

National Alliance Of Musical Theatre Producers

SPRING 1992 CONFERENCE AGENDA

THURSDAY, APRIL 2

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|--------------------|--|
| 9:00 AM - 11:00 AM | Harmony Committee Meeting (<i>Cabinet Room</i>) |
| 11:00 AM - 4:30 PM | Board of Directors Meeting (<i>Cabinet Room</i>) |
| 5:00 PM - 7:00 PM | Welcome Reception (<i>Congress Room</i>) |

FRIDAY, APRIL 3

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|---------------------|--|
| 9:00 AM - 9:30 AM | Continental Breakfast (<i>Congress Room</i>) |
| 9:30 AM - 11:30 AM | "Opening Session and Networking" (<i>Congress Room</i>) |
| 11:45 AM - 12:45 PM | "The Harmony Project" (<i>Congress Room</i>)
Leland Ball (Chair), Marty Bell, Angelo Del Rossi,
Charles Gray |
| 11:45 AM - 12:45 PM | NEA Appointments (Reservations Required) |
| 1:00 PM - 2:00 PM | Luncheon (<i>Parliament Room</i>) |
| 2:15 PM - 3:15 PM | Committee Meetings (<i>Parliament Room</i>) |
| 2:15 PM - 3:15 PM | NEA Appointments (Reservations Required) |

FRIDAY (Continued)

3:15 PM - 4:15 PM

Roundtable Discussion Topics (*Parliament Room*)

- 1 "Networking New Musicals Among Smaller Theatres (under \$1 million budget)"
- 2 "The NEA Opera-Musical Theater Program: Changes in Guidelines for 1993/94 Applications"
- 3 "New Media Uses for Musicals (Cable, Pay Per View, Video Cassettes, etc.)"
- 4 "Building Partnerships with New York Commercial Producers"
- 5 "Contracts Between Executive Directors/Producers and their Boards"
- 6 "How Relevant is Musical Theatre to Contemporary Society?"

4:30 PM - 5:30 PM

"Positioning Our Institutions" (*Congress Room*)

Bud Franks (Chair), Charles Gray, Frankie Hewitt, Michael Price

8:00 PM

Performance of PAINT YOUR WAGON at the 5th Avenue Theatre

SATURDAY, APRIL 4

8:30 AM - 9:00 AM

Continental Breakfast (*Congress Room*)

9:00 AM - 10:00 AM

"Approaches to Telemarketing" (*Congress Room*)

Marilynn Sheldon (Chair), Robb Hunt, Pegge Logefeil, James K. Polese

9:30 AM - 12:30 PM

NEA Appointments (Reservations Required)

SATURDAY (Continued)

- 10:15 AM - 11:15 AM "Models for Co-Production Structures" (*Congress Room*)
Martin Wiviott (Chair), Jon Kimbell, Kathy Magiera,
Benjamin Moore
- 11:30 AM - 12:30 PM "Trends in Corporate Sponsorship" (*Congress Room*)
Stewart Slater (Chair), Marsha S. Brooks, Esq., Van Kaplan,
Barry G. Lewis, CPA
- 12:45 PM - 2:00 PM Luncheon (*Parliament Room*)
- 2:15 PM - 5:00 PM Annual Membership Meeting (*Congress Room*)
- 2:30 PM - 4:30 PM NEA Appointments (Reservations Required)
- 8:00 PM Performance of THE CRUCIBLE at the Village Theatre

SUNDAY, APRIL 5

- 9:00 AM - 11:00 AM Board of Directors Meeting (*Cabinet Room*)