

National Alliance Of Musical Theatre Producers

CONFERENCE AGENDA

THURSDAY, MAY 4

- 2:30 - 5:30 PM NAMTP Board of Directors Meeting
(at Hotel: Capri Room)
- 6:00 - 8:00 PM Welcome Reception
(at Terrace Theatre: Balcony Level Lobby)

FRIDAY, MAY 5

- 9:00 - 9:30 AM Continental Breakfast
(at Hotel: Renaissance Ballroom I & II)
- 9:30 - 10:45 AM Opening Session and Networking
(Same Room)
- 11:00 - 12:30 PM Presentation of Projects for Commissioning
(Same Room)
(Marty Bell and Anne Zimmerman)
- 12:45 PM Luncheon
(at Hotel: Pool Terrace)
- 2:00 - 3:15 PM New Directions in Theatre Marketing
(at Hotel: Renaissance Ballroom I & II)
(Jon Kimbell, Peter Grigsby, Marcia Lazer,
Robert Schlosser)
- 3:30 - 4:30 PM How the Commissioning Program will Work
(Same Room)
(Marty Bell and Anne Zimmerman)
- 6:30 PM Those going to Pasadena for KISS ME, KATE will
meet in front of hotel to match riders with cars.
- 8:00 PM California Music Theatre Performance of
KISS ME, KATE
(at Pasadena Civic Auditorium)

BOARD OF DIRECTORS: *president*, FRANK M. YOUNG (*Theatre Under The Stars*) • *vice presidents*, JOHN HOLLY (*Music Theatre of Wichita*) • MICHAEL PRICE (*Goodspeed Opera House*) • *secretary*, LELAND BALL (*Sacramento Music Circus*) • *treasurer*, STEWART SLATER (*San Jose Civic Light Opera*). **COMMITTEE CHAIRMEN:** *advocacy*, EDWIN CULVER (*The Mundy Opera*) • *production*, CHARLES GRAY (*Pittsburgh Civic Light Opera*) • *labor/management*, CHRISTOPHER MANOS (*Theatre of the Stars*) • *membership*, STEWART SLATER (*San Jose Civic Light Opera*) • *new works*, ANTHONY STIMAC (*Musical Theatre Works*) • *meetings*, KARY WALKER (*Marriott Lincolnshire Theatre*) • *audience development*, MARTIN WIVIOTT (*Long Beach Civic Light Opera*). **AT LARGE:** DAVID BAMBERGER (*Cleveland Opera*) • ANGELO DEL ROSSI (*Paper Mill Playhouse*) • KENNETH OLSEN (*Columbia Artists Theatricals*) • FREDDIE REPPOND (*New York City Opera*).

SATURDAY, MAY 6

- 9:00 - 9:30 AM Continental Breakfast
(at Hotel: Renaissance Ballroom III)
- 9:30 - 11:15 AM Annual Membership Business Meeting
(Same Room)
- 11:30 - 12:30 PM Maximizing Revenue from Product Merchandising
(Same Room)
(Marshall W. Lucas)
- 12:45 PM Luncheon
(at Hotel: Floreale Restaurant)
- 2:00 - 4:30 PM Sampler Presentations of New Musicals
(at Terrace Theatre: Pacific Room)
(Works tentatively scheduled for presentation
include THE ALL GIRL BAND, STAR OVER BROOKLYN,
and KISS ME QUICK BEFORE THE LAVA REACHES THE
VILLAGE)
- 8:00 PM Long Beach Civic Light Opera performance of
THE UNSINKABLE MOLLY BROWN
(at Terrace Theatre)

SUNDAY, MAY 7

- 9:00 - 9:30 AM Continental Breakfast
(at Hotel: Sicilian Room)
- 9:30 - 10:30 AM Update: Box Office Deductions & Royalty Payments
(Same Room)
(John Holly, Bud Franks, Charles Gray)
- 10:45 - 11:30 AM Closing Session
(Same Room)
- 11:30 - 12:00 Noon NAMTP Board of Directors Meeting
(Same Room)