

# National Alliance Of Musical Theatre Producers

## FALL 1991 CONFERENCE AGENDA EMBASSY SUITES HOTEL, NEW YORK

### FRIDAY, SEPTEMBER 13

- 10:00 AM - 2:30 PM Board of Directors Meeting (*Orpheum Room*)
- 3:00 - 5:30 PM Opening Session and Networking (*Vaudevillian Room*)
- 6:00 - 7:30 PM Welcome Reception (*Deco 30*)
- 8:00 PM Benefit Performance of MISS SAIGON

### SATURDAY, SEPTEMBER 14

- 9:00 AM Coffee and Tea available in meeting room (*Vaudevillian Room*)
- 9:30 - 10:45 AM Producing and Marketing Lesser Known Musicals  
(*Vaudevillian Room*)  
Ken Mandelbaum (Chair), Lynn Crigler, Lester Malizia
- 11:00 AM - 12:15PM What Producers Should Know About Presenters  
(*Vaudevillian Room*)  
Judith Allen (Chair), Judith Lisi, Hope Quackenbush
- 12:30 - 1:45 PM Luncheon and Presentation to Jean Dalrymple (*Deco 30*)
- 1:45 - 2:30 PM Committee Meetings (*Deco 30*)
- 2:30 - 3:30 PM Roundtable Discussion Topics (*Deco 30*)
- A. Networking New Musicals Among Smaller Theatres (under \$1 million budget)
  - B. Presenters and Producers: Building Working Relationships
  - C. Planning a Tour of ARTHUR, THE MUSICAL
  - D. Success Stories in Corporate Sponsorship
  - E. National Alliance Writers Project (NAMTP's Commissions Program)
  - F. Funding Development and Production of New Musicals

3:45 - 5:00 PM

Presentations (*Vaudevillian Room*):

QUEST FEST '92: An introduction to the First Festival of Musical Theatre to take place in Spring 1992 at the Buxton Opera House, Buxton, England

Chris Grady (Administrator); Roger Haines (Director of Production)

ANNIE II: A presentation of a new musical scheduled to open at Marriott's Lincolnshire Theatre, Spring 1992

Martin Charnin (Director/Lyricist); Charles Strouse (Composer)

METRO: A musical produced and developed in Warsaw, Poland and scheduled to open at the Minskoff Theatre on Broadway, Spring 1992

Janusz Stoklosa (Composer); Janusz Josefowicz (Director/Choreographer); Katarzyna Groniec (Performer)

*Evening Free to Attend Theatre*

### **SUNDAY, SEPTEMBER 15**

9:00 AM

Coffee and Tea available (*Vaudevillian Room*)

9:30 AM - Noon

General Membership Business Meeting (*Vaudevillian Room*)

Noon - 3:00 PM

Board of Directors Meeting (*Vaudevillian Room*)

*Afternoon Free*

6:00 PM

Festival Presentations (*Theatre Row*)

9:00 PM

Festival Presentations (*Theatre Row*)

**MONDAY, SEPTEMBER 16**

Noon	Festival Presentations ( <i>Theatre Row</i> )
3:00 PM	Festival Presentations ( <i>Theatre Row</i> )
5:00 - 7:00 PM	Reception for all Festival Participants ( <i>Cafe Arielle Courtyard</i> )
8:00 PM	Festival Presentations ( <i>Theatre Row</i> )

*End of Conference*