2025 FALL CONFERENCE & 37TH ANNUAL FESTIVAL OF NEW MUSICALS SPONSOR BENEFITS

NAMT MUSICAL THEATRE	Presenting <i>\$20,000</i>	Platinum <i>\$15,000</i>	Producing <i>\$12,500</i>	Gold <i>\$6,000</i>	Silver <i>\$3,500</i>	Partner (NAMT Members Only) <i>\$1,500</i>	Gold Exhibitor <i>\$1,750</i>	2-Day Exhibitor <i>\$1,000</i>
IN-PERSON BENEFITS						1	1	
Logo displayed on NAMT printed signage	Top Billing	Large Logo	Large Logo			$\overline{\checkmark}$		\checkmark
Logo on digital lobby signage at the Festival and Conference	Top Billing	Large Logo	Large Logo					
Logo displayed in printed (and digital) Festival program		\checkmark			V			
Logo on scroll Webex Events "Live Display" screen with hybrid event info	\checkmark	\checkmark						
Exhibitor Table								\checkmark
Attend Festival & Conference networking receptions	\checkmark	\checkmark	\checkmark					
Naming rights for one Festival Stage <i>(2 avail)</i>	\checkmark	\checkmark						
Your Choice of Sponsored Conference/Festival Opportunity:	Choose 2	Choose 1	Choose 1	Choose 1				
Sponsor a Conference/Festival meal/party/break <i>(limited # avail)</i> ~02~			Shared	Shared				
Sponsor the hybrid event app <i>(avail to 1 sponsor)</i>								
Sponsor the Wifi at the Festival <i>(avail to 1 sponsor)</i>								
15-minute Presentation at the Conference (limited # avail) ~OR~								
45-minute online Conference breakout session <i>(limited # avail)</i>								
Complimentary Conference registrations	5	4	3	2	1			
Complimentary Festival registrations (VIP Premiere Passes)	5	4	3	2	1			
Ad space in the Festival program (printed & digital)	Full Color Page, choice of position (pending availability)	Full Color Page	Full Color Page	1/2 Color Page	1/4 Color Page	1/4 Color Page	Member Rate for Ad	
Distribute marketing materials or swag to Conference attendees (must be sent to venue)	Distributed to Attendees			Available at Check-in Desk*			Available at Exhibitor Table	

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Curtain speech by a member of your team introducing a Festival presentation <i>(16 avail)</i>								
DIGITAL BENEFITS	- 		- 	- 	- 	- 		
Unlimited online Conference registrations			\checkmark		\checkmark	\checkmark		
Extensive presence in our hybrid event app/website (screenshots available)	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
Distribute digital marketing materials to attendees via hybrid event app/website								
Scrolling banner ad in hybrid event app/website	\checkmark		\checkmark	\checkmark				
Drawing/Raffle at Conference to drive traffic to your exhibitor booth or boost your brand								
Branded, interactive scavenger hunt or trivia game in the event app								
Push Notifications to in-person attendees on the event mobile app		V						
Custom versions of your banner for different attendees (Member, Non-Member, Conference, Festival)	\checkmark	V	V					
NAMT YEAR-ROUND BENEFITS								
Access to direct contact information for all Conference attendees	\checkmark			\checkmark				
Assistance with follow-up to attendees after the events								
Login to our website giving access to members- only content including membership directory for 200+ theatre organizations and their staff, special discount offers and more (for one year)								
Ads in NAMT's <i>News & Notes</i> OR <i>The Table</i> <i>Read</i> email newsletter	4 months	3 months	2 months	1 month				
ACKNOWLEDGEMENT								
Recognition in NAMT <i>News & Notes</i> (monthly member newsletter sent to over 1600 theatre professionals)	V	V						
Recognition on the NAMT Website	Home & Event Pages	Home & Event Pages	Home & Event Pages	Event Page	Event Page	Event Page	Event Page	Event Page
*We love to customize benefits for our sponsors and exhit	bitors! If there is s		ould like, but don ponsorship.	't see, please let u	is know and we v	vould be glad to i	help you get the i	most out of you