

NAMT's 2020 Fall Conference & 32nd Annual Festival Partner Benefits

*We love to customize benefits for our sponsors and exhibitors! if there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.

	Platinum \$10,000 +	Gold \$ 5,000	Silver \$3,000	Bronze \$2,000	Supporting \$1,200	Patron Partner \$1,000 (NAMT member orgs only)
Benefits Throughout the Week						
Logo displayed on Hopin platform throughout week	Reception landing page recognition & large booth logo	Reception landing page recognition & large booth logo	Medium Booth Logo	Medium Booth Logo	Small Booth Logo	Mini Booth Logo
Virtual Expo Booth in Hopin (screenshots attached)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
Access to VIP/networking events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Benefits at the Conference, November 17-18, 2020						
Complimentary conference registration	6	4	3	2	1	–
15-minute presentation for all conference attendees OR 45-minute break-out session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–
Logo on first page of digital conference packet	<input checked="" type="checkbox"/>	–	–	–	–	–
Logo on NAMT's conference materials and website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
Organization profile in dedicated sponsor email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–
Benefits at the Festival, November 19-20, 2020						
Premiere Passes: Additional content and VIP access	15	12	8	6	4	Unlimited
Dedicated "room" for pre/post Festival events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	<input checked="" type="checkbox"/>
Ad space in the digital Festival program	Full Color Page, choice of position	Full Color Page	1/2 Color Page	1/4 Color Page	–	–

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"Curtain" speech by a member of your team introducing a Festival presentation (max of 4)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Highlighted in curtain speech	Highlighted in curtain speech	–	–
Logo displayed in Festival digital program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo displayed on Festival website page & Welcome screen before stream	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
NAMT Year-round Benefits						
Login for Members Only website with membership directory for 227 theatre organizations and executive staff, special discount offers and more	<input checked="" type="checkbox"/>	–	–	–	–	–
Assistance with follow-up to attendees after the conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–
Access to direct contact information for all conference attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
Ads in NAMT's News & Notes email newsletter	3 months	–	–	–	–	–
Acknowledgement						
Recognition in NAMT News & Notes (monthly member newsletter sent to over 800 theatre professionals)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–
Acknowledgment by NAMT Board President	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–
Acknowledgment on NAMT's website	Home Page	Event Page	Event Page	Event Page	Event Page	–



FESTIVAL DIGITAL PROGRAM

The 32nd Annual Festival of New Musicals program will be available digitally to all Festival attendees. Advertising in our Festival program is a prime opportunity to:

- Reach over 1,000 theatre industry professionals with your message
- Reach musical theatre fans who are streaming the Festival from around the world
- Congratulate Festival writers
- Support NAMT and celebrate 32 years of the Festival of New Musicals



The Festival program is THE resource for all attendees to read about each show and event during the Festival. It's the perfect place to grab the musical theatre community's attention!

To reach this audience while also supporting NAMT and the Festival of New Musicals, ads are available at the following levels:

Size	Rate
Full Page, color, linked to your website (8" wide x 10.5" high) – can include bleed	\$1,000
Half Page, color, linked to your website (8" wide x 5.125" high)	\$500
Quarter Page, color, linked to your website (4" wide x 5.125" high)	\$300

Deadline for all ad artwork is November 8, 2020.

Specifications: Artwork, including text, must be in jpeg/tif file format with a minimum of 300 dpi. All ads should be pre-designed — NAMT is unable to design ads. Please refer to the size specifications above for the appropriate proportions. FOR MORE INFORMATION, email us at AdSales@namt.org!

Purchase an ad now!