LOS ANGELES CONFERENCE APRIL 2-5, 1987

THURSDAY, APRIL 2
6:00 - 8:00 PM  Welcome Cocktail Party in Suite #1905
8:00 - 10:00 PM Board of Directors Pre-Conference Meeting (MALABU RM)

FRIDAY, APRIL 3
8:30 - 9:15 AM  Continental Breakfast and Registration (WESTWOOD RM)
9:15 - 9:45 AM  Opening Session and Introductions
9:45 - 11:00 AM RIGHTS, ROYALTIES & BOX OFFICE DEDUCTIONS:
                 KEEPING COSTS DOWN
11:15 - 12:15 PM LIABILITY INSURANCE: CREATIVE APPROACHES
12:30 - 2:00 PM  Luncheon: Guest Speaker ROBERT FRYER, Artistic Direc-
                 tor of the Ahmanson Theatre - The Music Center
2:15 - 3:45 PM  REGIONAL THEATRES AND THE PROCESS OF DEVELOPING
                 NEW MUSICALS
4:00 - 5:30 PM  BUILDING A STRONG SUBSCRIPTION BASE: 3 CASE STUDIES

-----------------------------EVENING FREE-------------------------------

SATURDAY, APRIL 4
8:30 - 9:00 AM  Continental Breakfast - OAK ROOM (in the tower)
9:00 - 10:00 AM NAMTP ANNUAL MEETING & ELECTION OF BOARD MEMBERS
10:00 - 10:30 AM NATIONAL INSTITUTE FOR MUSIC THEATRE
                 John Ludwig, Executive Director
10:45 - 11:45 PM "GROVERS CORNERS" UPDATE
12:00 - 12:30 PM Guest Speaker - HAROLD PRINCE
12:30 - 1:30 PM  Luncheon: Guest Speaker MILES KREUGER, Institute
                 (CYPRUS RM)  of the American Musical
1:30 - 4:45 PM  NEW WORKS: STAGED READINGS OF 4 NEW MUSICALS
                 (MAPLE RM)
5:00 -  PM  CHILDREN ON STAGE: IMPLICATIONS OF NEW LABOR LAW
                 (OAK RM)

====OR====
OPTIONAL TRIP TO INSTITUTE OF THE AMERICAN MUSICAL

-----------------------------EVENING FREE-------------------------------

SUNDAY, APRIL 5
8:30 - 9:30 AM  Sit Down Breakfast (REDWOOD RM)
9:45 - 10:30 AM  NETWORKING/SHARING/TOURING SHOW AVAILABILITY
                 (CYPRUS RM)
10:45 - 12:00 NOON CLOSING SESSION & FALL CONF. PLANS (LONDON OPTION)

-------------- GENERAL CONFERENCE ENDS ------------------

12:30 - 1:30 PM  Board of Directors Meeting (CYPRUS RM)