



2024 FALL CONFERENCE & 36TH ANNUAL FESTIVAL OF NEW MUSICALS SPONSOR BENEFITS

namt.org/sponsor for more info, including screenshots of online benefits

 NATIONAL ALLIANCE FOR MUSICAL THEATRE	Presenting \$20,000	Platinum \$15,000	Producing \$12,500	Gold \$6,000	Silver \$3,500	Partner (NAMT Members Only) \$1,500	Gold Exhibitor \$1,750	2-Day Exhibitor \$1,000
IN-PERSON BENEFITS								
Logo displayed on NAMT printed signage	Top Billing	Large Logo	Large Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on digital lobby signage at the Festival and Conference	Top Billing	Large Logo	Large Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo displayed in printed (and digital) Festival program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on scroll Webex Events "Live Display" screen with hybrid event info	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Exhibitor Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attend Festival & Conference networking receptions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Naming rights for one Festival Stage (2 avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Your Choice of Sponsored Conference/Festival Opportunity:	Choose 2	Choose 1	Choose 1	Choose 1				
Sponsor a Conference/Festival meal/party/break (limited # avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Shared	Shared				
-OR-								
Sponsor the hybrid event app (avail to 1 sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
Sponsor the Wifi at the Festival (avail to 1 sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
15-minute Presentation at the Conference (limited # avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
45-minute online Conference breakout session (limited # avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Complimentary Conference registrations	5	4	3	2	1			
Complimentary Festival registrations (VIP Premiere Passes)	5	4	3	2	1			
Ad space in the Festival program (printed & digital)	Full Color Page, choice of position (pending availability)	Full Color Page	Full Color Page	1/2 Color Page	1/4 Color Page	1/4 Color Page	Member Rate for Ad	
Distribute marketing materials or swag to Conference attendees (must be sent to venue)	Distributed to Attendees			Available at Check-in Desk*			Available at Exhibitor Table	

**NAMT Members are always able to place materials at the check-in desk regardless of Sponsorship status*

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Curtain speech by a member of your team introducing a Festival presentation (<i>16 avail</i>)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
DIGITAL BENEFITS								
Unlimited online Conference registrations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extensive presence in our hybrid event app/website (screenshots available)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Distribute digital marketing materials to attendees via hybrid event app/website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Scrolling banner ad in hybrid event app/website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Drawing/Raffle at Conference to drive traffic to your exhibitor booth or boost your brand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Branded, interactive scavenger hunt or trivia game in the event app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Push Notifications to in-person attendees on the event mobile app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Custom versions of your banner for different attendees (Member, Non-Member, Conference, Festival)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
NAMT YEAR-ROUND BENEFITS								
Access to direct contact information for all Conference attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Assistance with follow-up to attendees after the events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	
Login to our website giving access to members-only content including membership directory for 200+ theatre organizations and their staff, special discount offers and more (for one year)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		
Ads in NAMT's <i>News & Notes</i> OR <i>The Table Read</i> email newsletter	4 months	3 months	2 months	1 month				
ACKNOWLEDGEMENT								
Recognition in NAMT <i>News & Notes</i> (monthly member newsletter sent to over 1600 theatre professionals)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on the NAMT Website	Home & Event Pages	Home & Event Pages	Home & Event Pages	Event Page	Event Page	Event Page	Event Page	Event Page
<i>*We love to customize benefits for our sponsors and exhibitors! If there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.</i>								