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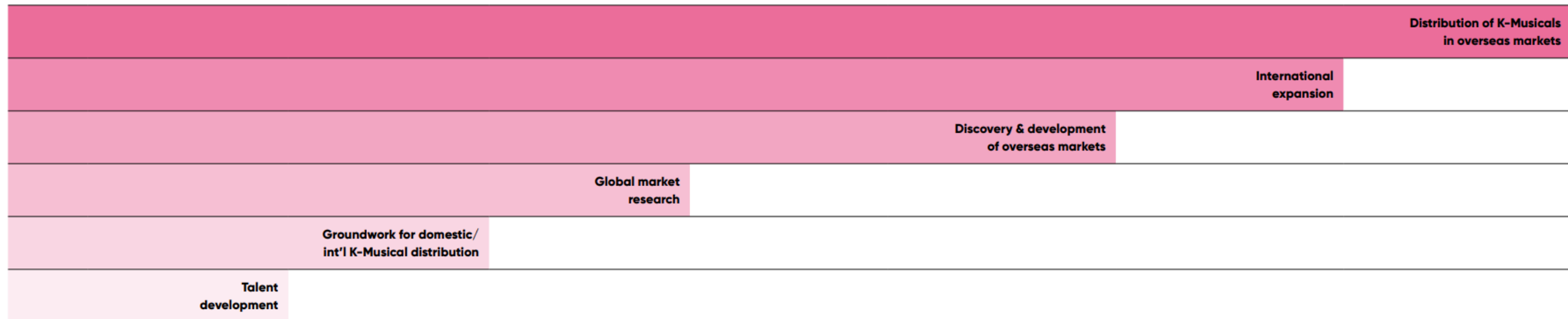


Ministry of Culture, Sports  
and Tourism

# KAMS' K-Musical Projects

## A to Z | Readiness & Maturity | Flexibility

### Phased Support Roadmap for Int'l Expansion of K-Musicals



## KAMS' K-Musical Projects

**K-Musical Market**

: every June!

**K-Musical Roadshow**

: in USA, UK, and many more!

**Localization & Development Support**

: Financial Support for 2+ years



문화체육관광부  
Ministry of Culture, Sports and Tourism

예술경영지원센터

**K-MUSICAL  
MARKET**

링크아트센터,  
CJ아지트 대학로

K-뮤지컬국제마켓 2024.6.18-6.22



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K-뮤지컬국제마켓 2025. 06.



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**K-MUSICAL  
MARKET**

K-뮤지컬국제마켓 2025. 06.

# K-Musical Roadshow

K-Musical Roadshow in London 2024

# K-MUSICAL ROAD SHOW

4th November, 2024  
3:00 p.m.

Lilian Baylis Studio  
Sadler's Wells Theatre



韓國原創音樂劇推介大賞(五部韓國原創音樂劇作品)、  
專家交流會、製作人研討會、學術論壇等

# K-MUSICAL ROADSHOW TAPE

K-Musical Roadshow in Taipei

| 日期                  | 地點             |
|---------------------|----------------|
| 2024年 11月 13日 14:30 | 臺北表演藝術中心(TPAC) |
| 11月 14日 19:30       | Blue Box       |

主催: 韓國文化體育觀光部  
主幹: 韓國藝術管理服務中心·臺北表演藝術中心·活世界製作  
協辦: 文化內容策進院







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# What KAMS aim for?

**K-Musical's International Expansion**

**BUZZ here in NYC**

**Partnership**

