

LOS ANGELES CONFERENCE APRIL 2-5, 1987

THURSDAY, APRIL 2

6:00 - 8:00 PM Welcome Cocktail Party in Suite #1905
8:00 - 10:00 PM Board of Directors Pre-Conference Meeting ~~(MALABU RM)~~

FRIDAY, APRIL 3

8:30 - 9:15 AM Continental Breakfast and Registration (WESTWOOD RM)
9:15 - 9:45 AM Opening Session and Introductions
9:45 - 11:00 AM RIGHTS, ROYALTIES & BOX OFFICE DEDUCTIONS:
KEEPING COSTS DOWN
11:15 - 12:15 PM LIABILITY INSURANCE: CREATIVE APPROCHES
12:30 - 2:00 PM Luncheon: Guest Speaker ROBERT FRYER, Artistic Direc-
(ENCINO RM) tor of the Ahmanson Theatre - The Music Center
2:15 - 3:45 PM REGIONAL THEATRES AND THE PROCESS OF DEVELOPING
NEW MUSICALS
4:00 - 5:30 PM BUILDING A STRONG SUBSCRIPTION BASE: 3 CASE STUDIES

-----EVENING FREE-----

SATURDAY, APRIL 4

8:30 - 9:00 AM Continental Breakfast - OAK ROOM (in the tower)
9:00 - 10:00 AM NAMTP ANNUAL MEETING & ELECTION OF BOARD MEMBERS
10:00 - 10:30 AM NATIONAL INSTITUTE FOR MUSIC THEATRE
John Ludwig, Executive Director
10:45 - 11:45 PM "GROVERS CORNERS" UPDATE
12:00 - 12:30 PM Guest Speaker - HAROLD PRINCE
12:30 - 1:30 PM Luncheon: Guest Speaker MILES KREUGER, Institute
(CYPRESS RM) of the American Musical
1:30 - 4:45 PM NEW WORKS: STAGED READINGS OF 4 NEW MUSICALS
(MAPLE RM)
5:00 - PM CHILDREN ON STAGE: IMPLICATIONS OF NEW LABOR LAW
(OAK RM)

====OR====

OPTIONAL TRIP TO INSTITUTE OF THE AMERICAN MUSICAL

-----EVENING FREE-----

SUNDAY, APRIL 5

8:30 - 9:30 AM Sit Down Breakfast (REDWOOD RM)
9:45 - 10:30 AM NETWORKING/SHARING/TOURING SHOW AVAILABILITY
(CYPRESS RM)
10:45 - 12:00 NOON CLOSING SESSION & FALL CONF. PLANS (LONDON OPTION)

----- GENERAL CONFERENCE ENDS -----

12:30 - 1:30 PM Board of Directors Meeting (CYPRESS RM)