NAMT 2025 Spring Conference Sponsor & Exhibitor Benefits										
namt.org/sponsor for more info, including screenshots of online benefits										
NATIONAL ALLIANCE FOR MUSICAL THEATRE	Presenting \$10,000+	Platinum <i>\$7,500</i>	Gold <i>\$5,000</i>	Silver <i>\$3,000</i>	Exhibitor <i>\$1,200</i>	Member Partner \$1,000				
IN-PERSON BENEFITS THROUGHOUT THE CONFERENCE										
Logo displayed on NAMT signage	Extra Large Logo	Large Logo	Large Logo		V	\checkmark				
Logo on NAMT's Conference materials and website	✓	V	V	V	V	$\overline{\mathbf{A}}$				
Exhibitor Booth	V	V	V	$\overline{\checkmark}$	$\overline{\checkmark}$	_				
Your Choice of Sponsored Conference Opportunity:	Choose 2	Choose 1	Choose 1	_	-	_				
Sponsor a Conference meal/party/break (limited # avail)	V	V	Shared							
^OR^										
Sponsor the hybrid event app <i>(avail to 1 sponsor)</i>		V	Shared							
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15-minute Presentation at the Conference (limited#avail)	<u> </u>	I	V							
45-minute Conference breakout session (limited # avail)	✓	<u> </u>	V							
Complimentary Conference registration	4	3	2	1	1	-				
Access for your registrant (and guests, if applicable) to attend networking events	✓	~		✓		V				
Hand out Sponsor marketing materials or swag to attendees (must be sent to venue)	Option to Distribute to Attendees	Available at Check-in Desk								
ONLINE BENEFITS THROUGHOU	T THE CONFERE	NCE								
Unlimited online Conference registrations	V	V	V	V	_	_				
Interactive profile in Conference app	V	V	V	V	V	V				
Scrolling banner ad in online platform (web and app)	V	V	V	_	-	-				
Game or Drawing/Raffle in app	$\overline{\checkmark}$	$\overline{\checkmark}$	V	_	_	-				

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Distribute digital marketing materials to attendees via hybrid event app/website	V	V	V	V	✓	V	
Custom Push Notifications to in-person attendees on the mobile event app	V	V	V	-	_	_	
NAMT BENEFITS							
Host a webinar on topic of interest to NAMT members	V	V	V	V	-	-	
Login for Members Only website with membership directory for 200+ theatre organizations and their staff, special discount offers and more	V	V	V	-	_	_	
Assistance with follow-up to attendees after the conference	V	V	V	V			
Access to direct contact information for all conference attendees	V	V	V	V	<u> </u>	\	
Ads in NAMT's <i>News & Notes</i> OR <i>Table Read</i> email newsletter	4 months	3 months	2 months	1 month	-	-	
ACKNOWLEDGEMENT							
Recognition in NAMT <i>News & Notes</i> (monthly member newsletter sent to over 800 theatre professionals)	V	V	V	V	V	V	
Acknowledgment on NAMT's website	Home & Event Page	Home & Event Page	Event Page	Event Page	Event Page	Event Page	

We love to customize benefits for our sponsors and exhibitors! if there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.