

This is the email sent on 12/3/18.



Dear Cynthia,

This time of year, as we reflect on all we have to be thankful for, we cannot help but pause and give thanks for the devotion of our huge subscriber family. Thank you for being on this fabulous journey with us! Like Jack Kelly says in *Newsies*, "You can have your small life in a big city. Give me a BIG life in a small town!" You help us live our BIGGEST life.

Four years ago, we produced the Pulitzer prize-winning comedy *Clybourne Park*. We knew that there was harsh language in the script that, no matter how brilliant this play was, would prevent some of our subscribers from being able to enjoy the production. We were honest with you about this and created a new subscriber-only perk: the **Switch Pass**. We gave you the option to switch one of your Season Tickets to *Driving Miss Daisy* or any other studio show, comedy night, or special event. We were pleasantly surprised at how few people decided to forego *Clybourne Park*, and also surprised that many folks opted out of blockbusters like *Les Misérables* and *Christmas Canteen* to sample some of our additional programming.

We are coming to you again with the same forthrightness that we did in 2014. This season we are producing a brand new musical comedy called [*Men With Money*](#). It has brilliant music that will remind you of golden era musicals like *Guys and Dolls* and *On the Town*. This laugh-out-loud story follows three charming young men who are looking to marry their way from rags to riches and two of these men happen to be looking for husbands. This show is NOT trying to change anyone's viewpoint. It is a great old-fashioned musical love story where some of the couples just happen to be... "Friends of Dorothy," ... fabulous at parties, confirmed bachelors...- Okay we will just say it – two of the couples are gay.

If this is not a show you think you will be able to enjoy, we thought you, as a valued part of our family, should know in advance. We have programmed a great comedy [*Erma Bombeck: At Wit's End*](#) that will play concurrently in the Studio. If you really want to see this show instead, you can use your **Switch Pass**.

When selecting a season, we do much more than just choose six shows. Rather, we carefully craft a season that will entertain, intrigue, and ignite passions of those who are on this journey with us. With the blessing of 5000 subscribers, it is impossible to please everyone all the time. From our staged reading in October, we are confident that most of our subscribers are going to fall in love with *Men With Money*. But if you don't think it's for you, just reach out to our [Box Office](#) and let them know you'd like to use your **Switch Pass**.

We wish you and yours the very best this holiday season. See you at the theatre!

Merry Christmas,
Ann-Carol Pence & Anthony Rodriguez
Aurora Theatre Co-Founders

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