

Revised 9/26/85

ALLIANCE OF MUSICAL THEATRE PRODUCERS

REVISED FALL CONFERENCE SCHEDULE

THURSDAY, SEPTEMBER 26

5:00 - 7:00 P.M. Registration & Reception at Marriott Marquis Hotel  
EVENING Free for General Membership  
7:00 - Executive Committee Meeting at Marriott Marquis Hotel

FRIDAY, SEPTEMBER 27

8:30 - 9:00 A.M. Continental Breakfast & Continued Registration  
9:00 -12:00 Noon RIGHTS & ROYALTIES SESSION  
Chairman - Michael Price  
Panel - Marsha Brooks, Theatrical Attorney  
David LeVine, Dramatists Guild  
Flora Roberts, Literary Agent  
Allan Whitehead, Music Theatre International  
12:00 - 1:30 P.M. Luncheon: Introduction - Charles Gray  
Guest Speaker - Bernard Jacobs, President  
The Shubert Organization  
1:30 - 4:30 P.M. AUDIENCE DEVELOPMENT SESSION  
Chairman - Leland Ball  
Panel - Stephen Dunn, Telemarketing  
Fred Golden, Media Buying  
Micki Hobson, General Marketing  
4:30 - 5:00 P.M. OPEN DISCUSSION - David Bamberger, Chairman  
5:00 - 5:30 P.M. TOUR NEW THEATRE IN MARRIOTT MARQUIS HOTEL  
EVENING FREE

SATURDAY, SEPTEMBER 28

8:30 - 9:00 A.M. Continental Breakfast  
9:00 - 9:15 A.M. NATIONAL ENDOWMENT FOR THE ARTS WELCOME - Janet Brenner  
9:15 -12:00 Noon BUSINESS MEETING SESSION: Design Formalized Structure/Adopt  
By-Laws/Elect Officers - John Holly, Chairman  
12:00 - 1:30 P.M. 1985 Honors Luncheon: Introduction - Michael Price  
Honoree - George Abbott  
1:30 - 3:30 P.M. ACTORS' EQUITY SESSION: Future Directions & Growth  
Chairman - Chris Manos  
Panel - Ann Zimmerman, Sr. Bus. Rep. for Contracts  
Will Fowle, Bus. Rep. for Developing Theatres

SATURDAY, SEPTEMBER 28 Continued

- 3:30 - 4:30 P.M.      PRESENTATIONS: MUSIC THEATRE NETWORK & LEAGUE OF AMERICAN THEATRES AND PRODUCERS
- 4:30 - 5:00 P.M.      OPEN DISCUSSION - Charles Gray, Chairman
- 5:00 - 5:45 P.M.      OPTIONAL SESSION - NETWORKING/SHARING PRODUCTIONS IN THE NEXT 24 MONTHS - Chairman: Frank Young  
Open to those members (presentors and/or producers) with Broadway size production stages that are interested in  
(1) sharing the mounting costs of a musical and then taking the entire production (sets, cast, crew, etc.) into your theatre(s), or  
(2) sharing in the cost of the physical production only (sets and costumes) to be rented by your organization for your own production once the tour ends.
- 7:00 - 7:30 P.M.      \*\*COCKTAIL RECEPTION AT MUSICAL THEATRE WORKS Host-Tony Stimac
- 7:30 -10:30 P.M.      \*\*SHOWCASE OF NEW MUSICAL THEATRE WORKS

SUNDAY, SEPTEMBER 29

- 9:00 - 9:30 A.M.      Continental Breakfast
- 9:30 -12:00 Noon      CLOSING SESSION - WRAP UP/EVALUATION/FUTURE  
Chairman - President

-----OFFICIAL CONFERENCE ENDS-----

- 1:00                      Executive Committee Meeting in Marriott Marquis
- 2:00    OPTIONAL           Chartered Bus Departs Marriott Marquis for Paper Mill Playhouse  
(Bring luggage if departing New York City after performance.)
- 3:00    OPTIONAL           Performance of "Windy City" at Paper Mill Playhouse
- 6:00    OPTIONAL           Bus departs for nearby Newark Airport
- 6:15    OPTIONAL           Arrive Newark Airport for Departure
- 6:30    OPTIONAL           Bus departs for LaGuardia and/or Kennedy Airports as needed  
by members departing those locations

\*\* NOTE: Cocktail Reception and Showcase Musicals will be at Musical Theatre Works, 133 Second Avenue. Phone: 677-0040. Tony Stimac, Artistic Director. All other meetings and functions will be held in the Marriott Marquis Hotel.