


NAMT's 2018 Fall Conference & 30th Annual Festival Sponsor & Exhibitor Benefits

	Presenting \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Gold Exhibitor \$1,200	Exhibitor \$850 (NFP: \$700)	Two-Day Exhibitor \$700 (NFP: \$600)
Benefits Throughout the Week							
Exhibition table at the Festival and Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Select 2 days
Logo displayed on signage throughout week	Exclusive	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Benefits at the Conference, October 23 & 24							
Naming rights for the Conference	<input checked="" type="checkbox"/>	-	-	-	-	-	-
Complimentary conference registration	3	2	1	-	-	-	-
Your choice to sponsor a conference event OR give a 15-minute presentation for all conference attendees (a/v available) OR host an exhibition table at conference	Exclusive	Exclusive	Presentation or Co-Sponsor or Exhibition table	-	-	-	-
Access to conference networking events (without full conference registration)	2 guests	2 guests	2 guests	1 guest	-	-	-
Marketing materials in conference packet (given to all attendees, even if they choose to receive some materials digitally)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-
PDF of marketing materials in digital conference packet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-
Logo on exterior of conference packet (given to all attendees, even if they choose to receive some materials digitally)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-	-	-
Logo on NAMT's conference materials (paper and digital) and website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organization profile in conference registration packet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-	-	-



Presenting
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Gold
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Gold Exhibitor
\$1,200

Exhibitor
\$850
(NFP: \$700)

Two-Day
Exhibitor
\$700
(NFP: \$600)

Benefits at the Festival, October 25 & 26

Premiere Pass: receive priority seating, entrance to the Festival closing cocktail party
Select Pass: receive priority seating

6 Premiere
Passes

4 Premiere
Passes

2 Premiere
Passes

2 Select
Passes

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Ad space in the Festival program (B&W unless otherwise indicated)

Full Color Page on
Inside Back Cover

Full Page

1/2 Page

1/4 Page

Member rate for
Ad

–

–

Curtain speech delivered by a member of your team introducing a Festival presentation



Highlighted in
curtain speech

Highlighted in
curtain speech

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Logo displayed in Festival program



Logo displayed on Festival website



Naming rights for one Festival stage at New World Stages



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NAMT Benefits

One year of access to our Members Only website which includes a membership directory with contact information for 170 theatre organizations and executive staff, special discount offers and more



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Assistance with follow-up to attendees after the conference



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Access to direct contact information for all conference attendees



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3 months of ads in *News & Notes* email newsletter



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Acknowledgement

Recognition in Festival press release



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Recognition in NAMT *News & Notes* (monthly member newsletter sent to over 700 theatre professionals)



Acknowledgment address by our Board President

4 days

2 days

1 day

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Acknowledgment on NAMT's website

Home Page

Home Page

Event Page

Event Page

Event Page

Event Page

Event Page

*We love to customize benefits for our sponsors and exhibitors! If there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.