



# SOUND OF MUSIC “Opening Night” Video



## **SOUND OF MUSIC Video Results:**

Video Production Costs: Total  
\$1,750.00.

Facebook Promoted Amount: \$500.00

Total Cost: \$2,250.00

Paid Reach: 151,862

Video Views: 70,944

Post Likes: 516

Comments: 71

Shares: 120

# KINKY BOOTS “Kinky” Video

PERFORMING ARTS  
FORT WORTH

**KINKY BOOTS Video Results:**

Video Production Costs: Total \$715.00

Facebook Promoted Amount: \$400.00

Total Cost: \$1,115.00

Paid Reach: 58,493

Video Views: 32,459

Post Likes: 214

Comments: 19

Shares: 40

# MOTOWN Wardrobe Video



PERFORMING ARTS  
FORT WORTH

**MOTOWN Wardrobe Video Results:**

Video Production Costs: Total \$935.00.

Facebook Promoted Amount: \$250.00

Total Cost: \$1,185.00

Paid Reach: 52,137

Video Views: 31,543

Post Likes: 225

Comments: 14

Shares: 25



## 2016/2017 Season Teaser

<https://www.facebook.com/DallasSummerMusicals/?fref=ts>

**Dallas Summer Musicals** Tony Home

tonight... See more  
November 11, 2015 ·

Like Comment

**Amanda Alderman Cutler**  
2★ Disappointed in Elf The Musical. It was fun! But it should be something fun to take the kids to see! There was no nee...  
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December 20, 2015 ·

Like Comment

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March 21 at 7:30pm ·

Our 2016/2017 Season Announcement is coming soon! Stay tuned- we'll be dropping clues to uncover DSM's Most Wanted! -DSM Haley



Like Comment Share

176 Top Comments

13 shares

Write a comment...

**Jacob Rivera-Sanchez** YAY! 😄 Love these season announcements!  
Like · Reply · 1 · March 21 at 7:36pm

**Chad Mantooth** I can't wait  
Like · Reply · March 21 at 9:56pm

View 9 more comments

**Dallas Summer Musicals**  
March 21 at 1:13pm ·





## **2016/2017 Season Teaser Results:**

Facebook Promoted Amount: \$30.00

Paid Reach: 5,405

Post Likes: 176

Comments: 11

Shares: 13