


# 2022 FALL CONFERENCE & 34TH ANNUAL FESTIVAL OF NEW MUSICALS SPONSOR BENEFITS

[namt.org/sponsor](http://namt.org/sponsor) for more info, including screenshots of online benefits

	Presenting \$20,000	Platinum \$15,000	Producing \$10,000	Gold \$5,000	Silver \$3,000	Gold Exhibitor \$1,200	Exhibitor \$1,000	2-Day Exhibitor \$700
<b>IN-PERSON BENEFITS</b>								
Logo displayed on NAMT printed signage	Top Billing	Large Logo	Large Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on digital lobby signage at the <b>Festival</b>	Top Billing	Large Logo	Large Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo displayed in printed (and digital) <b>Festival</b> program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on scroll Webex Events "Live Display" screen with hybrid event info	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Logo on digital lobby signage at the <b>Conference</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Exhibitor Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attend <b>Festival &amp; Conference</b> networking receptions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Naming rights for one <b>Festival</b> Stage (2 avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Branded Lanyards (avail to 1 sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Sponsor a <b>Conference/Festival</b> meal/party/break (limited # avail)	2	1	1	1 - shared				
-OR-								
Sponsor the hybrid event app (avail to 1 sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
Sponsor the Wifi at the <b>Festival</b> (avail to 1 sponsor)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
15-minute Presentation at the <b>Conference</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
-OR-								
45-minute online <b>Conference</b> breakout session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Complimentary <b>Conference</b> registrations	5	4	3	2	1			
Complimentary <b>Festival</b> registrations (VIP Premiere Passes)	5	4	3	2	1			
Ad space in the <b>Festival</b> program (printed & digital)	Full Color Page, choice of position (pending availability)	Full Color Page	Full Color Page	1/2 Color Page	1/2 Color Page	Member Rate for Ad		
Distribute marketing materials or swag to <b>Conference</b> attendees (must be sent to venue)	Distributed to Attendees			Available at Check-in Desk				
Curtain speech by a member of your team introducing a <b>Festival</b> presentation (16 avail)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
<b>DIGITAL BENEFITS</b>								
Unlimited online <b>Conference</b> registrations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extensive presence in our hybrid event app/website (screenshots available)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Distribute digital marketing materials to attendees via hybrid event app/website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Scrolling banner ad in hybrid event app/website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Drawing/Raffle at <b>Conference</b> to drive traffic to your exhibitor booth or boost your brand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Branded, interactive scavenger hunt or trivia game in the event app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		



	Presenting \$20,000	Platinum \$15,000	Producing \$10,000	Gold \$5,000	Silver \$3,000	Gold Exhibitor \$1,200	Exhibitor \$1,000	2-Day Exhibitor \$700
Push Notifications to in-person attendees on the event mobile app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Brand an online "lounge" (video chat room) with your company name and logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Custom versions of your banner for different attendees (Member, Non-Member, Conference, Festival)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Direct link with your logo to your sponsor area in the app or your website in the hybrid event app/website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
<b>NAMT YEAR-ROUND BENEFITS</b>								
Access to direct contact information for all <b>Conference</b> attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Assistance with follow-up to attendees after the events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Login to our website giving access to members-only content including membership directory for 200+ theatre organizations and their staff, special discount offers and more (for one year)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Ads in NAMT's <i>News &amp; Notes</i> email newsletter	4 months	3 months	2 months					
<b>ACKNOWLEDGEMENT</b>								
Recognition in NAMT <i>News &amp; Notes</i> (monthly member newsletter sent to over 1600 theatre professionals)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgment by NAMT Board President at Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Acknowledgment on NAMT's website	Home & Event Pages	Home & Event Pages	Home & Event Pages	Event Page	Event Page	Event Page	Event Page	Event Page

*\*We love to customize benefits for our sponsors and exhibitors! If there is something you would like, but don't see, please let us know and we would be glad to help you get the most out of your sponsorship.*