

CONTENTS

Welcome	Lizzie Borden	
Letter from the NAMT President	Play It Cool	15
Letter from the NAMT Executive Director	Red Clay	17
	The Trouble With Doug	19
Festival Show Information		
Big Red Sun	NAMT Past Festival Shows	20
The Bowery Boys	NAMT Members	23
The Giver	NAMT Contributors	25
Heartbreakers 11	NAMT Sponsors	26
	NAMT Festival Schedule	ck Cover

n|a|m|t

NATIONAL ALLIANCE for MUSICAL THEATRE

ABOUT THE NATIONAL ALLIANCE FOR MUSICAL THEATRE

The National Alliance for Musical Theatre, founded in 1985, is a national service organization dedicated *exclusively* to musical theatre. Our mission is to advance musical theatre by:

- Nurturing the creation, development, production, and presentation of new and classic musicals
- Providing a forum for the sharing of resources and information relating to professional musical theatre through communications, networking and programming
- · Advocating for the imagination, diversity and joy unique to musical theatre

Our 150 members, located throughout 35 states and abroad, are some of the leading producers of musical theatre in the world, and include theatres, developmental companies, higher education programs, presenting organizations and individual producers.

MEMBERSHIP SNAPSHOT (as of August 20, 2010)

Last season, the NAMT members collectively...

- Employed 15,500 people
- Staged over 16,000 performances attended by over 11 million people
- Entertained over 630,000 subscribers
- Provided education programs for over 1 million students and teachers
- Had operating budgets totaling nearly \$500,000,000
- Performed in 240 facilities housing nearly 175,000 seats

See page 23 for a complete list of NAMT member organizations.

For more information on NAMT's history, programs and membership, please visit www.namt.org

To inquire about NAMT membership, please contact Membership Director Adam Grosswirth at 212-714-6668 x15 or adam@namt.org.

NAMT is very grateful to the following organizations whose contributions support our mission to nurture the creation, development, and production of new musicals:

The Ann Palmer Foundation, ASCAP Foundation Irving Caesar Fund, BMI Foundation, Doris Duke Charitable Foundation, Dubose and Dorothy Heyward Memorial Fund, The Dramatists Guild Fund, Friars Foundation, Jamie deRoy & friends, Kenneth and Marleen Alhadeff Charitable Foundation, National Endowment for the Arts, New York State Council on the Arts, The Rodgers and Hammerstein Foundation, Stacey Mindich Productions, and The Shubert Foundation.

www.namt.org

















Welcome To The National Alliance For Musical Theatre's

1



Whether this is your first time with us or your 22nd, below is a guide to attending the Festival: from how the lines work to where to meet the writers.

SCHEDULE:

We present each musical once on Thursday and once on Friday. You can find a copy of the schedule on the back cover of this program. Feel free to see whatever shows you choose, even if you didn't register for that presentation.

BADGES:

Your badge designates you as a member of the Theatre Industry. It is important that your badge is worn at all times and is visible to the ushers. There are 4 badge colors:

White – Theatre Industry Members Yellow – NAMT Donors **Blue**-NAMT Members **Pink**-This year's writers

THE LINES:

There are 2 lines queuing up to enter the house: 1) White Badges and 2) Yellow/Blue Badges. The lines will start forming 20 minutes prior to each presentation. The Yellow/Blue Badge holders will gain access to the house first, starting 10 minutes prior to the reading, followed by the White Badge holders. Each Stage has its own set of lines that are designated by signage so make sure you are in the right line.

MEET THE WRITERS:

There will be 30 minutes between each reading which is the perfect time to meet the writers at a special table just outside the theatre, fill out a "request for more information" card (which is handed out at the start of each reading and can be dropped off in a basket at the artist table), and mingle with your colleagues. But don't go too far away because the next reading will start sooner than you think!

OTHER THINGS TO KEEP IN MIND:

• Access to New World Stages is only accessible from 50th Street. The 49th Street Stage Door will not be open to the public for the Festival.

- Don't forget your badge! Without a badge, you cannot gain access to the theatres.
- Please turn off your cell phone during the readings. The use of recording devices is strictly prohibited.
- Please exit to the Orchestra (lower) level after each reading.

QUESTIONS?

NAMT Board Members, Staff Members and Festival Selection Committee Members all have special ribbons on their name badges so feel free to approach any of us about NAMT, the Festival or the shows being presented. We are here to answer your questions and ensure that you have a great time while at our 22nd Annual Festival of New Musicals!





The Festival of New Musicals is supported in part by a generous award from the National Endowment for the Arts and by public funds from The New York State Council on the Arts, celebrating 50 years of building strong, creative communities in New York's 62 counties.

n|a|m|t

NATIONAL ALLIANCE for MUSICAL THEATRE

FROM THE NATIONAL ALLIANCE FOR MUSICAL THEATRE'S PRESIDENT

Welcome to our 22nd Annual Festival of New Musicals!

It is hard to believe that National Alliance for Musical Theatre's Festival of New Musicals has, in its first 22 years, introduced over 475 writers. And it is even harder to believe we are celebrating the 25th anniversary of the founding of the National Alliance for Musical Theatre! Our organization was formed with the idea that theatre producers can come together from across the country in order to collaborate, help each other, and find more ways to create and produce new musicals.

Our goals today remain the same, and we are proud that our Festival has helped so many writers reach their ultimate goal – full productions, including *Thoroughly Modern Millie, The Drowsy Chaperone,* and more recently, *Ordinary Days, Vanities,* and *See Rock City & Other Destinations.*

We now are 150 member organizations strong. And our Festival is flourishing, thanks to the hard-working NAMT staff, our Festival Committee, our contributors, and all of the industry folks who come here to help foster this art form that we love – musical theatre. Enjoy the shows!

Marilan Shildon

Marilynn Sheldon President of National Alliance for Musical Theatre

NAMT Board of Directors

Marilynn Sheldon The 5th Avenue Theatre (WA), President

Randy Adams Junkyard Dog Productions (NY), Vice President

Stacey Mindich Stacey Mindich Productions, LLC (NY), Vice President

Mark D. Sylvester Walnut Street Theatre (PA), Treasurer

Harriet Schlader Woodminster Summer Musicals (CA), Secretary Brett A. Bernardini The Spirit of Broadway Theater (CT)

Rick Boynton Chicago Shakespeare Theater (IL)

Victoria Bussert Baldwin-Wallace College (OH)

Kathy Evans National Alliance for Musical Theatre (NY)

Donna Lynn Hilton Goodspeed Musicals (CT)

Robb Hunt Village Theatre (WA)

Michael A. Jenkins Dallas Summer Musicals (TX) **Jeff Loeb** Broadway/L.A. (CA)

Nick Manos Theater of the Stars (GA)

Sharon Maroney The Broadway Rose Theatre (OR)

R. James Mercer Pittsburgh CLO (PA)

Dennis M. Reagan The MUNY (MO)

Steve Stettler Weston Playhouse Theatre Company (VT)

Marsha S. Brooks Brooks & Distler (NY), Legal Counsel

NAMT Staff

Kathy Evans Executive Director

Adam Grosswirth Membership Director

Branden Huldeen New Works Director

Bethany Basile Office Coordinator

n|a|m|t

NATIONAL ALLIANCE for MUSICAL THEATRE

FROM THE NATIONAL ALLIANCE FOR MUSICAL THEATRE'S EXECUTIVE DIRECTOR

Dear Friends,

How can 30 chairs and 24 music stands in 2 theatres sing so many stories in just 2 days? It's not a riddle...it's a fact. It's because of the amazingly talented artists who dedicate hours to the National Alliance for Musical Theatre and our Festival of New Musicals. They help our writers tell their stories in front of this powerhouse audience of the movers and shakers in the theatre world. The goal that unites us all is the desire for new...new voices, new stories, and new collaborations that will happen over the course of these two days at New World Stages.

We can't thank our sponsors and donors enough. NAMT relies <u>solely</u> on contributions to produce this Festival. We don't ask the writers to pay for anything and don't charge admission. We send special thanks to National Endowment for the Arts, who gave us our largest donation ever – \$85,000.

If you are a theatre producer and are not a NAMT member, come join us! You can participate in our year-round discussion on creating, developing, and producing new musicals, and you may be eligible to receive grants from our National Fund for New Musicals. If you want to help these writers and be a part of the national conversation on the most exciting collaborative art form in America, in my humble opinion, talk to us!

Katty Evans

Kathy Evans Executive Director

2010 Festival of New Musicals Committee

Donna Lynn Hilton Goodspeed Musicals (CT), *Co-Chair*

Steve Stettler Weston Playhouse Theatre Company (VT), *Co-Chair*

Pamela Adams Paper Mill Playhouse (NJ)

Kate Galvin Walnut Street Theatre (PA)

Elisbeth Challener Zach Theatre (TX)

Nick Demos Demos Bizar Entertainment (NY) Mark Fleischer Adirondack Theatre Festival (NY)

Casey Hushion North Carolina Theatre (NC)

Carey McCray CAP21 (NY)

Dan Murphy The Broadway Rose Theatre (OR)

Raymond Sage Pennsylvania Centre Stage (PA)

Heather Schmucker American Music Theatre Project (IL)

Douglas Young North Carolina Blumenthal Performing Arts Center (NC) **Victoria Bussert** Baldwin Wallace College (OH), Emerita Chair

Kevin Moore The Human Race Theatre Company (OH), Emeritus Chair

Festival Staff

Branden Huldeen Artistic Director

Lisa Dozier General Manager

Alan Filderman Casting Consultant

Naomi Anhorn Stage 3 Company Manager Amy Schott Stage 2 Company Manager

Marvin Avila Festival Assistant

Michael Potsic Assistant to the General Manager

John O'Connor Program Intern

David Margolin Lawson Sound Supervisor

Drew Padrutt Festival Logo Designer

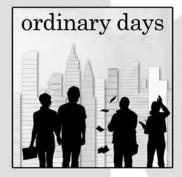
Adam Hitt Festival Program Designer

Special Thanks

The amazing staff at New World Stages; our rehearsal spaces Ripley Grier, Pearl Studios and Smash Studios; Alvin J. Bart & Sons for printing this beautiful program; Landshark! CD Duplication & Design for creating all of the Festival demos; Carroll Music and PRG for supplying equipment; and to the NAMT Consultants working to make each reading memorable.



is proud to announce the release of

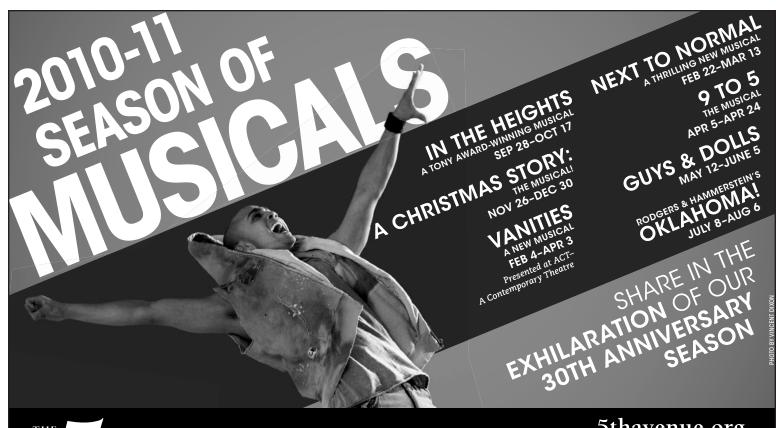


Originated at NAMT's Festival of New Musicals

Available for Professional Licensing

BROWSE OUR FULL CATALOG AT www.RNH.com







2010-2011 SEASON CO-SPONSORS:

Safeco Insurance USbank

5thavenue.org (206) 625-1900 1308 5TH AVE DOWNTOWN SEATTLE GROUPS: (888) 625-1418

BIG RED SUN 5

Big Red Sun

Book & Lyrics by John Jiler Music by Georgia Stitt

GENRE: American Musical Drama CAST SIZE: 7

FOR MORE INFORMATION ON BIG RED SUN, PLEASE CONTACT BRUCE MILLER , WASHINGTON SQUARE ARTS & FILMS, (212) 253–0333 x36, www.washingtonsquarearts.com, bmiller@washingtonsquarearts.com

A teenage boy unearths a dark family secret as he searches for his long-lost father through the bewildering landscape of post-WWII America...where innocence has vanished, and simple melodies have been replaced by the dizzying energy of jazz and the birth of rock-and-roll.



Big Red Sun was the winner of the Harold Arlen Award from ASCAP, and has been developed at ASCAP Musical Theatre Workshop and TheatreWorks Silicon Valley, and was presented at Oklahoma City University.



JOHN JILER's plays have been seen coast to coast, from the O' Neill to the Kennedy Center to Seattle Rep. Jiler received both the Richard Rodgers Award and the Kleban Librettists' Award for his musical Avenue X, and the Weissberger Prize from New Dramatists for his play Sour Springs. Literary works include, Sleeping With The Mayor (a New York Times "Most Notable Book') and Dark Wind,

called "a classic" by the Village Voice. His current projects are a one-man show, Explicit Vows (Playwrights Horizons\The Flea Theatre), and two new plays; *Channel*, in development with Labyrinth Theatre, and *Sirocco*, at The Actor's Studio.

GEORGIA STITT wrote the musicals *The Water*, *Sing Me A Happy Song* and *Mosaic*, and is currently writing *Hello! My Baby* with Cheri Steinkellner and *Devil In A Blue Dress* with Walter Mosley. Her album, *This Ordinary Thursday*, and her song cycle, *Alphabet City Cycle*, are both available from PSClassics and iTunes. Georgia has published several choral pieces and wrote two songs for the MTV movie *The American Mall*. She is represented on the solo albums of Susan Egan,



Lauren Kennedy, Daniel Boys, Stuart Matthew Price, Kevin Odekirk and Caroline Sheen. She has music degrees from Vanderbilt and NYU and currently lives in Los Angeles.

www.georgiastitt.com.

NAMT CONSULTANTS: Steve Stettler, Weston Playhouse Theatre Co.(VT), Pamela Adams, Paper Mill Playhouse (NJ)



& The BMI LEHMAN ENGEL Musical Theatre Workshop

CONGRATULATE All the musical theatre writers who are represented in the NAMT 22nd Annual Festival of New Musicals

AND THANKS TO NAMT FOR YOUR CONTINUING SUPPORT IN DEVELOPING NEW WORKS FOR THE MUSICAL THEATRE

> WE JOIN YOU IN This important work

THE BOWERY BOYS 7

The Bowery Boys

Book & Lyrics by David H. Bell Music by Jeremy Cohen Co-creator: Aaron Thielen

GENRE: A Rags to Riches Story Ideal Cast Size: 10+ boys with Ensemble

FOR MORE INFORMATION ON THE BOWERY BOYS, PLEASE CONTACT AARON THIELEN, aaron.thielen@marriott.com, (847) 465-1326



A musical that follows the journey of Dick, a streetwise kid, and his gang of bootblacks trying to "Make It Through The Day." The backdrop of the show is Five Points New York in 1884. Dick rescues a young English girl, who through a series of unfortunate circumstances, is abandoned by her devious step-father and his compatriots. Despite being faced with many dangerous adventures, the two never lose hope of realizing a brighter future. The show follows Dick and the boys trying to protect Jenny and reunite her with the only family she has left, her Grandfather. Loosely based on the

writings of American writer Horatio Alger, this musical deals with the great distance between the American mythology and the much darker and more ominous truth about life in the tenements of the time.

The Bowery Boys was created and developed by the Marriott Theatre in Lincolnshire, Illinois, who provided multiple table reads and, in the summer of 2008, sponsored a three week workshop at the American Music Theatre Project at Northwestern University. The show had a full production at the Marriott Theatre in December 2008 and was nominated for three Jeff Awards including Best New Work.



DAVID H. BELL His work in Chicago Theatre, where he is associated with the Marriott Theatre (over 30 Productions) and the Chicago Shakespeare Theatre, has earned him 35 Jeff Award nominations (winning 10) and 2 After Dark Awards. David served as the Artistic Director of Historic Ford's Theatre in Washington, D.C., and Associate Artistic Director of Atlanta's Alliance Theatre. David's work has earned him 4 Carbonall nominations (Florida), a Dramalogue Award (L.A), 5 AJC Awards (Atlanta), an Atlanta Circle of Dramatic Critics Award,

an Olivier Nomination, 2 National Endowment Awards, 3 Helen Hayes nominations (winning 1), The Mac and Bistro Awards (NYC), and several National and International writing awards for creating *Hot Mikado*. He has worked on Broadway, Off Broadway, London, Paris, Berlin, Carnegie Hall, National and International tours, The Kennedy Center, Long Wharf Theatre, and, done the Atlanta sequence of the closing ceremonies of the 1992 Barcelona Olympics. David is currently a professor of Music Theatre at Northwestern University.

JEREMY COHEN As a composer, arranger, music director and actor, he has worked at the Kennedy Center, Alliance Theatre, Marriott Theatre, Milwaukee Repertory Theatre, New York's La MaMa Theatre and the New York Music Theatre Festival, among others. Most recently, Jeremy served as the musician for the Kennedy Center's production of *Master Class.* Jeremy is a native of New York and a proud graduate of Northwestern University. www.jeremy-cohen.com.





AARON THIELEN is the Artistic Director for the Marriott Theatre. He recently wrote a musical adaptation of *For The Boys*; the popular 1991 Fox film starring Bette Midler. This new musical will get its world premiere at the Marriott Theatre in August of 2011. Joining forces with Michael Mahler (NAMT 2009 author), Aaron also wrote a new musical titled *Hero*, which had a staged reading at The Marriott and is slated to be presented there in summer of 2012. He co-wrote and Artistic Directed the Marriott Theatre's Jeff Award winning hit *The All Night Strut- A Fascinating Rhythm*. Associated with the Marriott

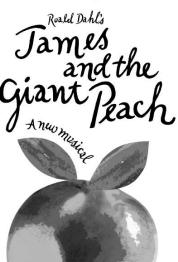
Theatre since 1995, he was a featured actor in more than 20 productions, choreographed Marriott's hit production of *Forever Plaid*, and was instrumental in facilitating the theatre's expansion in 2001.

NAMT CONSULTANTS: Kevin Moore, The Human Race Theatre Co. (OH) Dan Murphy, The Broadway Rose Theatre Co. (OR)



GOODSPEED MUSICALS

Proud Member of NAMT Join us for our 68th new musical at The Norma Terris Theatre



Testuring Pilotow

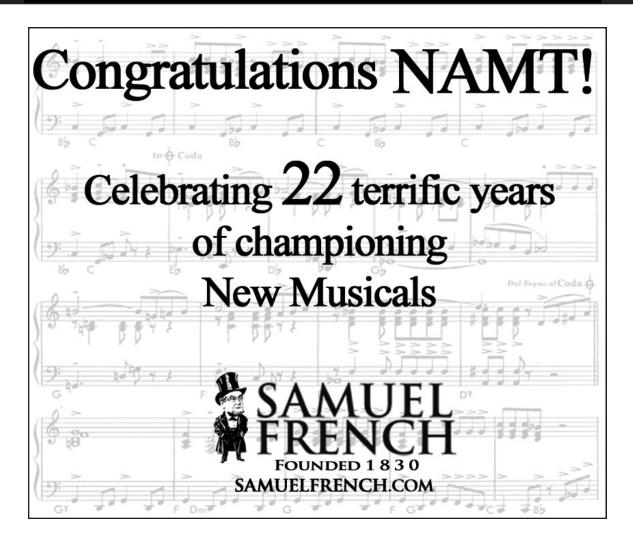
Oct 21 - Nov 21

Music and Lyrics by **Benj Pasek and Justin Paul** Book by **Timothy Allen McDonald** Based on the book by **Roald Dahl** Directed by **Graciela Daniele** Choreographed by **Pilobolus**

For more information, contact **Bob Alwine** or **Donna Lynn Hilton** at 860.873.8664

Michael P.Price, Executive Director

860.873.8668 • www.goodspeed.org



THE GIVER 9

The Giver

Based on the novel by Lois Lowry Book & Lyrics by Nathan Christensen Music by Scott Murphy

GENRE: Musical Drama IDEAL CAST SIZE: 7 plus Ensemble

FOR MORE INFORMATION ON THE GIVER, PLEASE CONTACT WILLIAM CRAVER AT PARADIGM wcraver@paradigmagency.com, (212) 897-6400

12-year-old Jonas lives in a perfect world, without pain, conflict or loneliness. But after being assigned to carry the memories of life before "Sameness," an ability learned from a mysterious man called the Giver, Jonas must choose between his perfect community and a world that contains both beauty and pain.



The Giver was given a two-week developmental workshop by Theatreworks/USA in 2006, followed by an additional week of developmental work in 2007. CAP21 sponsored a series of table readings in 2008 and 2009, followed by a concert reading in 2009.



NATHAN CHRISTENSEN is a bookwriter/ lyricist from Bartlesville, OK. He received his BA in theater from BYU, and an MFA in musical theater writing from NYU. With composer Scott Murphy, he has a received a Jonathan Larson Award, a Richard Rodgers Award, a Daryl Roth Award and a Dramatists Guild Fellowship. Their first musical, *Broadcast*, had a reading at Playwrights Horizons,

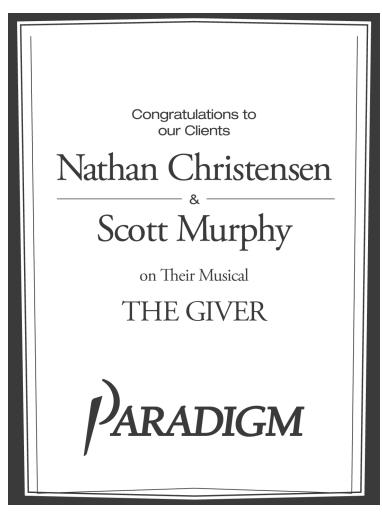
and was produced at the University of Nebraska at Lincoln. Nathan lives in Tucson, AZ, where he studied entrepreneurship at the University of Arizona. He teaches playwriting, is a theater critic for *Tucson Weekly* and works as a freelance writer.

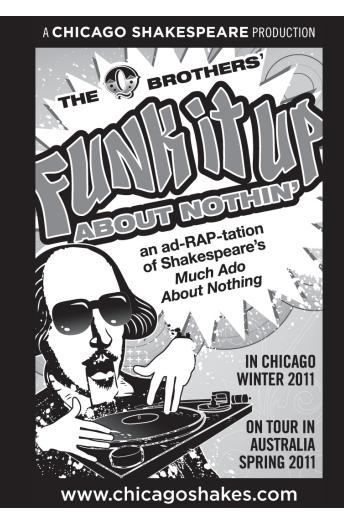
SCOTT MURPHY received his MFA in musical theatre writing from NYU in 2004. He is currently writing music and lyrics for *Meanwhile...on* the other side of Mount Vesuvius, a musical commissioned by Yale Rep, with book by Jay Reiss, as well as songs for Magnus, a feature film. With Nathan Christensen, Scott is currently writing music for a new work for The Old Globe. In 2005, Scott was selected by Stephen Sondheim to receive the Marian Seldes/Garson Kanin award from the



Theatre Hall of Fame. With Nathan Christensen, he received the Richard Rogers award, the Jonathan Larson award, and the 2004 Dramatist Guild Fellowship. Scott works as a teaching artist for Lincoln Center.

NAMT CONSULTANTS: Kate Galvin, Walnut Street Theatre (PA) Raymond Sage, Pennsylvania Centre Stage (PA)





minute and a state to usual state to





years of Broadway-quality performances have given us the marvelous opportunity to sew & saw, paint & plumb ready-toship shows, ranging from costumes-only to comprehensive (sets-props-dropscostumes) packages for more than



shows which we rent out nationwide. Complete details and descriptions, along with hundreds of color photos can be found at our website, mtwrentals.org.



From our stage to yours

A Chorus Line A Funny Thing Happened on the Way to the Forum A Little Night Music Ain't Misbehavin' Annie Annie Get Your Gun **Anything Goes** Disney's Beauty and the Beast **Big River** Camelot Carousel Children of Eden Cinderella **City of Angels Crazy For You** Curtains Damn Yankees **Drowsy Chaperone** Evita Fiddler on the Roof Gigi Good News! Gypsy Hairspray Hello, Dolly! Disney's High School Musical Disney's High School Musical 2 Honk! Joseph and the Amazing Technicolor Dreamcoat Kismet Les Misérables Little Shop of Horrors Mame Man of La Mancha Marvelous Wonderettes Me and My Girl

Meet Me in St. Louis Most Happy Fella My Fair Lady Music Man Oklahoma! Oliver! On The Town **On The Twentieth Century** Once On This Island Pajama Game Peter Pan Phantom (Yeston/Kopit version) Secret Garden Seussical Seven Brides for Seven Brothers Singin' In the Rain Smokey Joe's Café Sound of Music South Pacific The King and I Thoroughly Modern Millie Tintypes Tommy Unsinkable Molly Brown West Side Story Where's Charley? White Christmas Will Rogers Follies Wizard of Oz

Coming July/August 2011:

Complete package of sets, props, drops and costumes for

- Finian's Rainbow
- Xanadu
- Sunset Boulevard
- Disney's The Little Mermaid

For pricing, scheduling, and inventory information, contact

Mary Sue Dymak, Director of Rentals and Inventory Information, contact Music Theatre of Wichita Rentals • 225 W. Douglas • Suite 202 Wichita, KS 67202 • {316}265-3253

HEARTBREAKERS 11

Heartbreakers

Book by Robert Cary & Benjamin Feldman Music by David Gursky Lyrics by Robert Cary

Based on the MGM motion picture written by Robert Dunn and Paul Guay & Stephen Mazur By Special Arrangement with MGM On Stage, Darcie Denkert and Dean Stolber

GENRE: Musical Comedy IDEAL CAST SIZE: 8 principals plus ensemble

FOR MORE INFORMATION ABOUT HEARTBREAKERS, PLEASE CONTACT SUSAN WEAVING AT WILLIAM MORRIS ENDEAVOR AT sweaving@wmeentertainment.com, (212) 903–1170



Sexy female con artist Max Connor marries eligible bachelors, refuses them sex, and then discovers them in bed with a younger woman—leading to hefty annulment settlements. But the "other woman" is actually Max's daughter Page, who's in on the con. Then Page breaks the cardinal rule: she falls in love.

This is the premiere of Heartbreakers.



ROBERT CARY is co-author of the book and lyrics for *Flashdance* (West End 2010, UK National Tour, 2008-9); lyricist and co-author of the book for *Palm Beach*, written with longtime collaborators Ben Feldman and David Gursky (introduced at NAMT and produced at La Jolla Playhouse, directed by Des McAnuff); co-author with Ben Feldman of *Inventing Avi* (Off-Bway, 2009); and director of the feature projects include Sharp Dressed Man, Stax, and the feature

film My Owner's Wedding, written with Jonathan Tolins.

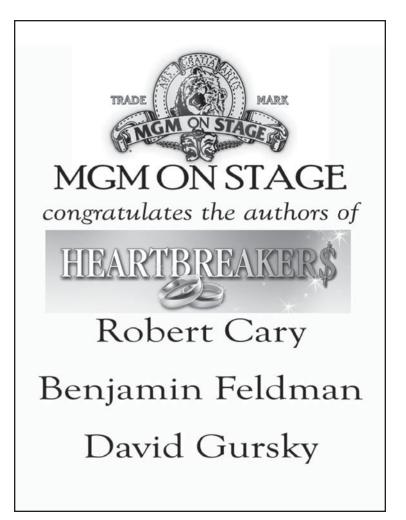
BENJAMIN FELDMAN wrote Danny and Faye (produced w/Tovah Feldshuh), and co-wrote NAMT Festival 2001 show Palm Beach. Also an Entertainment Attorney – clients from Rabbit Hole (upcoming, w/Nicole Kidman) to Memphis (B'way, winner Best Musical Tony Award), Ars Nova, and many theaters, producers and artists in television, theater and film. Published in the CTI Guide to Producing. Producer credits: Mae West's Sex, Trouble in Paradise and The Stand In on stage; Film: The Cutting Room, Another Gay Movie, Another Gay Sequel and The Understudy. Yale grad. Boards: The Hourglass Group, the Chase Brock Experience.





DAVID GURSKY is the composer of *Palm Beach* (NAMT Festival 2001, La Jolla Playhouse 2005, directed by Des McAnuff). Film: *Ira & Abby*. In addition to his composing work, David has conducted the Broadway productions of *Finian's Rainbow*, *White Christmas*, *The Producers*, *Young Frankenstein*, *Jane Eyre*, and *Dame Edna: The Royal Tour*. Television: *Wonder Pets*. Pianist: many NYC shows, Radio City, several *Encores!* productions, *The Kennedy Center Honors*, and three original Broadway cast recordings. Education: B.A. Yale College.

NAMT CONSULTANTS: Nick Demos, Demos/Bizar Entertainment (NY) Douglas Young, North Carolina Blumenthal Performing Arts Center (NC)



Cess International Insurance Brokers, Inc. *Ibeatrical Immrance Specialisty* www.csins.com 212.406.4499 Debra Kozee kozee@csins.com Iris Lugo irisl@csins.cm

Les Misérables West Side St Phantom Woman Legally Memph A Little Night Music What Do These Actors Je Have in Common Supp The Scottsboro **Billy Elliot** Spiderman Mary Poppins The 39 Steps Curtains Hair Rent



pictured top to bottom:

Hillary Elk '09, Memphis Kevin David Thomas '02, Les Misérables, A Little Night Music David Gregory '08, One Life to Live Kate Rockwell '06, Legally Blonde, Hair Steel Burkhardt '07, Hair Derrick Cobey '01, The Scottsboro Boys Kyle Post '06, Rent, Spiderman J.R. Bruno '09, West Side Story Kristopher Thompson-Bolden '04, Billy Elliot Jill Paice '02, Curtains, The 39 Steps

Conservatory of Music

www.bw.edu/musictheatre/ Victoria Bussert, Director of Music Theatre

LIZZIE BORDEN 13

Lizzie Borden

Music by Steven Cheslik-DeMeyer and Alan Stevens Hewitt Lyrics by Steven Cheslik-DeMeyer and Tim Maner Book and Additional Music by Tim Maner Conceived by Steven Cheslik-DeMeyer and Tim Maner

SHOW GENRE: Rock Musical CAST SIZE: 4 women

FOR MORE INFORMATION ON LIZZIE BORDEN, CONTACT TIM MANER, info@lizziebordentheshow.com, www.lizziebordentheshow.com

A rock show retelling of the bloody legend of America's first and favorite axe-wielding double-murderess and Victorian hometown girl, Lizzie Borden. Featuring four fierce rocker girls and a live band, this driving musical reveals why Lizzie took up that axe and how she became an American folk hero.



An early version of Lizzie Borden was seen at the Ohio Theatre, produced by Tiny Mythic Theatre Company, followed by a full production at HERE. In 2006, with the encouragement and support of producers Hillary Richard and Peter McCabe, the piece was re-visited, workshopped and expanded into a fulllength two-act musical which premiered at the Living Theatre in 2009 and was nominated for three Drama Desk Awards.



STEVEN CHESLIK-DEMEYER has worked as a writer, composer, and filmmaker for three decades. Through the 1980s and '90s in New York, he wrote and performed music in several experimental productions, including adaptations of Frankenstein and The Scarlet Letter. From 1992 to 2002, he wrote and performed with the neo-vaudeville queer country duo, Y'all, which performed in coffeehouses, churches, and clubs across the U.S. and in Europe and appeared on MTV and Comedy Central. Steven made a documentary about the final years of Y'all, Life in a Box, which premiered in the San Francisco International Film Festival in 2005.

ALAN STEVENS HEWITT Spring Awakening—Bass (Orig. B'way Prod. & 1st Natl Tour); Everyday Rapture—Bass (Second Stage); Lizzie Borden—Composer, Musical Director, Orchestrator, Bass, Piano (Living Theatre); Brecht's Baal— Composer, Musical Director, Piano, Guitar (Looking Glass Theatre); The Signal Corps (myspace.com/thesignalcorps); Big Mess Cabaret/Orchestra—Bass (bigmessorchestra. com); The Low Road (myspace.com/thelowroad). BM in Composition from Mannes/The New School where he studied with Robert Cuckson. ASH is originally from Philly and lives in Greenpoint, Brooklyn. ash@alanstevenshewitt.com





TIM MANER has written, directed, musical directed and produced over 20 original music/theater works including *Frankenstein*, with composer Steven Cheslik-DeMeyer; *The Hawthorne Project*, a trilogy of multi-layered multi-media events adapted from Nathaniel Hawthorne's three American novels, with writer/adaptor Elizabeth Banks; and *The Opera Project*, a trilogy of new wave operas, with composers Matthew Pierce and Fred ho and writer Ruth Margraff. He is a

founding member of the critically acclaimed Tiny Mythic Theatre Company and the awardwinning arts center HERE. With them, his theatrical producing/presenting history spanned hundreds of productions over 10 years.

NAMT CONSULTANTS: Victoria Bussert, Baldwin Wallace University (OH) Sean Cercone, Chicago Muse (IL)

n|a|m|t

NATIONAL ALLIANCE for MUSICAL THEATRE BECOME A MEMBER!

NAMT's members are some of the leading producers of musical theatre in the world. They include regional theatres, developmental companies, higher education programs, presenting organizations and individual producers.



At the Festival of New Musicals, members receive priority seating, admission to the closing cocktail party, and exclusive opportunities to meet the writers and discuss collaboration with other members.

Other member benefits include two annual conferences; the National Fund for New Musicals; discounts; exclusive website content; and more!



Be a part of our national conversation on the future of the American musical!

"There is no other organization in the world that services the development and production of new musicals like NAMT. Period." -Sue Frost, Junkyard Dog Productions

Visit www.namt.org for more information, or ask anyone with a blue badge about being a NAMT member!

Photo credits: Band Geeks, NAMT '09 (Ric Kallaher): The Drowsy Chaperone, Center Theatre Group (Craig Schwartz); Tinyard Hill, TheateeWorks (Mark Kitaoka), The Legend of Stagecoach Mary, NAMT '08 (Ric Kallaher); NAMT Spring Conference 2008 (Adam Grosswith)



Denmark has every reason to be very proud of UTERUS. It has the potential to become a leading musical theatre development center STEPHEN SCHWARTZ

The Danish Academy of Musical Theatre and New Works Development Center UTERUS Congratulates NAMT on its 25th splendid Anniversary as a world-class musical theatre-developing organization!

UTERUS is currently developing ESAURA – a new Danish/American musical written by John Bucchino and the Danish book writer Mads Æbeløe.

Earlier this year another show developed by UTERUS – STEAM – was successfully presented at Penn State's NU. Musical Theatre Festival and has earlier received raving reviews at the Edinburgh Festival:

Full steam ahead is the message for The Danish New Works Development Center & The standard of the cast was exceptionally high ★★★★★ Edinburghguide.com

A strong cast bound their way through this modern adaptation of Shakespeare's 'A Midsummer Night's Dream' and act, dance and sing their socks off **** ThreeWeeks



For more information about UTERUS or The Danish Academy of musical Theatre please feel free to contact principal & center-leader Soren Moller: soren@musicalakademiet.dk or visit our homepages: www.musicalakademiet.dk & www.uterus.dk



PLAY IT COOL 15

Play It Cool

Conceived by Larry Dean Harris Book by Martin Casella & Larry Dean Harris Lyrics by Mark Winkler Music by Phillip Swann Additional Music by Jim Andron, Michael Cruz, Marilyn Harris, Emilio Palame, Joe Pasquale and Larry Steelman

GENRE: Jazz Musical CAST SIZE: 5

FOR MORE INFORMATION ON PLAY IT COOL, CONTACT SHARON ROSEN (COMMERCIAL PRODUCER) (646)-554-5566 roseninc@aol.com, www.playitcoolmusical.com

Everyone's got a secret at Mary's Hideaway, an underground nightclub in sexy, sultry, repressive 1953 Hollywood. Inspired by film noir and driven by a sizzling jazz score, this story of five very ambitious people is about finding the courage to be who you are. You just need to... *Play It Cool.*



Play It Cool was first presented as a full production at the Celebration Theatre (nominated for numerous awards including a GLAAD Award), followed by readings at the Zipper Theatre, Snapple Theatre and the York Theatre. The 2008 production at the New York Musical Theatre Festival was nominated for a GLAAD Award and NYMF Awards.



MARTIN CASELLA Plays: The Irish Curse (Off Broadway, London, Edinburgh, Dublin, FringeNYC- Outstanding Playwriting Award); Scituate, George Bush Goes To Hell, Grand Junction, Desert Fire, Beautiful Dreamer, Paydirt, Mates (L.A. Weekly, Drama-Logue Awards). Musicals: Saint Heaven, Paper Moon (NAMT Festival 1995), Happy Holidays, Taking Care of Mrs. Carroll, DOO-DAHI. Screenplays: One Night Stand. Upcoming: Free Money, musical about the invention of credit cards; Miss Maude, a play about photographer

Eugene Smith; *Tom's Dad*, a film for director Lasse Hallstrom starring Patrick Dempsey; and film *Busted Jesus Comix*. Taught playwriting at Cal Arts and Harvey Milk High School in NYC. WGA, Dramatists Guild, SAG and AEA.

LARRY DEAN HARRIS is the Los Angeles Regional Representative of the Dramatists Guild of America, a founding member of Playwrights 6 and a long-term board member of Celebration Theatre, where *Play It Cool* premiered: earning him an Ovation Award nomination for Best World Premiere Musical. He is also an LA Weekly Award nominee for Best Playwriting for his drama *Bible Stories*. Other plays include *Like an Old Song* (starring Sammy Williams) and *The Prodigal Father* (starring Max Gail). Harris is currently performing excerpts from his upcoming solo piece *Witness* to the *Bizarre*.





PHILLIP SWANN is the composer of *The People vs. Friar Laurence, The Man Who Killed Romeo and Juliet* (nominated for three Jeff awards), and *DeLEARious* (2009 Garland Award winner for Best New Score). Other musicals include *In a Booth at Chasen's, Trombone, Neil Simon's Fools- The Musical* and *Shakespeare's Greatest Hits.* A former staff songwriter and producer for DreamWorks, Swann's songs have been heard on television, film and have been recorded by such artists as Clay Aiken, Lee Ann Womack, Blake Shelton and Lee Greenwood. He lives in Los Angeles with his wife, theatre educator, Amanda Swann.

MARK WINKLER is a platinum award winning singer/ lyricist who has had over 150 of his songs recorded by such artists as Dianne Reeves, Lea Salonga and Liza Minnelli. He is the co-writer of the musical review Naked Boys Singing! in its 11th year playing Off Broadway. He is the creator/cowriter of Too Old for the Chorus which is now being published by Samuel French and he is the co-writer/bookwriter of the musical Bark! which is now touring the country. His CD of original jazz songs Till I Get It Right was named one of the best CDs of 2009 by "Jazz Times Magazine".

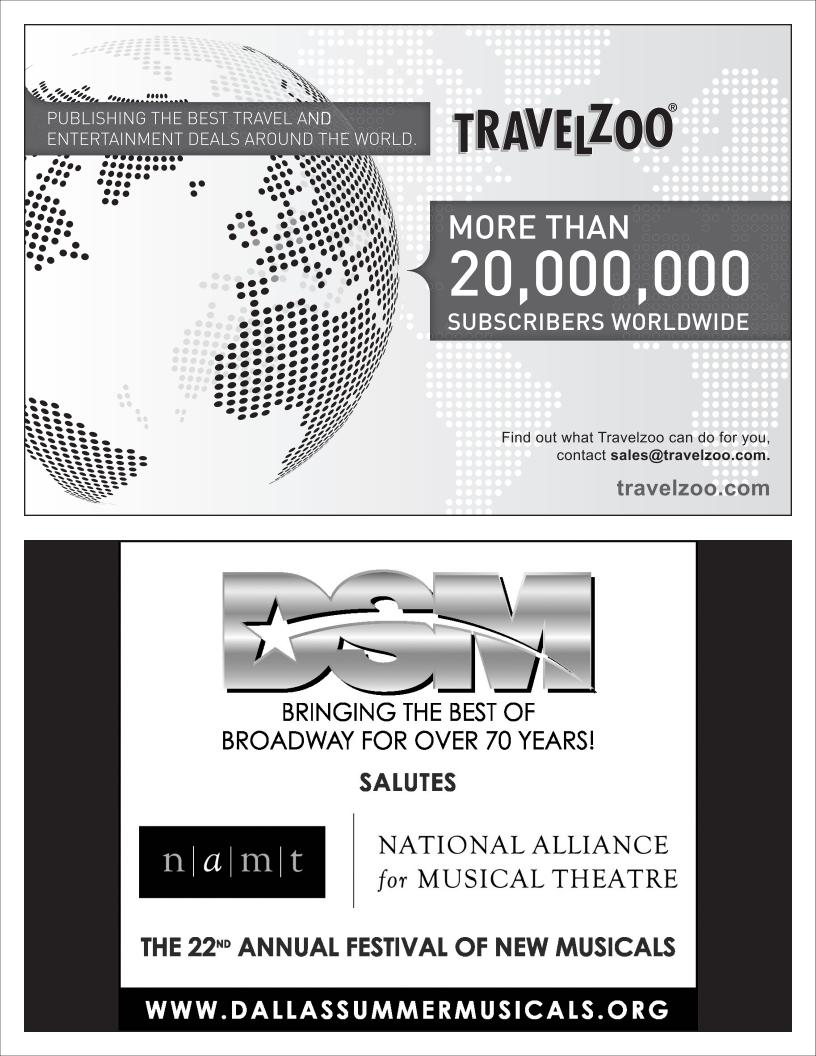


NAMT CONSULTANTS: Heather Schmucker, American Musical Theatre Project at Northwestern University (IL) Sue Frost, Junkyard Dog Productions (NY)



www.humanracetheatre.org

Photos by Scott J. Kimmins



RED CLAY 17

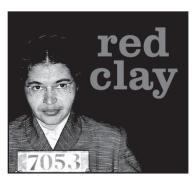
Red Clay

Music by Scott Ethier Book & Lyrics by Jeff Hughes

GENRE: Musical Drama IDEAL CAST SIZE: 12 plus chorus

FOR MORE INFORMATION ON RED CLAY, CONTACT JEFF HUGHES, (201) 889-2059, hughesreviews@aol.com or Scott Ethier, Scott@ScottEthier.com 917.804.8359

Set in the six months leading up to Rosa Parks' historic ride on a Montgomery bus, *Red Clay* uses a new jazz and gospel-infused score to tell the story of the ordinary Americans who changed this nation in extraordinary ways.



Red Clay was the recipient of the 2009 Richard Rodgers Award and received a co-produced workshop with Queens Theatre in the Park and Playwrights Horizons in the fall of that year. It had a staged reading this August as part of TheatreWorks Silicon Valley's New Works Festival.



SCOTT ETHIER has written music for *The Third Miracle* (with Jeff Hughes and Richard Vetere) and Raw Impressions's *Dreams This Way*. His concert music has been featured on American Public Radio's Performance Today and performed by VocalEssence, the Cape Ann Symphony, and the Macon Symphony orchestra (where he was composer-in-residence). His choral piece, *A Mother's Carol* (Clay Zambo, lyrics), will be

published by Boosey & Hawkes later this year. He has been a Dramatists Guild Musical Theatre Fellow, a fellow at the Virginia Center for the Creative Arts, a member of the BMI Musical Theater Workshop, and a recipient of the American Composers Forum's Continental Harmony grant.

JEFF HUGHES was the recipient of the 2009 Richard Rodgers Award for *Red Clay*. He is the author of the plays *Shore Points*, A *Good Tavern* and *In the Jersey City Moonlight*, which will receive its world premiere in June 2011. He is a former member of the BMI Workshop and was a Dramatists Guild Fellow in 2005-2006. He is the writer of DaBearsBlog.com, currently under the auspices of the Chicago Tribune. He is from Kearny, New Jersey.



NAMT CONSULTANTS: Carey McCray, CAP21 (NY) Kent Nicholson, Playwrights Horizons (NY)

Sh-K-Boom / Ghostlight Records congratulates this year's NAMT writers and celebrates 22 years of this Festival of New Musicals!



VISIT GHOSTLIGHTRECORDS.COM and use code NAMT to save 15% at checkout on our entire catalogue!





WE ARE PROUD TO BE A SPONSOR OF NAMT'S 2010 FESTIVAL OF NEW MUSICALS

Congratulations To All Involved!

TAMS-WITMARK MUSIC LIBRARY, INC. 560 LEXINGTON AVENUE NEW YORK, NEW YORK 10022 PHONE 212.688.2525 • Fax 212.688.3232

ASCAP Celebrates the National Alliance for Musical Theatre's *Festival of New Musicals*

We are proud that so many of this year's songwriters are ASCAP Members

Will Aronson Nathan Christensen John Jiler Daniel Maté Georgia Stitt Mark Winkler

THE TROUBLE WITH DOUG 19

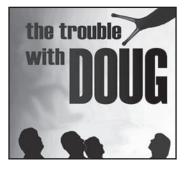
The Trouble With Doug

Music by Will Aronson, Lyrics by Daniel Maté, Book by Will Aronson & Daniel Maté.

GENRE: Contemporary Comedy with a Surreal Twist **CAST SIZE:** 5

FOR MORE INFORMATION ON THE TROUBLE WITH DOUG, CONTACT WILL ARONSON, thetroublewithdoug@gmail.com 203-848-7532

The Trouble With Doug is a contemporary comedic reimagining of Kafka's Metamorphosis in which a happy, healthy young man transforms inexplicably into a giant talking slug. Thrust together awkwardly under the same roof, Doug, his family, and his fiancée all struggle to understand and respond to this strangest of crises.



A staged reading of The Trouble With Doug was presented at Goodspeed Musicals' Festival of New Artists in January 2008. CAP 21's Professional Theatre Company presented a public reading in November 2008 and a workshop production in June 2009. Originally Produced at CAP21/THE SHOP.



WILL ARONSON (book & music) is the composer My Scary Girl, winner of last year's Outstanding New Musical award at NYMF. My Scary Girl also earned Best Small Stage Musical at Korea's 2009 Musical Awards, after a five-month limited run in Seoul. Other work includes music for Mary Testa's Sleepless Variations and William Finn's Songs of Innocence and Experience, as well as vocal

arrangements for the upcoming Finn/Lapine musical *Little Miss Sunshine*. Will is the recipient of a Fulbright grant, an ASCAP Loewe Scholarship, and a Baryshnikov Fellowship; he holds a B.A. from Harvard University and an M.F.A. from Tisch/NYU.

DANIEL MATÉ (book & lyrics) He is also the composer-lyricist and bookwriter for *The Longing* and the Short Of It (Barrington Stage Company, 2009, William Finn dir.; ASCAP Foundation Musical Theatre Workshop, 2010, Stephen Schwartz dir.) Daniel's work as a composer was included in the York Theatre's NEO ('New, Emerging, Outstanding') Concert. He runs a



successful custom gift song service (www.startspreadingthemuse.com) and teaches songwriting to young people. Daniel received a 2010 Jonathan Larson Foundation Grant for music and lyrics. He lives near Sunset Park, Brooklyn, home to many charming slugs. www.danielmate.com

NAMT CONSULTANTS: Matt Schicker, East of Doheny (NY) Elisbeth Challener, ZACH Theatre (TX)

CAP 21 AMERICA'S MUSICAL THEATRE CONSERVATORY & THEATRE COMPANY

PROFESSIONAL 2-YEAR TRAINING PROGRAM

Take your training to the next level, in Acting, Singing, and Dance.

Acclaimed training techniques.
 Business mentoring.

The finest master teachers.

• Transferable credits.

Apply now for January start!

212-807-0202

WWW.CAP21.ORG





The Old Globe produces more than 15 productions each year including musicals, new plays, classics and a renowned Shakespeare Festival.

This year, the musicals *Whisper House* (Duncan Sheik and Kyle Jarrow) and the Casey Nicholaw directed *Robin and the 7 Hoods* (Rupert Holmes, Sammy Cahn and Jimmy Van Heusen) had their world premieres on the Globe stage.

Next up is our annual production of *Dr. Seuss' How The Grinch Stole Christmas!* and the upcoming, NAMT developed Jane Austen's EMMA – A Musical Romantic Cornedy.

The Old Globe is commited to producing and presenting the best in musical theatre.

Louis G. Spisto, Executive Producer

www.TheOldGlobe.org

20 FESTIVAL HISTORY

Festival Of New Musicals Past Festival Shows 1989–2009

1989

Alias Jimmy Valentine Jack Wrangler, Bob Haber & Hal Hackady Angelina

Barry Kleinbort

Backstage With Warren G. Elmer Lee Kline, Terry Waldo & Lou Carter

Blanco Will Holtzman, Skip Kennon & Michael Korie Geech: The Moosical

Jerry Bittle & Angelo Badalamenti Kiss Me Quick Before The Lava Reaches

The Village S. Hayes & P. Ekstrom

The Last Musical Comedy Tony Lang & Arthur Siegel Little Ham

Dan Owens, Judd Woldin & Richard Enquist Never Or Now (A.K.A. Catch Me If I Fall) Barbara Schottenfeld

The Odyssey Of Anna In Red Pumps Geoffrey Holder

That Pig Of A Molette Sheldon Harnick & Thomas Z. Shepard The Real Life Story Of Johnny Defacto Douglas Post

1990

Boxes Eric Saltzman & Michael Sahl

Captains Courageous Patrick Cook & Frederick Freyer

Denning (A.K.A. Murder On Broadway) Bryan Leys & James Campodonico

Finale! Bob Ost

First Comes Love Diane Seymour, Alison Brewster & Amanda George

Goose! Beyond The Nursery Scott Evans, Austin Tichenor & Mark Frawley

Juba Wendy Lamb & Russell Walden Love Is Spoken Here Jacquelyn Reinach & Stanley Ralph Ross

Quality Street Lee Goldsmith & Roger Anderson

1991

The Adventures Of Friar Tuck Allan Leicht & Glenn Paxton

Book Of James Scott Warrender & B.J. Douglas

Columbus Yvonne Steely & J. Ben Tarver

Complaining Well Jack Helbig & Mark Hollman Conrack

Granville Burgess, Anne Croswell & Lee Pockriss

Ghost Dance Jeff Sheppard & Michael Wright

Gunmetal Blues Scott Wentworth, Craig Bohmler & Marion Adler

Hurry! Hurry! Hollywood! Bruce Newberg & Sam Harris Junkyard Manuel Mandel & Michael Sahl Rhythm Ranch Hal Hackady & Fred Stark Ruthless! Joel Paley & Melvin Laird Some Sweet Day Don Jones, Mac Pirkle, John O'Neal & Si Kahn

1992

Another Kind Of Hero Lezley Steele & E.A. Alexander Eleanor

Jonathan Bolt, Thomas Tierney & John Forster Heartbeats Amanda Mcbroom, Gerald Sternbach &

Michele Brourman Josephine

Ernest Kinoy & Walter Marks **The Library** Sarah Knapp & Steven M. Alper

Lunch Rick Hawkins, Steve Dorff & John Bettis Mikado, Inc. Jane Waterhouse, Robert Johanson, Albert

Evans & Glen Kelly **New Things To Feel Bad About** Paul James & Ben Mason

The Scarlet Pimpernel Dave Wollert & David Shapiro Smiling Through

Ivan Menchell Smoky Mountain Suite

George S. Clinton & Sherry Landrum Swamp Gas And Shallow Feelings

S. Strother, J.E. Williams & R. Buck **They Shoot Horses, Don't They?** Nagle Jackson & Robert Sprayberry **Tiananmen: Freedom In The Square**

Fred Burch & Willie Fong Young

1993

Brimstone Mary Bracken Phillips & Paddy Meegan Do-Wop Love

Ronald Wyche & Herbert Rawlings Jr.

Elmer Gantry John Bishop, Mel Marvin & Robert Satuloff Good Sports

Susan Rice & Carol Hall Johnny Pye And The Foolkiller Randy Courts & Mark St. Germain

Jungle Queen Debutante Sean S. O'Donnell & Thomas Tierney

Mating Habits Of The Urban Mammal M. Leeds, B. Lasser & P. Gordon

Robin Hood Milton Granger

Sayonara William Luce, George Fischoff & Hy Gilbert The Three Musketeers Warner Crocker & Gregg Opelka

Twist Eugene Lee, Tena Clark & Gary Prim

1994

Abyssinia James Racheff & Ted Kociolek After The Fair Stephen Cole & Matthew Ward

The Gig Douglas J. Cohen

Lust

The Heather Brothers Oedipus, Private Eye Chad Beguelin & Matthew Sklar

22ND ANNUAL FESTIVAL OF NEW MUSICALS

Phantom Of The Country Palace S. Grennan, K. Santen, M. Duff & C. Coons

Tycoon Luc Plamondon, Michel Berger & Tim Rice Western Star

Dale Wasserman, Bill Francoeur & Scott Deturk

1995

Enter The Guardsman Scott Wentworth, Craig Bohmler & Marion Adler Joseph And Mary Mark St. Germain & Randy Courts

Love Comics Sarah Schlesinger & David Evans

Paper Moon Martin Casella, Larry Grossman & Ellen Fitzhugh

Paramour Joe Masteroff & Howard Marren

1996 Children Of Eden

John Caird & Stephen Schwartz Dodsworth

Stephen Cole & Jeffrey Saver **Dr. Jekyll & Mr. Hyde** David Levy, Leslie Eberhard & Phil Hall

Fragrant Harbour Dean Barrett & Ed Linderman Kudzu

Jack Herrick, Doug Marlette & Bland Simpson Mirette

Elizabeth Diggs, Harvey Schmidt & Tom Jones **The Perfect 36** Laura Harrington, Mel Marvin & Mac Pirkle **Thoroughly Modern Millie**

1997

About Face David Arthur & Jeffrey Lodin 4 A.M. Boogie Blues Marsha Myers & Jim Owen

Richard Morris & Dick Scanlan

Heart Land Darrah Cloud & Kim Sherman

The Molly Maguires William Strempek & Sid Cherry

Ophelia's Cotillion Elmo Terry-Morgan & Clarice Laverne Thompson

David Kirshenbaum & Myles Mcdonnell

Songs For A New World Jason Robert Brown

Twist Of Fate Lissa Levin & Ron Abel Yes, Virginia, There Is A Santa Claus

1998

Barrio Babies Luis Santeiro & Fernando Rivas

Blackbirds Of Broadway David Coffman & Marion J. Caffey The Bubbly Black Girl Sheds

Her Chaméleon Skin Kirsten Childs Dorian Richard Gleaves

King Island Christmas Deborah Baley Brevoort & David Friedman

O. Henry's Lovers Joe Dipietro & Michael Valenti

On Borrowed Time John Clifton, Bruce Peyton & William F. Brown

Urban Myths John Bucchino & James D. Waedekin

1999

The Big Bang Jed Feuer & Boyd Graham Birth Of The Boom

Thomas Jones li & Keyth Lee
The Boswell Sisters Project

Stuart Ross & Mark Hampton
Eliot Ness...In Cleveland

Peter Ullian & Robert Lindsey Nassif Headina East

Robert Lee & Leon Ko Honk!

George Stiles & Anthony Drewe

In That Valley Richard Oberacker & Steven Minning

The Princess And The Black-Eyed Pea Karole Foreman & Andrew Chukerman

Summer Of '42 Hunter Foster & David Kirshenbaum

The Three Musketeers George Siles, Paul Leigh & Peter Raby

Kevin Kelly & Michael Mclean

Sean Hartley & Jihwan Kim

Far From The Madding Crowd

Barbara Campbell & Gary Schocker

Jonathan Bolt, Douglas Cohen & Ted Drachman

Adam Åbraham, Eric R. Cohen, Marc Madnick

Christopher McGovern & Amy Powers

Actor, Lawyer, Indian Chief

David H. Bell & Craig Carnelia

I Sent A Letter To My Love

Alan Zachary & Michael Weiner

Jeffrey Sweet & Melissa Manchester

One Red Flower: Letters From 'Nam

Welly Yang, Brian R. Yorkey & Woody Pak

Robert Cary, Benjamin Feldman & David

Jim Geoghan, Rick Rhodes & Vivian Rhodes

Ann Mortifee, David Feinstein & Edward

Peter Gootkind & Marci Goltsman

Thomas Edward West, Kim Oler & Alison

The Enchanted Cottage

The Screams Of Kitty Genovese

David Simpatico & Will Todd

When The Rains Come

The Mystery Of The Dancing Princesses

Great Expectations

John Jakes & Mel Marvin

2000 The Ark

Convenience

Cupid & Psyche

Glimmerglass

Hot And Sweet

Liberty Smith

Lizzie Borden

Mandela

Steven Fisher

2001

Paris Barclay

Palm Beach

Gursky

Ug

Henderson

2002

Hubbard

Ducks & Lovers

Making Tracks

& Michael Weiner

Joe!

Barbara Schottenfeld

Dan Lipton & David Rossmer

Gregg Coffin

22ND ANNUAL FESTIVAL OF NEW MUSICALS

Lil Budda

Stephanie Jones & Janice Lower **Romeo & Juliet: The Musical** Terrence Mann, Jerome Korman & Matthew Bennett

Running Man Diedre Murray, Cornelius Eady, Diane Paulus Thorstein Veblen's Theory Of The

Leisure Class Charles Leipart & Richard B. Evans

2003

The Ambition Bird Matthew Sheridan

Ballad Of Little Pinks Alan Menken, Marion Adler & Connie Grappo

Harold & Maude Tom Jones, Joseph Thalken

Princesses Bill & Cheri Steinkellner, David Zippel & Matthew Wilder

Sarah, Plain & Tall Julia Jordan, Nell Benjamin & Laurence O'Keefe

Swing Shift David Armstrong, Michael Rafter & Mark Waldrop

Two Queens, One Castle Jevetta Steele, Thomas W. Jones Ii, J.D. Steele & William S. Hubbard

Was Barry Kleinbort & Joseph Thalken

2004

Camille Claudel Frank Wildhorn & Nan Knighton

The Drowsy Chaperone Don Mckellar, Bob Martin, Greg Morrison & Lisa Lambert

Flight Of The Lawnchair Man Robert Lindsey Nassif & Peter Ullian

The Girl In The Frame Jeremy Desmon

A Good Man Philip S. Goodman & Ray Leslee

Langston In Harlem Kent Gash, Walter Marks & Langston Hughes Striking 12

Brendan Milburn, Rachel Sheinkin & Valerie Vagoda

Winesburg, Ohio Andre Pluess, Ben Sussman, Eric Rosen & Jessica Thebus

2005

Ace Richard Oberacker & Robert Taylor Caraboo Princess Of Jayasu

Marsha Norman, Beth Blatt & Jenny Giering The Funkentine Rapture

Lee Summers & Ben Blake
I Love You Because

Joshua Salzman & Ryan Cunningham **A Little Princess** Brian Crawley & Andrew Lippa

Meet John Doe Andrew Gerle & Eddie Sugarman Based On The Film By Frank Capra

Party Come Here! David Kishenbaum & Daniel Goldfarb River's End

Cheryl Coons & Chuck Larkin

2006

Dangerous Beauty Jeannine Dominy, Amanda Mcbroom & Michele Brourman

Emma Paul Gordan

Paul Gordan Jerry Christmas Andrew Lippa & Daniel Goldfarb Julian Po Andrew Barrett & Ira Antelis One Step Forward Leslie Arden, Berni Stapelton & Timothy French Piece Scott Alan & Tara Smith Sunfish Michael L. Cooper & Hyeyoung Kim

Vanities Jack Heifner & David Kirshenbaum

2007

The Break Up Notebook: The Lesbian Musical Patricia Cotter & Lori Scarlett

Casey At The Bat Tom Child & Gordon Goodwin

The Gypsy King Randy Rogel & Kirby Ward Kingdom

Aaron Jafferis & Ian Williams **The Story Of My Life** Neil Bartram & Brian Hill

Tell Me (Fk.A. The Chocolate Tree) Marshall Pailet & A.D. Penedo Tinyard Hill Mark Allen & Tommy Newman

Writing Arthur David Austin

2008

Barnstormer Cheryl L. Davis & Douglas J. Cohen

Beatsville Glenn Slater & Wendy Leigh Wilf The Cuban And The Redhead Robert Bartley & Danny Whitman

The Legend Of Stagecoach Mary Thomas Mizer & Curtis Moore Ordinary Days

Adam Gwon Pamela's First Musical

Wendy Wasserstein, Cy Coleman & David Zippel

See Rock City And Other Destinations Adam Mathias & Brad Alexander The Yellow Wood

Michelle Elliott & Danny Larson

2009

Band Geeks! Mark Allen, Gaby Alter, Gordon Greenberg & Tommy Newman Factory Girls Creighton Irons & Sean Mahoney

Hostage Song Clay McLeod Chapman & Kyle Jarrow

How Can You Run With A Shell On Your Back? Michael Mahler & Alan Schmuckler

The Memory Show (F.K.A. Memory Is The Mother Of All Wisdom) Sara Cooper & Zach Redler

Iron Curtain Susan DiLallo, Peter Mills & Stephen Weiner

It Shoulda Been You Barbara Anselmi & Brian Hargrove Ripper

Duane Nelson

Recent Festival Successes

Here are a few of our shows from the past few years that have gone on to productions around the country.



VANITIES, A NEW MUSICAL



BAND GEEKS!



ORDINARY DAYS



BARNSTORMER



SEE ROCK CITY & OTHER DESTINATIONS

hoto by Carol Rosegg

THE MEMORY SHOW

Vanities (Fest '06) last season Off Broadway at Second Stage Theatre; Ordinary Days (Fest '08) last season Off Broadway at Roundabout Theatre Company; Barnstormer (Fest '08) last season at Red Mountain Theatre Co. (AL); See Rock City & Other Destinations (Fest '08) this summer Off Broadway at The Transport Group; The Memory Show (Fest '09) this summer at Barrington Stage Co. (MA); Band Geeks! (Fest '09) last season at Goodspeed Musicals (CT).

Plus, more productions this season...

Dangerous Beauty (Fest '06) will be produced next year at Pasadena Playhouse (CA)

Jane Austen's Emma (Fest '06) will be produced next year at The Old Globe (CA)

Iron Curtain (Fest '09) will be seen this season at

The Village Theatre (WA)

Liberty Smith (Fest '00) will be seen this season at Ford's Theatre (DC)

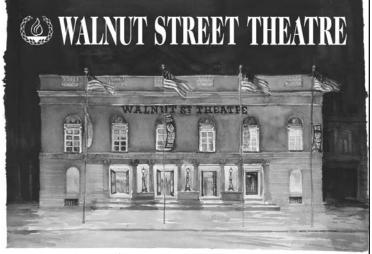
Ripper (Fest '09) will be presented next season at Broadway Rose Theatre Co. (OR)

and many more...

We are proud of all of the over 225 shows we have presented since 1989!



AMERICA'S OLDEST THEATRE APPLAUDS name ON THEIR 25th ANNIVERSARY!



Philadelphia's Most Popular Theatre Company With Over 56,000 Subscribers Annually!

A National Historic Landmark - Celebrating Our 202nd Season

- WalnutStreetTheatre.org -

<text>

Tony[®] Award Nominated

Emmy[®] Award Winning

For tour booking contact L. Glenn Poppleton at 212.840.4393

22ND ANNUAL FESTIVAL OF NEW MUSICALS

NAMT MEMBERS 23

NAMT MEMBERS as of September 21, 2010

1113 Productions, Inc. (Marina Del Rey, CA) 2Entertain (Falkenberg, Sweden) 321 Theatrical Management (New York, NY) 42nd Street Moon (San Francisco, CA) The 5th Avenue Theatre (Seattle, WA) Academy for New Musical Theatre (North Hollywood, CA) Act II Playhouse (Ambler, PA) Actors Cabaret of Eugene (Eugene, OR) Adirondack Theatre Festival (Glens Falls, NY) Allen, Judith (Charleston, SC) Alley Theatre (Houston, TX) Amas Musical Theatre (New York, NY) Arizona Theatre Company (Tucson, AZ) Artpark and Company (Lewiston, NY) ASCAP Musical Theatre Workshop (New York, NY) AWA Touring (New York, NY) Baldwin Wallace College Conservatory of Music (Berea, OH) Ball State University – Department of Theatre and Dance (Muncie, IN) Leland Ball (New York, NY) Barrington Stage Company (Pittsfield, MA) Berlind, Roger (New York, NY) BMI Lehman Engel Musical Theatre Workshop (New York, NY) The Boston Conservatory (Boston, MA) Boston Music Theatre Project at Suffolk University (Boston, MA) Brigham Young University (Provo, UT) The Broadway Rose Theatre (Tigard, OR) Broadway/L.A. (Los Angeles, CA) Brooks & Distler, Attorneys at Law (New York, NY) Cabrillo Music Theatre (Thousand Oaks, CA) California Conservatory of the Arts/Musical Theatre University (Laguna Beach, CA) California Musical Theatre (Music Circus, Broadway Sacramento & Cosmopolitan Cabaret) (Sacramento, CA) California State University, Fullerton (Fullerton, CA) CAP21 - Collaborative Arts Project 21 (New York, NY) Center Theatre Group (Los Angeles, CA) Charlie Fink (Vienna, VA) Chicago Muse (Chicago, IL) Chicago Shakespeare Theater (Chicago, IL) The Coeur d'Alene Summer Theatre (Coeur d'Alene, ID) Collaborations Limited (Centerport, NY) Cumberland County Playhouse (Crossville, TN) Dallas Summer Musicals (Dallas, TX) Dallas Theater Center (Dallas, TX) Dancap Productions Inc. (Toronto, Ontario, Canada) The Danish Academy of Musical Theatre/Uterus (Fredericia, Denmark) Demos Bizar Entertainment (New York, NY) Derby Dinner Playhouse (Clarksville, IN)

East of Doheny (New York, NY) FCLO Music Theatre (Fullerton, CA) Fiddlehead Theatre Company (Dedham, MA) Flat Rock Playhouse - the State Theatre of North Carolina (Flat Rock, NC) Florida State University College of Music - Music Theatre Program (Tallahassee, FL) Ford's Theatre (Washington, DC) Bud Franks (Houston, TX) Goodspeed Musicals (East Haddam, CT) Gorgeous Entertainment Inc. (New York, NY) Charles Gray (Pittsburgh, PA) The Hartt School - Theatre Division, University of Hartford (Hartford, CT) HoriPro (Tokyo, Japan) The Human Race Theatre Company (Dayton, OH) International Broadway Productions (Boca Raton, FL) Junkyard Dog Productions (New York, NY) La Jolla Playhouse (La Jolla, CA) Lark Play Development Center (New York, NY) Las Positas College (Livermore, CA) Light Opera Works (Evanston, IL) The Little Theatre On The Square (Sullivan, IL) The Lyric Stage Company of Boston (Boston, MA) Lyric Theatre of Oklahoma (Oklahoma City, OK) M² Consulting (San Jose, CA) Maine State Music Theatre (Brunswick, ME) Maltz Jupiter Theatre, Inc (Jupiter, FL) Margot Astrachan Production (New York, NY) Marriott Theatre (Lincolnshire, IL) McCoy Rigby Entertainment (Yorba Linda, CA) Mercury Musical Developments (East Sussex, UK) Millikin University, Department of Theatre and Dance (Decatur, IL) Municipal Theatre Association of St. Louis (The MUNY) (St. Louis, MO) Music Theatre of Wichita (Wichita, KS) Musical Mondays Theatre Lab, Inc. (New York, NY) Musical Theatre West (Long Beach, CA) National Alliance For Musical Theatre (New York, NY) NETworks Presentations (Columbia, MD) New York Theatre Barn (New York, NY) North Carolina Blumenthal Performing Arts Center (Charlotte, NC) North Carolina Theatre (Raleigh, NC) Northwestern University, American Music Theatre Project and Music Theatre Project (Evanston, IL) NYU, Steinhardt School of Culture, Education and Human Development (New York, NY) NYU, Tisch School of the Arts Graduate Musical Theatre Writing Program (New York, NY) Ogunquit Playhouse (Ogunquit, ME) The Old Globe (San Diego, CA) Ordway Center for the Performing Arts (St. Paul, MN) Ostrow, Stuart (Houston, TX) P2 Creations LLC (New York, NY) Pace New Musicals (New York, NY) Pack The House Productions (Germantown, MD) Paper Mill Playhouse (Millburn, NJ)

Pennsylvania Centre Stage (University Park, PA) Perfect Pitch Musicals Ltd (London, UK) Phoenix Entertainment (Frederick, MD) Pittsburgh CLO (Pittsburgh, PA) Pittsburgh Musical Theater (Pittsburgh, PA) Playing Pretend (New York, NY) Playwrights Horizons, Inc. (New York, NY) Porchlight Music Theatre Chicago (Chicago, IL) Harold Prince (New York, NY) The Public Theater/New York Shakespeare Festival (New York, NY) R and R Productions, Inc./Standing O, Inc. (Penngrove, CA) Rainbow Stage (Winnipeg, Manitoba, Canada) Reagle Music Theatre of Greater Boston (Waltham, MA) Red Mountain Theatre Company (Birmingham, AL) Relevant Theatricals, LLC (Culver City, CA) ReVision Theatre (The Genesius Guild, Inc.) (Asbury Park, NJ) Royal & Derngate (Northampton, UK) Royal Scottish Academy of Music and Drama (Glasgow, UK) Seacoast Repertory Theatre (Portsmouth, NH) SenovvA, Inc. (Los Angeles, CA) Sharon Carr Associates, Ltd. (New York, NY) Slater, Stewart (San Jose, CA) The Spirit of Broadway Theater (Norwich, CT) Stacey Mindich Productions, LLC. (New York, NY) Stage Aurora Theatrical Company, Inc. (Jacksonville, FL) Tacoma Musical Playhouse (Tacoma, WA) Temple Theaters (Philadelphia, PA) Theater Latté Da (Minneapolis, MN) Theater of the Stars (Atlanta, GA) Theatre Under The Stars (Houston, TX) TheatreWorks (Menlo Park, CA) Town Square Productions (New York, NY) University of Cincinnati, Department of Musical Theatre (Cincinnati, OH) University of Montana - College of Visual and Performing Arts (Missoula, MT) University of Northern Colorado - School of Theatre Arts and Dance (Greeley, CO) Uptown Players (Dallas, TX) Utah Festival Opera Company (Logan, UT) V.J. Colonna Productions, Inc. (Miami Beach, FL) Van Hill Entertainment (Stamford, CT) Village Theatre (Issaguah, WA) Vineyard Theatre (New York, NY) Walnut Street Theatre (Philadelphia, PA) Weitzenhoffer Department of Musical Theatre, University of Oklahoma (Norman, OK) West Virginia Public Theatre (Morgantown, WV) Western Stage (Salinas, CA) Weston Playhouse Theatre Company (Weston, VT) Woodminster Summer Musicals (Oakland, CA) Wright State University Department of Theatre, Dance & Motion Pictures (Dayton, OH) ZACH Theatre (Austin, TX)



SALUTES ALL OF THE 2010 FESTIVAL PARTICIPANTS

TUTS.COM 713.558.TUTS

Set

Rentals



Visit today *pittsburghCLO.org* For a set list and photos On The Town Gypsy Disney's High School (drops and electric signage only) Musical Disney's High School

Musical 2

Into The Woods

Les Misérables

(new concept set)

Me and My Girl

The Music Man

My Fair Lady

Oliver

Miss Saigon

The Pajama Game (drops only) The Pirates of Penzance The Producers Rent A Little Night Music The Secret Garden She Loves Me South Pacific The Most Happy Fella

The Sound of Music The Student Prince Sweeney Todd West Side Story White Christmas

New

Construction

724-558-1016 • pittsburghCLO.org

1776 Annie **Barry Manilow's** Copacabana **Bells** Are Ringing **Bombay Dreams** Carouse Company Dreamgirls Dr. Dolittle Forever Plaid George M! Godspell Grand Hotel Guys and Dolls

NAMT CONTRIBUTORS 25

NAMT CONTRIBUTORS

We thank the following individuals, government agencies, organizations and foundations for supporting the National Alliance for Musical Theatre and our mission to nurture the development and production of new musicals. This listing represents contributions from October 1, 2009 to October 1, 2010.

\$50,000+

National Endowment for the Arts

\$10,000 to \$49,999

Ann Palmer Foundation

DuBose and Dorothy Heyward Memorial Fund

Doris Duke Charitable Foundation

Kenneth and Marleen Alhadeff Charitable Foundation **Stacey Mindich Productions** The Shubert Foundation

\$2,500 to \$9,999

\$1,000 to \$2,499

ASCAP Foundation Irving Caesar Fund

Dallas Summer Musicals New York State Council On the Arts

The Rodgers & Hammerstein Foundation

Theatre Communications Group

The 5th Avenue Theatre **BMI** Foundation

Edward and Thea Lawton Foundation, in honor of Dennis Reagan

The Dramatists Guild Fund

Friars Foundation Jamie deRoy & friends

North Carolina Blumenthal Performing Arts Center

Mark D. Sylvester

\$500-\$999

Deborah & Monte Stavis Theatre League **TheatreWorks**

Theatrical Rights Worldwide Third Coast Creative Larry Toppall

C&S International Brokers Kathy Evans

Gene Bayliss

Tom Hulce R. James Mercer Sound Insight

Up to \$499

Tracy Aron Alice Belflower Chris Bensinger Maren Berthelsen John Bianci Victoria Bussert Anna Marie Castegnetta Virginia Criste Jonathan Dodge **Dodger Properties** Li Dun Dan Egan Daniel Fields Sean Flahaven

Steven Fock Fraydun Foundation Barbara and Buddy Freitag Paul Garman Miguel Gonzalez Goodspeed Musicals Mark Grayson Susan Gurman Brian Hargrove HHC Marketing Robb Hunt Hugh Hysell Ivy Sweet Productions Ginger Karren

Lapine Group Inc. Liza Lerner Amanda Lipitz Pamela Lloyd Walter Marks Sharon Maroney Jody Martini Stephanie P. McClelland Ann McNamee Ina Meibach Roy Miller Kevin Moore Matt Murphy Annette Niemtzow

Amanda Pekoe Dennis M. Reagan Lois Rosen Brian Saliman Joshua Sherman Dale Smith Somat Publishing Ltd. Lauren Stevens Tony Stimac Susan Gurman Agency, LLC Tribe Entertainment Group Tuacahn Center for the Arts Scott A. Warrender Barbara Whitman Theresa Wozunk

26 FESTIVAL SPONSORS

22ND ANNUAL FESTIVAL OF NEW MUSICALS

NAMT SPONSORSHIP

We come together for this celebration of new musicals thanks in large part to the sponsors of the NAMT Fall Conference and 22nd Annual Festival of New Musicals

NAMT Platinum Sponsor (\$10,000)

Theatrical Rights

NAMT Gold Sponsor (\$5,000)



NAMT Silver Sponsor (\$3,000)



THE OLD GLOBE











WOODMINSTER SUMMER MUSICALS



44 years of musical theater under the stars in Oakland, California WWW.WOODMINSTER.COM NEW WORLD STAGES

Staff for New World Stages

Executive Director ••••••• Beverley D. Mac Keen	Production Manager • • • • • • • • Jameson Croasdale
Director of Programming • • • • • • • Michael Coco	Bookkeeper • • • • • • • • • • • • • Joan Mitchell
Director of Finance Rainard Rachele	Office Manager • • • • • • • • • • • Jackie LaVanway
Box Office Treasurer • • • • • • • Kenneth L. Burrows	Assistant Box Office Treasurers • • • • • Rob Fortier & Michael O'Neill
Director of Operations Rebecca Nichols	Ticket Seller • • • • • • • • • • • • • • • G. Michael Rohrer
House Manager • • • • • • • • • • Colleen Harris	Events Coordinator • • • • • • • • • • • • Philip Wilson
Events Manager • • • • • • • • • • • Jennifer Jones	Press Representatives • • • • • • • • • David Gersten & Associates
Bar Manager • • • • • • • • • • • • Erin Fehr De Palma	Group Sales www.BestofOffBroadway.com
Production Manager • • • • • • • • Zane Enloe	1-877-OFF-IS-IN (1-877-633-4746)

NEW WORLD STAGES is the renowned performing arts complex in the heart of the theatre district. Constructed on the site of lively Worldwide Plaza, it has five theatres ranging in size from 199 to 499 seats complemented by thousands of square feet dedicated to audience and artist services. New World Stages is part of Stage Entertainment, the international entertainment group that produces live entertainment for an international audience. www.newworldstages.com

WWW.THEATRICALRIGHTS.COM



HF

AFFORDABLE MUSICAL THEATRE LICENSING FROM TRW

TRW SALUTES NAMT'S 22 Years of nurturing Musical Theatre!

EXCLUSIVELY FROM **Theatri©al Rights**



New World Stages: 240 West 50th Street, New York, NY 10019

THURSDAY, October 21	STAGE 3	STAGE 2	
10am - 11am	Check-in/Registration		
11:00am - 11:45am	HEARTBREAKERS	BIG RED SUN	
12:15pm - 1:00pm	THE GIVER	PLAY IT COOL	
1:00pm - 2:00pm	lunch		
2:15pm – 3:15pm	Songwriters Showcase	xxxx	
3:45pm - 4:30pm	RED CLAY	LIZZIE BORDEN	
5:00pm - 5:45pm	THE BOWERY BOYS	THE TROUBLE WITH DOUG	

FRIDAY, October 22	STAGE 2	STAGE 3	
11:00am - 11:45am	PLAY IT COOL	THE GIVER	
12:15pm - 1:00pm	THE TROUBLE WITH DOUG	THE BOWERY BOYS	
1:00pm - 2:15pm	lunch		
2:30pm - 3:15pm	LIZZIE BORDEN	RED CLAY	
3:45pm - 4:30pm	BIG RED SUN	HEARTBREAKERS	

Followed by FESTIVAL CLOSING PARTY at Pigalle (790 8th Ave. at 48th St.).

Co-Sponsored by Pittsburgh CLO and The Rodgers and Hammerstein Organization. Only Premiere Pass Holders (Blue and Yellow Badges) are allowed entry.

About the Festival of New Musicals

The purpose of the Festival of New Musicals is to create a nurturing environment for discovery, development and advancement of the musical theatre art form. The National Alliance for Musical Theatre seeks to do this with a focus on quality, diversity, and new voice.

The objectives and goals of the Festival are to:

- Showcase new musicals that are diverse in ethnicity, subject matter, style, and concept
- Encourage future productions of new musicals
- Promote new work and new voices
- Nurture composers, lyricists, and book writers
- Stimulate networking opportunities for NAMT Members and theatre professionals
- Provide a forum to spark new collaborations and venture.



NATIONAL ALLIANCE for MUSICAL THEATRE

520 8th Avenue, Suite 301 New York, NY 10018 212-741-6668 info@namt.org WWW.NAMT.ORG