National Alliance Of Musical Theatre Producers

CONFERENCE AGENDA

THURSDAY, MAY 4

2:30 - 5:30 PM  NAMTP Board of Directors Meeting
(at Hotel: Capri Room)

6:00 - 8:00 PM  Welcome Reception
(at Terrace Theatre: Balcony Level Lobby)

FRIDAY, MAY 5

9:00 - 9:30 AM  Continental Breakfast
(at Hotel: Renaissance Ballroom I & II)

9:30 - 10:45 AM  Opening Session and Networking
(Same Room)

11:00 - 12:30 PM  Presentation of Projects for Commissioning
(Same Room)
(Marty Bell and Anne Zimmerman)

12:45 PM  Luncheon
(at Hotel: Pool Terrace)

2:00 - 3:15 PM  New Directions in Theatre Marketing
(at Hotel: Renaissance Ballroom I & II)
(Jon Kimbell, Peter Grigsby, Marcia Lazer,
Robert Schlosser)

3:30 - 4:30 PM  How the Commissioning Program will Work
(Same Room)
(Marty Bell and Anne Zimmerman)

6:30 PM  Those going to Pasadena for KISS ME, KATE will
meet in front of hotel to match riders with cars.

8:00 PM  California Music Theatre Performance of
KISS ME, KATE
(at Pasadena Civic Auditorium)
CONFERENCE AGENDA

SATURDAY, MAY 6

9:00 - 9:30 AM  Continental Breakfast
(at Hotel: Renaissance Ballroom III)

9:30 - 11:15 AM  Annual Membership Business Meeting
(Same Room)

11:30 - 12:30 PM  Maximizing Revenue from Product Merchandising
(Same Room)
(Marshall W. Lucas)

12:45 PM  Luncheon
(at Hotel: Floreale Restaurant)

2:00 - 4:30 PM  Sampler Presentations of New Musicals
(at Terrace Theatre: Pacific Room)
(Works tentatively scheduled for presentation
include THE ALL GIRL BAND, STAR OVER BROOKLYN,
and KISS ME QUICK BEFORE THE LAVA REACHES THE
VILLAGE)

8:00 PM  Long Beach Civic Light Opera performance of
THE UNSINKABLE MOLLY BROWN
(at Terrace Theatre)

SUNDAY, MAY 7

9:00 - 9:30 AM  Continental Breakfast
(at Hotel: Sicilian Room)

9:30 - 10:30 AM  Update: Box Office Deductions & Royalty Payments
(Same Room)
(John Holly, Bud Franks, Charles Gray)

10:45 - 11:30 AM  Closing Session
(Same Room)

11:30 - 12:00 Noon  NAMTP Board of Directors Meeting
(Same Room)