

September 27, 1986

TO: MEMBERSHIP OF THE NATIONAL ALLIANCE
FROM: FRANK YOUNG, PRESIDENT
RE: FALL MEMBERSHIP CONFERENCE

As you know, the fall meeting of the full membership has been shifted to Sunday, October 5 thru Tuesday, October 7. All sessions will be held in the Marriott Marquis Hotel, 1535 Broadway at 45th Street. The Public Events Calendar on the lobby television screens will have specific room locations of each scheduled session. The three day activities are as follows:

SUNDAY, OCTOBER 5	1:00 - 4:30 PM	Executive Committee Meeting (Board of Directors only)
	5:00 - 7:00 PM	Welcome Cocktail Party for All Members
	7:00 PM	Bus departs for optional trip to Paper Mill Playhouse (See Below)**
MONDAY, OCTOBER 6	9:00 - 9:30 AM	Continental Breakfast
	9:30 - 12:30 PM	Business Session I
	1:00 - 2:30 PM	Luncheon: Introduction by John Ludwig, Executive Director of the National Institute of Music Theatre, Washington, D.C. Guest Speaker: Robert Kimball - Music Critic for the New York Post
	3:00 - 3:45 PM	Networking Productions for 1987
	4:00 - 5:30 PM	Presentation of "GROVER'S CORNERS" by Schmidt & Jones
TUESDAY, OCTOBER 7	5:45 - 6:30 PM	Wrap Up Networking & "GROVER'S CORNERS"
	9:00 - 9:30 AM	Continental Breakfast
	9:30 - 1:00 PM	Business Session II Schedule Spring Conference/Date & Locale

****NOTE:** SUNDAY NIGHT OPTION. Our Alliance member Angelo Del Rossi has invited the membership to attend the Sunday 8:00 PM performance of "DAMN YANKEES" at his Paper Mill Playhouse in Milburn, New Jersey, a 25 minute ride from Manhattan. This is a new production directed by George Abbott starring Orson Bean and Alyson Reed. To arrange for your ticket and round trip bus transportation for this optional event, call Kary Walker at (312) 634-0204.

The cost of the entire conference (except the optional "DAMN YANKEES" trip) is \$65 per person, which includes the cost of the welcome cocktail party, two continental breakfasts and the Monday lunch. Payment of your 1986-87 dues are also a requirement. Please send your conference fee payment plus 1986-87 dues to our Houston address. All fees must be paid prior to the conference. Thanks.

I look forward to seeing you in New York next weekend.

In the meantime we will continue to operate out of the Houston offices, so feel free to contact me if you need any information. As we will be sending out monthly schedules of activities beginning in December, I ask that you send me any performance dates that are set for the period of December 1 - August 31. I want to see all members have information of on-going production activities. And, too, I personally want to visit your operations as my own schedule will allow. I think I can better assess your own needs from the Alliance by actual on-site visits with you to see your operation. Within the past year I have personally visited with the following member institutions:

Long Beach Civic Light Opera, San Jose Civic Light Opera, Cleveland Opera, Michigan Opera Theatre, Paper Mill Playhouse, Los Angeles Civic Light Opera, Playhouse Square Center, Goodspeed Opera House, Marriott's Lincolnshire Theatre, Radio City Music Hall, Orange County Performing Arts Center, Alliance Theatre, American Musical Theater Workshop, Candlelight Dinner Playhouse, Columbia Artists, Musical Theatre Works, New York City Opera and Pace Theatricals.

I have received many inquiries regarding the Robert Kimball/John Ludwig presentation concerning the newly found musicals in the New Jersey warehouse, as well as questions of progress with GROVER'S CORNERS. I am pleased to report that both are progressing and I will give you detailed updates of both in the December newsletter. We are very close to finalizing negotiations on GROVER'S CORNERS and I am certain by early December that concrete plans can be forwarded to those of you who are interested in this production in calendar 1987.

The October conference produced the largest attendance of member institutions since we began. It was encouraging to see Bob Young, Guber & Gross, Kevin Smith, Bill Maher and other new members making their first conference. I hope April will once again prove as successful.

Warmest regards,

Frank M. Young
President

FMY/cj

Enclosures

P.S. ATTENTION BOARD OF DIRECTORS: Your winter meeting is now scheduled for January 17 and 18 at the Marriott Lincolnshire Theatre, Kary Walker, host. So please add this to your calendar. Chicago is lovely in January!