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Cover photo:

WELCOME...

Welcome to the National Alliance for Musical Theatre's Annual Festival of New Musicals. Our 15th Festival is an exciting, eclectic selection of new works by both seasoned professionals and emerging writers, featuring dozens of gifted singers, actors and musicians. We extend our gratitude to all of them, as well as the members, staff, sponsors and funders who make all of this possible.

NAMT and its 133 members actively promote the creation, development and production of new musical theatre. Our 14 previous Festivals have showcased 131 new musicals which have collectively gone on to hundreds of subsequent productions worldwide. These statistics support our belief that there is a vibrant future for the art form we cherish and that NAMT, its members, and our audiences are a vital part of that future.

Anniversaries encourage us to look back at where we've been, take stock of where we are, and look forward to new adventures and challenges. I for one am confident that the best is yet to come. Thank you for being part of our celebration!



*Sue Frost, President of the NAMT Board of Directors
Associate Producer of Goodspeed Musicals*

NAMT Staff

Kathy Evans, Executive Director
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JP Sami, Office Coordinator



ABOUT THE NATIONAL ALLIANCE FOR MUSICAL THEATRE

Founded in 1985, The National Alliance for Musical Theatre is the only national service organization dedicated exclusively to musical theatre. NAMT's 133 members include theatre institutions independent producers, and universities located in 32 states and 6 countries. The member organizations vary in size and structure; yet all share a commitment to preserve and enhance this uniquely American art form. In the 2002-2003 season, NAMT members cumulatively staged nearly 20,000 performances attended by 14 million people, had 14,000 employees, and reached revenues exceeding \$500 million.

The mission of NAMT is to advance musical theatre by:

- Nurturing the creation, development, production, presentation, and recognition of new musicals and classics
- Providing a forum for the sharing of resources and information relating to professional musical theatre through communication, networking and programming
- Advocating for the imagination, diversity and joy unique to musical theatre

NAMT thanks the following foundations and government agencies for their ongoing support: ASCAP Foundation, The Dramatists Guild Fund, The Gilman & Gonzalez-Falla Theatre Foundation, National Endowment for the Arts, New York State Council on the Arts, The Rodgers and Hammerstein Foundation, and The Shubert Foundation.

(See page 37 for a complete listing of NAMT Member Organizations.)

15th annual **Festival of** **New Musicals**



ABOUT THE FESTIVAL OF NEW MUSICALS

The purpose of the Festival is to create a nurturing environment for the discovery, development and advancement of the musical theatre art form. NAMT seeks to do this with a focus on quality, diversity, and new voices.

The objectives and goals of the Festival are to:

- Create the opportunity to showcase new musicals
- Present a selection of musicals that is diverse in ethnicity, subject matter, style, and concept
- Encourage future productions of new musicals
- Discover new work and new voices
- Nurture creative writing teams
- Stimulate networking opportunities for NAMT members and theatre professionals

The Festival of New Musicals is supported in part by an award from The National Endowment for the Arts and by public funds from The New York State Council on the Arts, a State Agency.



The Ambition Bird
Ballad of Little Pinks
HAROLD & MAUDE PRINCESSES
THE MUSICAL
Sarah, Two Queens, One Castle
Plain and Tall
SWING SHIFT *was*

The Ambition Bird

Book, Music and Lyrics by Matthew Sheridan
Festival Consulting Producer: Jere Hodgins, Mill Mountain Theatre

PRODUCTION HISTORY

THE AMBITION BIRD was originally workshopped at Purchase College. Selected scenes were later presented at Purchase College in conjunction with a talk by Diane Wood Middlebrook, Anne Sexton's biographer. The show went on to be a finalist for the Richard Rodgers Award and was selected by Theatre Resources Unlimited for a staged concert reading at NYC's 14th Street Y.



MATTHEW SHERIDAN (Book, Music and Lyrics)

Matthew Sheridan wrote music and lyrics for *Mirabella*, produced at Queens Theatre-in-the-Park, and for *Sally Spindrift Goes West*, produced by Patchwork Theatre on City Island in the Bronx. He was commissioned by the SUNY Youth Theatre to score *The Birds*, and also composed music for the film short *Listen*. Arranger credits include *Nobody's Inn*, produced at the Alleyway Theatre in Buffalo, and the *Fast Folk Festival* at NYC's Bottom Line. A Presidential Arts Scholar and graduate of New York City's High School of Performing Arts, Matthew earned a BFA in Music Composition from Purchase College, graduating cum laude. He is a member of the Dramatists Guild.

FOR MORE INFORMATION ABOUT **THE AMBITION BIRD**, PLEASE CONTACT:
Matthew Sheridan, msheridan_us@yahoo.com

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TOM JONES June 1–20, 2004

Music by George Stiles (*Hunk, Just So*); Book and lyrics by Paul Leigh; Directed by Gabriel Barre (*Memphis*)

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BROADWAY
CENTROPOLIS

Ballad of Little Pinks

Music by Alan Menken Lyrics by Marion Adler

Book by Connie Grappo

Festival Consulting Producers: Sue Frost and Bob Alwine, Goodspeed Musicals

PRODUCTION HISTORY

BALLAD OF LITTLE PINKS started in 1989 as Howard Ashman's idea for a musical based on the movie *The Big Street*. Due to the unavailability of rights at the time, Howard and Alan Menken were unable to proceed. After Howard died in 1991, Alan was determined to see through Howard's idea. In 1997 he joined with lyricist, Marion Adler to embark on a musical adaptation of the movie. That first attempt proved unsuccessful. In 2000, Connie Grappo came aboard as director and writer of this almost totally new musical, based on the original Damon Runyon short story.



ALAN MENKEN (Music)

Alan's stage credits include: *Little Shop of Horrors*, *Beauty and the Beast*, *A Christmas Carol*, *King David*, *God Bless You Mr. Rosewater*, *Real Life Funnies*, *The Apprenticeship of Duddy Kravitz*, *Weird Romance* and *Der Glockner Von Notre Dame*. His film credits include: *Little Shop of Horrors*, *The Little Mermaid*, *Beauty and the Beast*, *Aladdin*, *Newsies*, *Pocahontas*, *The Hunchback of Notre Dame*, *Hercules* and *Life with Mikey*. He has received 8 Academy Awards, 7 Golden Globes, and 10 Grammys. He has also received the London Evening Standard Award, the Olivier Award, the New York Drama Critics Award, the Drama Desk and the Outer Critics Circle Awards for Best Musical. He has had a Billboard # 1 Album (*Pocahontas*) and # 1 Single ("A Whole New World"). His upcoming projects include a

revival of *Little Shop of Horrors* at The Virginia Theater (Fall '03), a new Disney animated musical – *Home on the Range* (April '04), a live-action film adaptation of *The Hunchback of Notre Dame* and a stage adaptation of *The Little Mermaid*.

MARION ADLER (Lyrics)

Marion Adler's writing has twice been represented at NAMT. *Gunmetal Blues* (NAMT Festival 1991) and *Enter the Guardsman* (NAMT Festival 1995) both went on to have many productions in Canada, Europe and the U.S. *Gunmetal Blues* is published by Samuel French and has had over 100 productions since 1992. *Enter the Guardsman*, represented by Rodgers and Hammerstein, premiered at the Donmar Warehouse in London and was nominated for an Olivier Award for Best New Musical in 1997. In 2000, Ms. Adler was a winner of The Kleban Award for her body of work as a lyricist.



CONNIE GRAPPO (Book)

Connie Grappo's recent New York productions include Annie Weisman's *Hold Please*, Rob Ackerman's *Tabletop* (Drama Desk for Outstanding Acting Ensemble), Bruce Graham's *Belmont Avenue Social Club* for the Working Theatre, Kevin Heelan's *On House*, Jim Luigs' *Spread Eagle*, and Mark Lee's *Century City* at the WPA Theatre. Regional productions include *The Voice of the Turtle* at Westport Playhouse, Arthur Kopit's *Chad Curtiss: Lost Again* for ATL's Humana Festival, Marlane Meyer's *The Chemistry of Change* at Trinity Rep, *Hair* for CRT, and *Andrea Got Two Boyfriends* (Drama-Logue, LA Drama Critics Circle, and Governor's Media Access Award) in Los Angeles and at San Diego Rep. She wrote and

directed *Little Feet*, a 30-minute film exhibited at Sundance and aired on Showtime and she also teaches acting at Yale.

FOR MORE INFORMATION ABOUT **BALLAD OF LITTLE PINKS**, PLEASE CONTACT:
Richard Kraft, 818-380-1918, rkraft@kraft-engel.com

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HAROLD & MAUDE

THE MUSICAL

Book and Lyrics by Tom Jones

Music by Joseph Thalken

Festival Consulting Producers: Thomas Cott and Randy Lutterman, Musical Theatre Works

PRODUCTION HISTORY

A developmental reading of HAROLD AND MAUDE was presented by Musical Theatre Works in May 2003, directed by Gordon Hunt, with music direction by Ethyl Will. A song from the show, "The Chance to Sing," was recorded recently as the title track of Pamela Myers' new solo album.



TOM JONES (Book and Lyrics)

Along with composer Harvey Schmidt, Tom Jones wrote *The Fantasticks* for a summer theatre at Barnard College. After its Off-Broadway opening in May 1960, it went on to become the longest running production in the history of the American stage. Their first Broadway show, *110 In The Shade*, was nominated for a Tony Award, and *I Do! I Do!*, their two character musical starring Mary Martin and Robert Preston, was a success on Broadway and around the world. For several years Jones and Schmidt worked privately at their theatre workshop, concentrating on small-scale musicals in new and often untried forms. The most notable of these efforts was *Celebration*, which moved to Broadway, and *Philemon*, which won an Outer Critics Circle Award. Later shows include *Colette Collage*, *The Show*

Goes On, *Mirette*, and *Roadside*. After the retirement of Mr. Schmidt in 2001, Tom Jones feels especially fortunate to have formed a partnership with the talented young composer, Joseph Thalken.

JOSEPH THALKEN (Music)

Joseph Thalken is a recipient of the Gilman & Gonzalez-Falla Theatre Foundation Commendation Award and the Constance Klinsky Award for excellence in writing for the musical theatre. Lincoln Center Theater presented two developmental workshops of his musical *Was*, with book and lyrics by Barry Kleinbort (based on the novel by Geoff Ryman), the first directed by Graciela Daniele and the second directed by Tina Landau. He was a participant in the ASCAP Workshop and BMI Musical Theater Workshop, and is a graduate of Northwestern University.



FOR MORE INFORMATION ABOUT **HAROLD AND MAUDE: THE MUSICAL**, PLEASE CONTACT:
Thomas Cott, 212-677-0040 ext. 309, Thomas@mtwnyc.org

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PRINCESSES

Book by Bill and Cheri Steinkellner

Concept and Lyrics by David Zippel Music by Matthew Wilder

Festival Consulting Producers: Jon Kimbell & John LaRock, North Shore Music Theatre

PRODUCTION HISTORY

In 1999, David Zippel conceived the idea of a musical version of *A Little Princess* as a musical-within-a-musical, two father-daughter stories, set in a contemporary private school. In 2000, husband-and-wife writing team Bill and Cheri Steinkellner met with David for a Disney feature musical they had written, but when the conversation turned to PRINCESSES, a new collaboration was immediately born. Composer Matthew Wilder, a frequent collaborator was invited to join the team. 2001 Tony-Award winning choreographer Rob Ashford (*Thoroughly Modern Millie*) completes the creative team. A first-draft libretto and twelve of fifteen planned songs currently exist. A team of established producers are interested in becoming involved to enhance the production and give it a commercial life.



BILL & CHERI STEINKELLNER (Book)

Bill & Cheri Steinkellner have been writing and creating for television and the stage for over two decades with such notable series as *Cheers*, *Bob*, *The Jeffersons*, *Facts of Life*, *Benson*, and *Hope and Gloria*. The Steinkellners received multiple Emmy, Golden Globe and Writers Guild Awards for their work as writers/executive producers on *Cheers*. The Steinkellners have also been honored with back-to-back Emmy Awards (2001, 2002), the British Academy Award (2001), the World Animation Celebration Award (2002) and the Parent's Choice Honor (2002) for their original animated series, Disney's *Teachers Pet*,

which they have also adapted to a feature animated musical starring Nathan Lane and Kelsey Grammer, scheduled for theatrical release in February, 2004. They are currently at work on a new original feature film for Disney entitled *Uncle Stiltskin*. The couple met in the late '70's as charter members of Los Angeles comedy troupe The Groundlings. They were married in 1982, and have continued to be married ever since. The Steinkellners make their home in Santa Barbara with their three favorite children in the world - Kit 17, Teddy 13, Emma 9.



DAVID ZIPPEL (Concept and Lyrics)

David Zippel's lyrics have won him the Tony Award (*City of Angels*), two Academy Award Nominations (*Hercules*, *Mulan*), two Grammy Nominations (*City of Angels*, *Mulan*), and three Golden Globe Nominations (*The Swan Princess*, *Hercules*, *Mulan*). He also received the New York Drama Critics Circle, Drama Desk, Olivier and Evening Standard Awards for *City of Angels* with Cy Coleman and Larry Gelbart. "Go the Distance" written with Alan Menken, was his first of three Number One Records. *The Goodbye Girl* written with Marvin Hamlisch and Neil Simon received a Tony Nomination for Best Musical. David's songs have been performed by many great singers including Stevie Wonder, Mel Torme, Ricky Martin, 98 Degrees, Michael Bolton, Christina Aguilera, Cleo Laine, Nancy LaMott, Sarah

Brightman, Jeffery Osborne and Boyzone.

MATTHEW WILDER (Music)

Launching his recording career as a songwriter and a performer, Matthew Wilder had a wonderful hit with his 1984 single, "Break My Stride." He has gone on to become a top record producer, producing No Doubt's Grammy-Nominated, multi-platinum hit album, *Tragic Kingdom*. He has written and produced for such artists as Christina Aguilera, Kelly Clarkson, P. Diddy, Natalie Cole and Stevie Wonder. As the composer, producer and singer for Disney's 36th animated feature *Mulan*, Matthew was nominated for a Golden Globe Award as well as an Academy Award for Best Score in a Comedy or Musical, and a second nomination for Best Song in a Movie.



FOR MORE INFORMATION ABOUT PRINCESSES, PLEASE CONTACT:
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Sarah, Plain and Tall

Book by Julia Jordan

Lyrics by Nell Benjamin Music by Laurence O'Keefe

Festival Consulting Producer: Kent Nicholson, TheatreWorks

PRODUCTION HISTORY

SARAH, PLAIN AND TALL is based on the popular children's book by Patricia MacLachlan and was developed at TheatreWorksUSA which held the first workshop, directed by Joe Calarco, in October of 2001. TheatreWorksUSA sent SARAH, PLAIN AND TALL on a successful New York-area mini-tour in April of 2002. With the help of an AT&T FirstStage Grant, SARAH, PLAIN AND TALL was further developed and produced at the Lucille Lortel Theater in July 2002 for TheatreWorksUSA's Free Summer Theater program. TheatreWorksUSA has since produced three sold-out nationwide tours of this production. The response from children and adults was so enthusiastic, that the authors and director elected to develop an expanded version for general theater audience which was presented at the 2003 O'Neill Music Theater Conference in August 2003.



JULIA JORDAN (Book)

Julia Jordan has four plays being produced in New York this season. They are *St. Scarlet* at the Ontological, directed by Chris Messina, *Tatjana in Colour* at the Culture Project, directed by Will Pomerantz, *Summer of the Swans* at the Lortel directed by Joe Calarco, and *BOY*, also directed by Joe Calarco at Primary Stages in the spring. She was the librettist working with Larry O'Keefe and Nell Benjamin on the one-act musical *The Mice* which was produced as part of Harold Prince's *3hree* at the Prince Music Theater in Philadelphia in 2000, as well as at the Ahmanson in Los Angeles in 2001. Her short film *The Hat*, which she wrote and directed, premiered at Sundance and is currently showing on IFC. Julia is a Julliard Playwright

Fellow, winner of the Jonathan Larson Award, and has a Master of Philosophy in Creative Writing from Trinity College, Dublin.

NELL BENJAMIN (Lyrics)

Nell wrote lyrics for *The Mice*, produced by Harold Prince as part of *3hree* at the Prince Music Theater, where it won a Barrymore, and at the Ahmanson, where it was nominated for an Ovation Award. Nell has written scripts for TV's *Unhappily Ever After*, games for *icebox.com*, and a manual on corporate bond trading procedures. Nell holds an Masters of Philosophy from Trinity College, Dublin, and a B.A. from Harvard, where she and O'Keefe co-wrote the 145th Hasty Pudding Show. In 2002, she won a scholarship to the Southampton Writers' Conference, and in 2003, Nell won a Jonathan Larson Performing Arts Foundation Grant and the Kleban Foundation Award.



LAURENCE O'KEEFE (Music)

Larry wrote music and lyrics for the Off-Broadway musical *Bat Boy: The Musical*, which won Lucille Lortel and Outer Critics Circle Awards for Best Musical, and two Richard Rodgers Awards from the American Academy of Arts and Letters. *Bat Boy* is now running in many theaters across the country and is coming to London next spring. Larry won the 2001 ASCAP Richard Rodgers New Horizons Award and a 2001 Larson Award for his music and lyrics. He wrote the music for *The Mice* as part of *3hree*, and is writing music and lyrics for *Drop Everything*, a new musical/clown show in collaboration with *Fool Moon* star David Shiner. He has written songs and music for *The Cat in the Hat*, *The Daily Show*, and other movies and TV shows. A graduate of Harvard University and USC's Graduate School of Music, Larry is a member of The Actors' Gang. His happiest achievement is his lifetime project with the astonishing Nell Benjamin.

FOR MORE INFORMATION ABOUT **SARAH, PLAIN AND TALL**, PLEASE CONTACT:

Mitch Douglas, ICM, 212-556-5738, mdouglas@icmtalent.com;

John Buzzetti, Gersh Agency, 212-634-8126, jbuzzetti@gershny.com;

Ken Arthur, Theatreworks USA, 212-647-1100 x125, karthur@theatreworksusa.org

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Oscar Wilde



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SWING SHIFT

Book by David Armstrong

Musical Arrangements and New Music by Michael Rafter

New Lyrics by Mark Waldrop

Festival Consulting Producers: Sue Frost and Lawrence Thelen, Goodspeed Musicals



DAVID ARMSTRONG (Book)

Mr. Armstrong has just begun his fourth season as the Producing Artistic Director of The 5th Avenue Musical Theatre Company in Seattle. David's Off-Broadway directing credits include the musicals *Tallulah* and *The Wonder Years*, (co-authored). *The Wonder Years* had a long-running Los Angeles production receiving seven Drama-Logue Awards including Best Musical and Best Director. From 1990 to 1995, David was the Artistic Director of the Cohoes Music Hall in upstate New York. He has directed and choreographed at many leading regional theaters including the Kennedy Center, Cincinnati Playhouse, St. Louis Rep, Berkshire Theatre Festival, Pittsburgh Civic Light Opera, California Musical Theater, Ordway Center, Ford's Theater, and Paper Mill Playhouse. As a playwright, Mr. Armstrong

was commissioned by TheatreworksUSA to create the books for the musical *Gold Rush!* as well as a new version of *A Christmas Carol*. The Cole Porter revue, *Hot 'n' Cole*, which he devised and directed, has been produced by dozens of theaters and was published by Samuel French. His new musical *Yankee Doodle Dandee* with score by George M. Cohan and Albert Evans will premiere at The 5th Avenue Musical Theatre Company next spring.

MICHAEL RAFTER (Musical Arrangements and New Music)

Michael's Broadway credits as Music Director include *Thoroughly Modern Millie*, *Swing*, *The Sound of Music*, *The King and I*, *Gypsy*, and Off-Broadway credits include *Violet* and *Merrily We Roll Along*. He has been the Supervisor for the National Tours of *Thoroughly Modern Millie*, *Swing*, *The Sound of Music*, *Sunset Boulevard*, and *Buddy*. His television credits include *Gypsy* starring Bette Midler (Emmy Award for Music Direction), and *Broadway's Best* (Bravo) with Trisha Yearwood, Kevin Bacon, Joan Osborne, Mandy Moore, Cyndi Lauper, Darius Rucker, Shawn Colvin and Jamie-Lynn Sigler. He has been the Guest Conductor for the Memphis Symphony, Tulsa Philharmonic, and The American Songbook (Alice Tully Hall), and was the vocal and instrumental producer for a 100 CD collection for the Silver Burdett Ginn Educational Series. He lives with his wife, Jeanine Tesori, and daughter Siena.



MARK WALDROP (New Lyrics)

Winner of the Edward Kleban Award for Lyrics, Mark provided special material for *Bea Arthur on Broadway* and Bette Midler's *Divine Miss Millennium Tour*. Off-Broadway, he wrote book and lyrics for Howard Crabtree's *When Pigs Fly*, which he also directed (1997 Drama Desk Award for Best Revue, 1997 Outer Critics Circle Award for Outstanding Off-Broadway Musical, OBIE). He has contributed lyrics to Howard Crabtree's *Whoop-De-Doo*, *Pete 'n' Keely*, *The Radio City Music Hall Christmas Spectacular*, *Three of Hearts*, and *The Songs of Mary Rodgers* at Rainbow & Stars. His lyrics will be featured in the upcoming Las Vegas production, *Goldiggers*.

FOR MORE INFORMATION ABOUT **SWING SHIFT**, PLEASE CONTACT:
David Armstrong, 206-625-1418, davidarm@5thavenuetheatre.org

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Two Queens, One Castle

Book and Lyrics by Jevetta Steele and Thomas W. Jones II

Music by William Hubbard and J.D. Steele

Festival Consulting Producer: Kent Gash, Alliance Theatre Company

PRODUCTION HISTORY

TWO QUEENS, ONE CASTLE began in 1995 when Jevetta Steele shared her very personal tale with Jack Reuler, artistic director of Mixed Blood Theatre, who sought a residency for playwright/director/actor Thomas W. Jones II from TCG to collaborate with Jevetta on this project. Composers J.D. Steele and William Hubbard, musical director Sanford Moore, and choreographer Patdro Harris were brought into the creative team with six actor/singers to develop, refine, and polish the script and score in the summer of 2002. The show opened October 23, 2002 for a 33-performance run to critical response that was overwhelmingly positive, and 25 performances were subsequently added. All lead participants are committed to the development of a life for this musical.



JEVETTA STEELE (Book and Lyrics)

Jevetta Steele is an accomplished international singer with such credits as an Academy Award Nomination for Best Song for "Calling You" (*Bagdad Café*); Broadway, National, and International Tours of *The Gospel at Colonus*; National Tours of *Buddy: The Buddy Holly Story*, *The Medger Evers Story*, and *African Portraits*. She has recorded and performed with *The Steeles*, *The Sounds of Blackness*, *Natalie Merchant*, *Prince and George Clinton*. Film credits include "Over the Rainbow" and "This Little Light of Mine" in *Corrina Corrina*, and National

Commercials include AT&T and Tropicana Orange Juice.

THOMAS W. JONES II (Book and Lyrics)

In 1978, Tom founded Jomandi Productions, where, as Co-Artistic Director and later Producing Director, Tom saw Jomandi soar to become the third largest African-American theatre company in the United States. He wrote and starred in the Off-Broadway production of *The Wizard of Hip*, which went on to tour extensively. Over the past eight years, his work has been nominated for 39 Helen Hayes Awards of which his work has won eleven. His musical *Birth of the Boom* (NAMT Festival 1999) was named Best Theatrical Production of 1994 by the Atlanta Journal-Constitution and was a hit during the Olympic Arts Festival. Tom is currently working on several new musical projects: *Body Snatchers – the Musical*, *Three Sistahs*, *Coretta*, *That Cat*, *Tempest Tossed*, and his most recent work *Slam* is currently slated for a national tour after its successful Atlanta, Washington DC, and San Diego engagements.



J.D. STEELE (Music)

J.D. Steele has been blazing a path on the Minnesota music scene along with Prince, Jimmy Jam and Terry Lewis, Soul Asylum and The Steeles since the mid-80s. J.D. has recorded, toured and produced with artists that include Prince, George Clinton, Donald Fagan, Fine Young Cannibals, Kim Carnes and many other noted artists. He has recorded and produced with his internationally acclaimed musical family The Steeles on their seven CD releases. He has performed on stages worldwide and has written for film and television. Mr. Steele

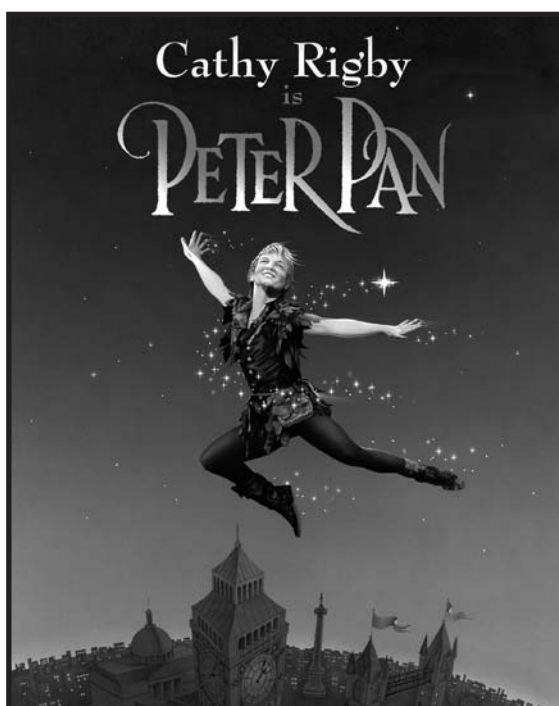
has been commissioned for six musicals, three of which have toured. He was recently the recipient of a 2003 Bush Artist Fellowship. J.D.'s music is published by Universal Music under the Just Divine/ASCAP moniker.

WILLIAM S. HUBBARD (Music)

William Hubbard is a composer, musician, vocalist, and arranger. He is internationally known for his hymn *Love You Lord Today* published in the New African American Heritage Hymnal. He is currently Music Director for Regina Taylor's *Crowns* scheduled for production this fall, and most recently *Pippin* at Bethesda's Round House Theatre. William's work has been performed by such notable people as Edwin Hawkins, Richard Smallwood and many more. He is a Helen Hayes Award nominee for his score for *Three Sistahs*. William was also the musical director for the City at Peace organization.



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The New York Times

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was

Book and lyrics by Barry Kleinbort

Music by Joseph Thalken

Festival Consulting Producers: Thomas Cott and Randy Lutterman, Musical Theatre Works

PRODUCTION HISTORY

A reading of the first act of WAS was sponsored by the Lincoln Center Theater under the direction of Graciela Daniel, in June 2000. A two-week workshop of the entire musical was sponsored by the Lincoln Center Theater under the direction of Tina Landau, with musical direction by David Loud, in December 2001. WAS received a 2001 Second Stage Constance Klinsky award for excellence in the musical theater, and also received a 2002 Gilman & Gonzalez-Falla Theatre Foundation Commendation Award. Howard McGillin recorded a song from the score, "Time," on his recent album *Where Time Stands Still*.



BARRY KLEINBORT (Book and Lyrics)

Barry Kleinbort has worked as a composer, lyricist and librettist, and director over the last twenty years, earning the prestigious Edward Kleban Foundation Award for Lyric Writing, a 2002 Gilman & Gonzalez-Falla Theatre Foundation Commendation Award, two Back Stage Bistro awards, ten Manhattan Association of Cabarets (MAC) Awards, and two cable Telly Awards for his efforts. He has directed and/or written special material for such cabaret/theater luminaries as Kaye Ballard, Marcia Lewis, Mary Cleere Haran, Regis Philbin, John Epperson (aka Lypsinka), Karen Mason, Rita Gardner, Brent Barrett, John Barrowman, Jeff Harnar, Heather Mac Rae, and many others. He wrote the incidental music and songs for the Off-

Broadway production of *Second Avenue* by Alan Knee, the book, music and lyrics for *Angelina* (NAMT Festival 1989), and co-wrote *Perfect Harmony*. Barry is currently working on an intimate musical with songwriter Ben Moore, *Henry and Co.* A highly acclaimed revue of his theater songs, *Big City Rhythm*, which played at the Triad Theatre in New York City, is available on Harbinger Records.

JOSEPH THALKEN (Music)

Joseph Thalken is a recipient of the Gilman & Gonzalez-Falla Theatre Foundation Commendation Award and the Constance Klinsky Award for excellence in writing for the musical theatre. His most recent project, the new musical *Harold and Maude* with book and lyrics by the estimable Tom Jones, was recently given a reading at Musical Theatre Works. He was a participant in the ASCAP Workshop and BMI Musical Theater Workshop, and is a graduate of Northwestern University.



FOR MORE INFORMATION ABOUT WAS, PLEASE CONTACT:
Bruce Ostler at Bret Adams, Ltd., 212-765-5630, or Mark Sendroff, Esq., 212-840-6400.

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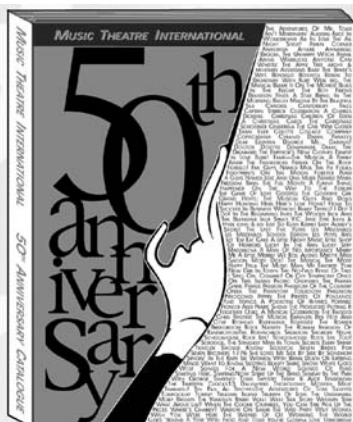
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Book by
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Commemorating 15 Years...

Original Broadway Production of THOROUGHLY MODERN MILLE (NAMT FESTIVAL 1996) Featured: Sutton Foster, Photo by Joan Marcus.



▲▲ “The NAMT Festival changed MILLIE's life. Our hope in entering was to learn invaluable lessons about the show by putting it in front of its first audience, but we came out of the Festival with so much more. Without it, we would not have met the people at Fox Theatricals, who have been with MILLIE as lead producers since that time, and shepherded its development. The Festival is like a musical theater version of 'Date Bait.' The writers are looking for someone to fall in love with their work, and the NAMT producers who sponsor the Festival are looking to fall in love with new musicals that will one day fill their theatres. In doing so they are really helping to nurture new voices.” - Dick Scanlan, THOROUGHLY MODERN MILLE (NAMT FESTIVAL 1996)

Commemorating 15 Years...

Ford's Theatre Production of CAPTAINS COURAGEOUS (NAMT Festival 1990). Photo by Joan Marcus.



Playwrights Horizons production of THE BUBBLY BLACK GIRL SHEDS HER CHAMELEON SKIN (NAMT Festival 1998). Featured: LaChanze.



▲▲ "We got four immediate offers of a production from the Festival reading!" -Pat Cook, CAPTAINS COURAGEOUS (NAMT FESTIVAL 1990)

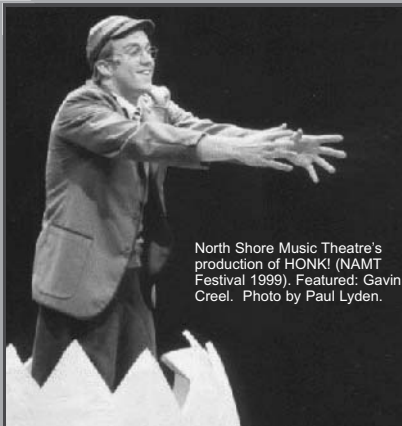
◀◀ "New York City producers came to see the show when it was at the Festival, which caused several of the Off-Broadway theaters and some Broadway producers to make offers to produce the show. The show was co-produced by Playwrights Horizons and Wind Dancer Theatre."

- Kirsten Childs, THE BUBBLY BLACK GIRL SHEDS HER CHAMELEON SKIN (NAMT FESTIVAL 1998)

Seaside Music Theater's production of Robin Hood (NAMT Festival 1993). Featured: Julia Truilo and Tom Dusenberry. Photo by: News Journal

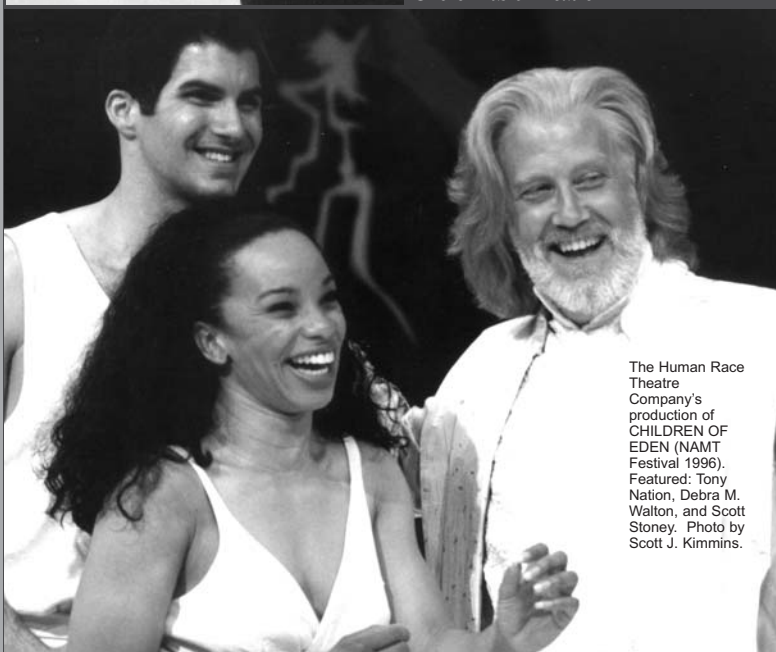


Commemorating 15 Years...



North Shore Music Theatre's production of HONK! (NAMT Festival 1999). Featured: Gavin Creel. Photo by Paul Lyden.

“If you're looking for producers who truly care about the future of our art form and you want your new work produced, this Festival is the place to be seen. As an example, North Shore Music Theatre has produced mainstage productions of CHILDREN OF EDEN, ABYSSINIA, DR. JEKYLL & MR. HYDE, KISS ME QUICK BEFORE THE LAVA REACHES THE VILLAGE, LUNCH, and HONK! - all Festival presentations.” - Jon Kimbell, Artistic Director/Executive Producer, North Shore Music Theatre



The Human Race Theatre Company's production of CHILDREN OF EDEN (NAMT Festival 1996). Featured: Tony Walton, Debra M. Stoney, and Scott J. Kimmins. Photo by Scott J. Kimmins.

“There is no doubt in my mind that the presentation of CHILDREN OF EDEN that we did as part of the 1996 NAMT festival was directly responsible for much of the great success the show has enjoyed. The NAMT presentation, for one thing, was what engendered the interest of the Paper Mill Playhouse, whose superb production led to the show's being recorded by RCA Records. Since its NAMT presentation, CHILDREN OF EDEN has received over 600 productions around the United States and beyond, and I will always be grateful to NAMT for its large part in helping that to happen”. - Stephen Schwartz, CHILDREN OF EDEN (NAMT FESTI-

Commemorating 15 Years...



Goodspeed Musicals production of PAPER MOON (NAMT Festival 1995).
Featured: Lindsay Cummings Photo by Diane Sobolewski.



Village Theatre's production of MAKING TRACKS (NAMT Festival 2001). Featured: Kari Lee Cartwright, Herman Sebek, Jennifer Paz.

Commemorating 15 Years...



California Musical Theatre (Music Circus and the Broadway Series) production of *THE GIG* (NAMT Festival 1994). Featured: Charles Pistone, Scott Robertson, Michele Pawk, Don Mayo, William Parry, James Judy, and Steve Routman. Photo by Christopher Drew.

"From the beginning the whole notion of new works and creating a Festival has been a guiding force of the National Alliance. That and the ability of 100 and some diverse theaters across the country to be able to talk about shows they have done and are thinking about doing is an immense help to me and those who have participated. To come and see the development of new work has been fantastic." - *Chris Manos, Theater of the Stars*



Mill Mountain Theatre's production of *THE SUMMER OF '42* (NAMT Festival 1999). Featured: Joe Gallagher, John A. Russo, and Blake Hackler. Photo by Robbie Downey.

Commemorating 15 Years...



American Musical Theatre of San José's production of *THE BIG BANG* (NAMT Festival 1999). Featured: Richard Frederick and Bob Greene. Photo by David Allen.

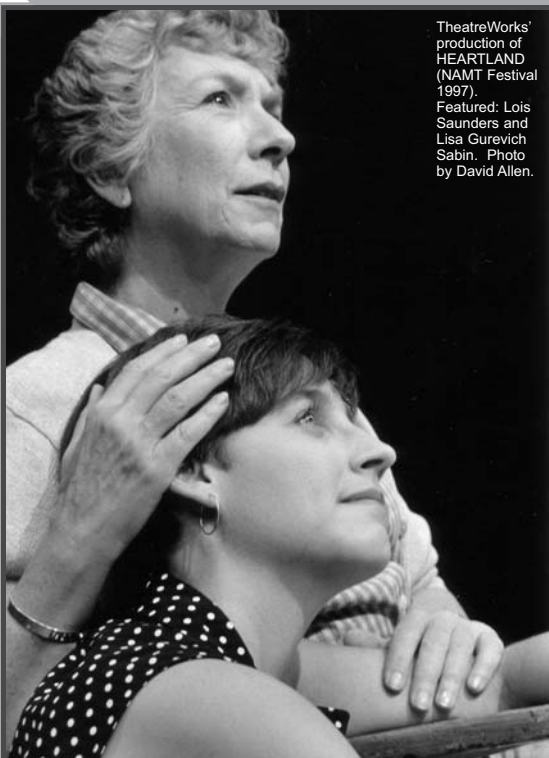
Fullerton Civic Opera's production of *Mirette* (NAMT Festival 1996). Featured: James Mellon and Allison Faibarg.



Carnegie Mellon University, School of Drama's production of *LETTERS FROM 'NAM* (NAMT Festival 2001). Featured: Katy Mixon and Roty O'Malley. Photo by Joshua Franzos.



Commemorating 15 Years...



TheatreWorks' production of **HEARTLAND** (NAMT Festival 1997).
Featured: Lois Saunders and Lisa Gurevich Sabin. Photo by David Allen.

"Writing new musicals is often a thankless uphill climb into nowhere. To reach a plateau where such persons as the NAMT folks give you not just a leg up, but a boost, is hard to describe. They really understand the writer's role. Not only was our show given exposure and credibility by being in the festival; we got a personal and a professional shot in the arm, and felt privileged indeed."

-Kim Oler,
ENCHANTED COTTAGE (NAMT FESTIVAL 2002)

Pittsburgh CLO's production of **LUNCH** (NAMT Festival 1992).
Featured: Barney Martin and Andrew Hill Newman. Photo by Pittsburgh CLO.



Commemorating 15 Years...



Hartt School's production of *HOT AND SWEET* (NAMT Festival 2000). Featured: Amy Halldin and Holly Holcomb.
Photo by Jennifer Lester.

"We planted a seed that has grown into this beautiful flowering tree. Hundreds of writers have had the opportunity to get their work seen and produced, and the statistics on shows being seen in the Festival and getting produced is probably more significant for exposing new musical work than any other mechanism in the country."

— *Tony Stimac*, Helen Hayes Theatre Company, Founding Member of NAMT and the Festival of New Musicals



Mariott Theatre in Lincolnshire's production of *ELEANOR* (NAMT Festival 1992). Featured: Joel Hatch, Larry Yando and Anne Kanengeiser.

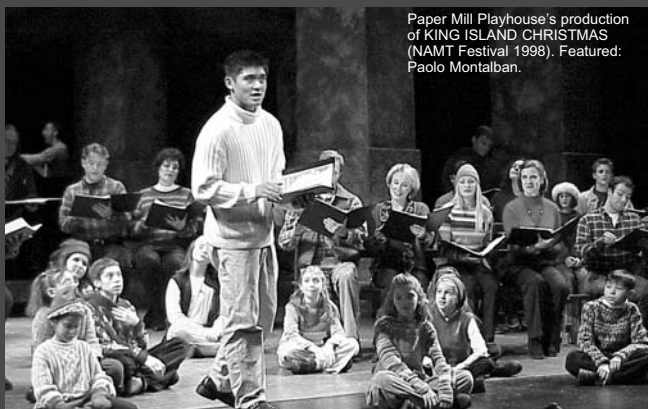
Commemorating 15 Years...



Theatre Under the Stars production of
SAYONARA (NAMT Festival 1993). Featured:
Brent Sudduth and Joe Mahowald.

"I'll say the same thing about NAMT's Festival of New Musicals that I said about the formation of NAMT itself in 1985. What took us so long to do it? I know of no other forum that has so consistently and so passionately provided a hearing for the best and brightest of this country's composers, lyricists, and librettists. If new works are indeed the life blood of any art form, then the NAMT Festival provides an indispensable annual transfusion of creative energy to our uniquely American art form. Viva la Festival!"

Frank Young, President/CEO Theatre Under The Stars, Founding Member and First President of the National Alliance for Musical Theatre"



Paper Mill Playhouse's production of
KING ISLAND CHRISTMAS
(NAMT Festival 1998). Featured:
Paolo Montalban.

Commemorating 15 Years...

FESTIVAL OF NEW MUSICALS

Production History from 1989-2002

•1989•

ALIAS JIMMY VALENTINE
Jack Wrangler, Bob Haber
& Hal Hackady

ANGELINA
Barry Kleinbort

BACKSTAGE WITH WARREN G.
Elmer Lee Kline, Terry Waldo
& Lou Carter

BLANCO
Will Holtzman, Skip Kennon
& Michael Korie

GEECH: THE MOOSICAL
Jerry Bittle & Angelo Badalamenti

KISS ME QUICK BEFORE THE
LAVA REACHES THE VILLAGE
Steven Hayes & Peter Ekstrom

THE LAST MUSICAL COMEDY
Tony Lang & Arthur Siegel

LITTLE HAM
Dan Owens, Judd Woldin
& Richard Enquist

NEVER OR NOW
(a.k.a. CATCH ME IF I FALL)
Barbara Schottenfeld

THE ODYSSEY OF ANNA IN RED
PUMPS
Geoffrey Holder

THAT PIG OF A MOLETTE
Sheldon Harnick
& Thomas Z. Shepard

THE REAL LIFE STORY OF
JOHNNY DEFACTO
Douglas Post

•1990•

BOXES
Eric Saltzman & Michael Sahl

CAPTAINS COURAGEOUS
Patrick Cook & Frederick Freyer

DENNING
(A.K.A. MURDER ON BROAD-
WAY)

Byran Leys & James
Campodonico

FINALE!
Bob Ost

FIRST COMES LOVE
Diane Seymour, Alison Brewster
& Amanda George

GOOSE! BEYOND THE
NURSERY
Scott Evans, Austin Tichenor
& Mark Frawley

JUBA
Wendy Lamb & Russell Walden

LOVE IS SPOKEN HERE
Jacquelyn Reinach & Stanley
Ralph Ross

QUALITY STREET
Lee Goldsmith & Roger Anderson

•1991•

THE ADVENTURES OF
FRIAR TUCK
Allan Leicht & Glenn Paxton

BOOK OF JAMES
Scott Warrender & B.J. Douglas

COLUMBUS
Yvonne Steely & J. Ben Tarver

COMPLAINING WELL
Jack Helbig & Mark Ray Hollmann

CONRACK
Granville Burgess, Anne Croswell
& Lee Pockriss

GHOST DANCE
Jeff Sheppard & Michael Wright

GUNMETAL BLUES
Scott Wentworth, Craig Bohmler
& Marion Adler

HURRY! HURRY! HOLLYWOOD!
Bruce Newberg & Sam Harris

JUNKYARD
Manuel Mandel & Michael Sahl

RHYTHM RANCH
Hal Hackady & Fred Stark

RUTHLESS!
Joel Paley & Melvin Laird

SOME SWEET DAY
Don Jones, Mac Pirkle,
John O'Neal & Si Kahn

•1992•

ANOTHER KIND OF HERO
Lezley Steele & E.A. Alexander

ELEANOR
Jonathan Bolt, Thomas Tierney
& John Forster

HEARTBEATS
Amanda McBroom, Gerald
Sternbach & Michele Brouman

JOSEPHINE
Ernest Kinoy & Walter Marks

THE LIBRARY
Sarah Knapp & Steven M. Alper

LUNCH
Rick Hawkins, Steve Dorff
& John Bettis

MIKADO, INC.
Jane Waterhouse, Robert
Johanson, Albert Evans
& Glen Kelly

NEW THINGS TO FEEL BAD
ABOUT
Paul James & Ben Mason

THE SCARLET PIMPERNEL
Dave Wollert & David Shapiro

SMILING THROUGH
Ivan Menchell

SMOKY MOUNTAIN SUITE
George S. Clinton
& Sherry Landrum

•1992• (cont.)

SWAMP GAS AND
SHALLOW FEELINGS
S. Strother, J.E. Williams
& R. Buck

THEY SHOOT HORSES, DON'T
THEY?
Nagle Jackson & Robert
Sprayberry

TIANANMEN: FREEDOM
IN THE SQUARE
Fred Burch & Willie Fong Young

•1993•

BRIMSTONE
Mary Bracken Phillips
& Paddy Meegan

DO-WOP LOVE
Ronald Wyche
& Herbert Rawlings Jr.

ELMER GENTRY
John Bishop, Mel Marvin
& Robert Satuloff

GOOD SPORTS
Susan Rice & Carol Hall

JOHNNY PYE AND THE
FOOLKILLER
Randy Courts & Mark St. Germain

JUNGLE QUEEN DEBUTANTE
Sean S. O'Donnell
& Thomas Tierney

MATING HABITS OF THE URBAN
MAMMAL
M. Leeds, B. Lasser & P. Gordon

ROBIN HOOD
Milton Granger

SAYONARA
William Luce, George Fischhoff
& Hy Gilbert

THE THREE MUSKETEERS
Warner Crocker & Gregg Opelka

TWIST
Eugene Lee, Tena Clark
& Gary Prim

•1994•

ABYSSINIA
James Racheff & Ted Kocielek

AFTER THE FAIR
Stephen Cole & Matthew Ward

THE GIG
Douglas J. Cohen

LUST
The Heather Brothers

OEDIPUS, PRIVATE EYE
Chad Beguelin & Matthew Sklar

PHANTOM OF THE COUNTRY
PALACE
S. Grennan, K. Santen, M. Duff
& C. Coons

TYCOON
Luc Plamondon, Michel Berger
& Tim Rice

Commemorating 15 Years...

•1994• (cont.)

WESTERN STAR
Dale Wasserman, Bill Francoeur
& Scott DeTurk

•1995•

ENTER THE GUARDSMAN
Scott Wentworth, Craig Bohmler
& Marion Adler

JOSEPH AND MARY
Mark St. Germain & Randy Courts

LOVE COMICS
Sarah Schlesinger & David Evans

PAPER MOON
Martin Casella, Larry Grossman
& Ellen Fitzhugh

PARAMOUR
Joe Masteroff & Howard Marren

•1996•

CHILDREN OF EDEN
John Caird & Stephen Schwartz

DODSWORTH
Stephen Cole & Jeffrey Saver

DR. JEKYLL & MR. HYDE
David Levy, Leslie Eberhard
& Phil Hall

FRAGRANT HARBOUR
Dean Barrett & Ed Linderman

KUDZU
Jack Herrick, Doug Marlette
& Bland Simpson

MIRETTE
Elizabeth Diggs, Harvey Schmidt
& Tom Jones

THE PERFECT 36
Laura Harrington, Mel Marvin
& Mac Pirkle

THOROUGHLY MODERN MILLIE
Richard Morris & Dick Scanlan

•1997•

ABOUT FACE
David Arthur & Jeffrey Lodin

4 A.M. BOOGIE BLUES
Marsha Myers & Jim Owen

HEART LAND
Darrah Cloud & Kim Sherman

THE MOLLY MAGUIRES
William Strempek & Sid Cherry

OPHELIA'S COTILLION
Elmo Terry-Morgan
& Clarice LaVerne Thompson

SONGS FOR A NEW WORLD
Jason Robert Brown

TWIST OF FATE
Lissa Levin & Ron Abel

YES, VIRGINIA, THERE IS A
SANTA CLAUS
David Kirshenbaum
& Myles McDonnell

•1998•

BARRIO BABIES
Luis Santeiro & Fernando Rivas

•1998• (cont.)

BLACKBIRDS OF BROADWAY
David Coffman & Marion J. Caffey

THE BUBBLY BLACK GIRL
SHEDS HER CHAMELEON SKIN
Kirsten Childs

DORIAN
Richard Gleaves

KING ISLAND CHRISTMAS
Deborah Baley Brevoort
& David Friedman

O. HENRY'S LOVERS
Joe DiPietro & Michael Valenti

ON BORROWED TIME
John Clifton, Bruce Peyton
& William F. Brown

URBAN MYTHS
John Buchino
& James D. Waedekin

•1999•

THE BIG BANG
Jed Feuer & Boyd Graham

BIRTH OF THE BOOM
Thomas Jones II and Keyth Lee

THE BOSWELL SISTERS
PROJECT
Stuart Ross & Mark Hampton

ELIOT NESS...IN CLEVELAND
Peter Ullian, Robert Lindsey Nassif
& Nick Corley

HEADING EAST
Robert Lee & Leon Ko

HONK!
George Stiles & Anthony Drewe

IN THAT VALLEY
Richard Oberacker
& Steven Minning

THE PRINCESS AND THE
BLACK-EYED PEA
Karole Foreman
& Andrew Chukerman

THE SUMMER OF '42
Hunter Foster
& David Kirshenbaum

THE THREE MUSKETEERS
George Stiles, Paul Leigh
& Peter Raby

•2000•

THE ARK
Kevin Kelly & Michael McLean

CONVENIENCE
Gregg Coffin

CUPID & PSYCHE
Sean Hartley & Jihwan Kim

FAR FROM THE
MADDING CROWD
Barbara Campbell
& Gary Schocker

GLIMMERGLASS
Jonathan Bolt, Douglas Cohen
& Ted Drachman

HOT AND SWEET
Barbara Schottenfeld

JOE!
Dan Lipton & David Rossmer

•2000• (cont.)

LIBERTY SMITH
Adam Abraham, Eric R. Cohen,
Marc Madnick & Michael Weiner

LIZZIE BORDEN
Christopher McGovern
& Amy Powers

MANDELA
Steven Fisher

•2001•

ACTOR, LAWYER, INDIAN CHIEF
David H. Bell & Craig Carnella

GREAT EXPECTATIONS
John Jakes & Mel Marvin

I SENT A LETTER TO MY LOVE
Jeffrey Sweet & Melissa
Manchester

LETTERS FROM 'NAM
Paris Barclay

MAKING TRACKS
Woody Pak, Welly Yang
& Brian Yorkey

THE MYSTERY OF THE
DANCING PRINCESSES
Michael Weiner & Alan Zachary

PALM BEACH
Robert Cary, Benjamin Feldman
& David Gursky

THE SCREAMS OF
KITTY GENOVESE
David Simpatico & Will Todd

UG
Jim Geoghan, Rick Rhodes &
Vivian Rhodes

WHEN THE RAINS COME
David Feinstein, Edward
Henderson & Ann Mortifee

•2002•

DUCKS AND LOVERS
Peter Gootkind & Marni Goltzman

THE ENCHANTED COTTAGE
Thomas Edward West, Kim Oler
& Alison Hubbard

LIL BUDDA
Stephanie Jones & Janice Lowe

ROMEO & JULIET: THE MUSICAL
Terrence Mann, Jerome Korman
& Matthew Bennett

RUNNING MAN
Diedre Murray, Cornelius Eady
& Diane Paulus

THORSTEIN VEBLEN'S THEORY
OF THE LEISURE CLASS
Charles Leipart
& Richard B. Evans

ASCAP/NAMT SONGWRITER
SHOWCASE
Daniel S. Acquisto, Yvonne Adrian,
Debra Barsha, David Bryan,
Sammy Buck, Joe DiPietro,
Zina Goldrich, Marcy Heisler,
Barry Kleinbort, Tom Kochan,
Chris Miller, Peter Mills,
Stuart Ross, David Spencer,
Cheryl Stern, Joseph Thalken,
Nathan Tysen, and Stephen Witkin

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Richard Rodgers

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Geoff Cohen, Radio City Entertainment
Douglas C. Evans, Connecticut Commission on the Arts
Kent Gash, Alliance Theatre Company
Mike Isaacson, Fox Theatre
Van Kaplan, Pittsburgh CLO
Joan Mazzonelli, Theatre Building Chicago
Roy M. Rogosin, Seacoast Repertory Theatre
Gina Vernaci, Playhouse Square Center
Marsha S. Brooks, Brooks & Distler, *Counsel*

Festival Committee

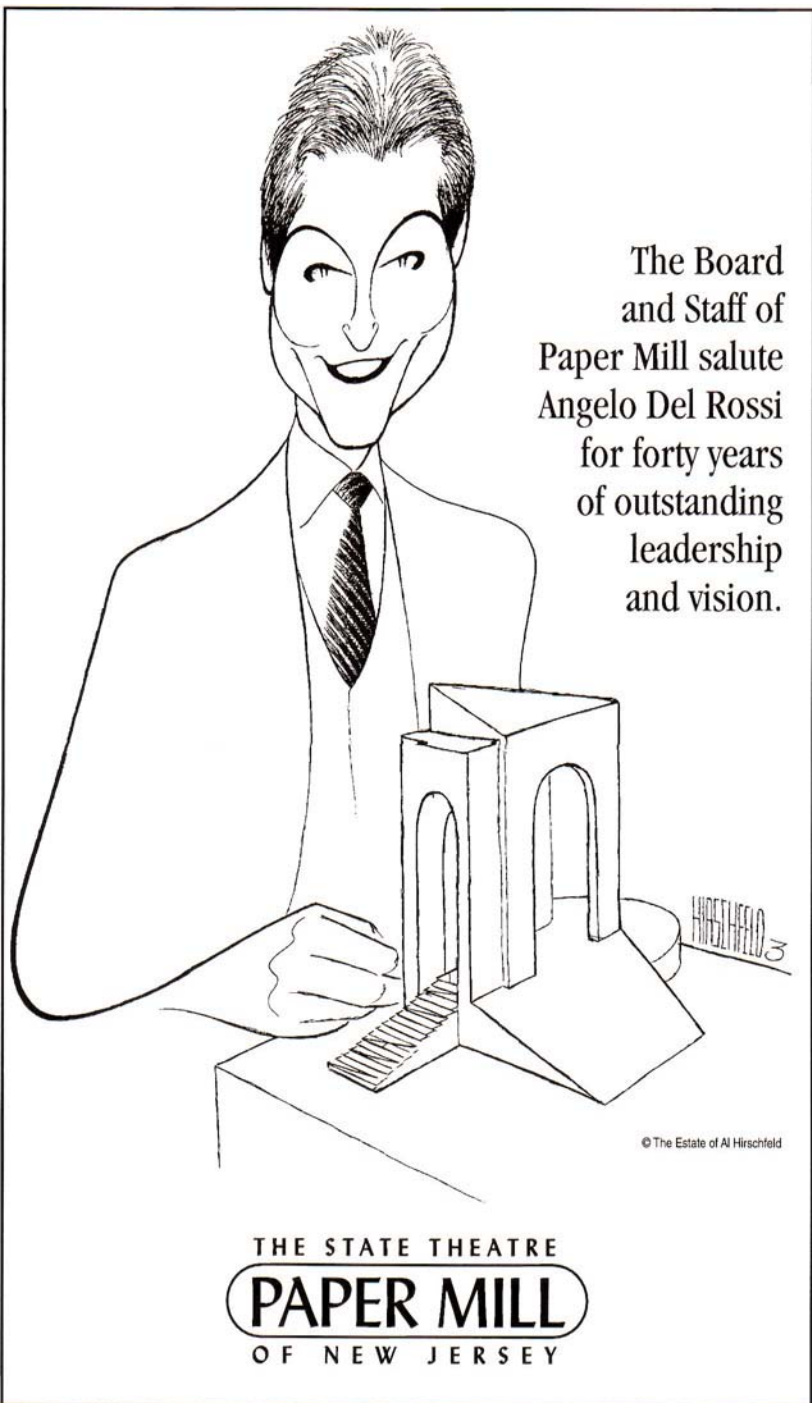
Rick Boynton, Marriott Theatre in Lincolnshire, *Co-Chair*
Kent Gash Alliance Theatre Company, *Co-Chair*
Leland Ball, California Musical Theatre (Music
Circus and The Broadway Series)
Brett A. Bernardini, The Spirit of Broadway Theater
Gary Kline, Carnegie Mellon University, School of Drama
John LaRock, North Shore Music Theatre
Joan Mazzonelli, Theatre Building Chicago
Kevin Moore, The Human Race Theatre Company
Kent Nicholson, TheatreWorks

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Graduate Musical Theatre Writing Program, Interns

SPECIAL THANKS TO:

*Eric Krebs, David Mead, Jonathan Shulman and the staff at the
John Houseman and Douglas Fairbanks Theaters; Todd Haimes and
The Roundabout Theatre Company; Sally Beauchannon;
Dominic Chianese; Lauren Effron and The New Yorker; New Dramatists; Paulette Haupt; Karen
Henderson and Sarah Schlesinger and the
NYU Tisch School of the Arts Graduate Musical Theatre Writing Program;
Scarlet Kelley; Lew Mead, Scott Sweatt; Tim Zagat; Variety.*



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THE STATE THEATRE
PAPER MILL
OF NEW JERSEY

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As of July 22, 2003

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SUNDAY, SEPTEMBER 21

HOUSEMAN THEATRE

450 West 42nd Street

6:30-7:15pm

BALLAD OF LITTLE PINKS

7:45-8:30pm

PRINCESSES

9:00

SONGWRITER SHOWCASE

Followed by the MEET THE WRITERS RECEPTION at
 West Bank Café, 407 West 42nd Street
(NAMT Members and VIP Pass holders only)

FAIRBANKS THEATRE

432 West 42nd Street

SARAH, PLAIN & TALL

AMBITION BIRD

MONDAY, SEPTEMBER 22

HOUSEMAN THEATRE

450 West 42nd Street

10:30-11:15am

TWO QUEENS, ONE CASTLE

11:45-12:30pm

SARAH, PLAIN & TALL

12:30-2:00pm

LUNCH (On Your Own)

2:00-2:45pm

SWING SHIFT

3:15-4:00pm

AMBITION BIRD

4:30-5:15pm

HAROLD & MAUDE

5:45-6:30pm

WAS

6:45-8:30pm

15th ANNUAL FESTIVAL OF NEW MUSICALS COCKTAIL PARTY

Penthouse Lobby of the
 American Airlines Theatre,
 227 West 42nd Street

(NAMT Members and VIP Pass Holders Only)

FAIRBANKS THEATRE

432 West 42nd Street

WAS

HAROLD & MAUDE

TWO QUEENS,
ONE CASTLE

PRINCESSES

BALLAD OF LITTLE
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SWING SHIFT

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