

## NAMT's 2017 Fall Conference & 29th Annual Festival Sponsor & Exhibitor Benefits



Presenting  
\$15,000

Platinum  
\$10,000

Gold  
\$5,000

Silver  
\$3,000

Gold Exhibitor  
\$1,200

Exhibitor  
\$850  
(NFP: \$700)

Two-Day  
Exhibitor  
\$700  
(NFP: \$600)

### Benefits Throughout the Week

Exhibition table at the Festival and Conference



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Select 2 days

Logo displayed on signage throughout week

Exclusive



### Benefits at the Conference, October 25 & 26

Naming rights for the Conference



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Complimentary conference registration

3

2

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Your choice to sponsor a conference event **OR** give a 15-minute presentation for all conference attendees (a/v available) **OR** host an exhibition table at conference

Exclusive

Exclusive

Presentation or Co-Sponsor or Exhibition table

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Access to conference networking events (without full conference registration)

2 guests

2 guests

2 guests

1 guest

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Marketing materials in conference packet (given to all attendees, even if they choose to receive some materials digitally)



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PDF of marketing materials in digital conference packet



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Logo on exterior of conference packet (given to all attendees, even if they choose to receive some materials digitally)



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Logo on NAMT's conference materials (paper and digital) and website



Organization profile in conference registration packet



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## Benefits at the Festival, October 27 & 28

**Premiere Pass:** receive priority seating, entrance to the Festival closing cocktail party

**Select Pass:** receive priority seating

	6 Premiere Passes	4 Premiere Passes	2 Premiere Passes	2 Select Passes	–	–	–
Ad space in the Festival program	Full Color Page on Inside Back Cover	Full Page	1/2 Page	1/4 Page	Member rate for Ad	–	–
Curtain speech delivered by a member of your team introducing a Festival presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Highlighted in curtain speech	Highlighted in curtain speech	–	–
Logo displayed in Festival program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo displayed on Festival website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Naming rights for one Festival stage at New World Stages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–	–
<b>NAMT Benefits</b>							
One year of access to our Members Only website which includes a membership directory with contact information for 170 theatre organizations and executive staff, special discount offers and more	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–	–
Assistance with follow-up to attendees after the conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–
Access to direct contact information for all conference attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–
3 months of ads in <i>News &amp; Notes</i> email newsletter	<input checked="" type="checkbox"/>	–	–	–	–	–	–
<b>Acknowledgement</b>							
Recognition in Festival press release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	–	–	–	–	–
Recognition in <i>NAMT News &amp; Notes</i> (monthly member newsletter sent to over 700 theatre professionals)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment address by our Board President	4 days	2 days	1 day	–	–	–	–
Acknowledgment on NAMT's website	Home Page	Home Page	Event Page	Event Page	Event Page	Event Page	Event Page

\*We love to customize benefits for our sponsors and exhibitors! If there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.