ALLIANCE OF MUSICAL THEATRE PRODUCERS

REVISED FALL CONFERENCE SCHEDULE

THURSDAY, SEPTEMBER 26

5:00 - 7:00 P.M. Registration & Reception at Marriott Marquis Hotel
EVENING Free for General Membership
7:00 - Executive Committee Meeting at Marriott Marquis Hotel

FRIDAY, SEPTEMBER 27

8:30 - 9:00 A.M. Continental Breakfast & Continued Registration
9:00 - 12:00 Noon RIGHTS & ROYALTIES SESSION
Chairman - Michael Price
Panel - Marsha Brooks, Theatrical Attorney
David LeVine, Dramatists Guild
Flora Roberts, Literary Agent
Allan Whitehead, Music Theatre International
12:00 - 1:30 P.M. Luncheon: Introduction - Charles Gray
Guest Speaker - Bernard Jacobs, President
The Shubert Organization
1:30 - 4:30 P.M. AUDIENCE DEVELOPMENT SESSION
Chairman - Leland Ball
Panel - Stephen Dunn, Telemarketing
Fred Golden, Media Buying
Micki Hobson, General Marketing
4:30 - 5:00 P.M. OPEN DISCUSSION - David Banberger, Chairman
5:00 - 5:30 P.M. TOUR NEW THEATRE IN MARRIOTT MARQUIS HOTEL
EVENING FREE

SATURDAY, SEPTEMBER 28

8:30 - 9:00 A.M. Continental Breakfast
9:00 - 9:15 A.M. NATIONAL ENDOWMENT FOR THE ARTS WELCOME - Janet Brenner
9:15 - 12:00 Noon BUSINESS MEETING SESSION: Design Formalized Structure/Adopt By-Laws/Elect Officers - John Holly, Chairman
12:00 - 1:30 P.M. 1985 Honors Luncheon: Introduction - Michael Price
Honoree - George Abbott
1:30 - 3:30 P.M. ACTORS' EQUITY SESSION: Future Directions & Growth
Chairman - Chris Manos
Will Fowle, Bus. Rep. for Developing Theatres
SATURDAY, SEPTEMBER 28 Continued

3:30 - 4:30 P.M.  PRESENTATIONS: MUSIC THEATRE NETWORK & LEAGUE OF AMERICAN THEATRES AND PRODUCERS

4:30 - 5:00 P.M.  OPEN DISCUSSION - Charles Gray, Chairman

5:00 - 5:45 P.M.  OPTIONAL SESSION - NETWORKING/SHARING PRODUCTIONS IN THE NEXT 24 MONTHS - Chairman: Frank Young

Open to those members (presenters and/or producers) with Broadway size proscenium stages that are interested in

(1) sharing the mounting costs of a musical and then taking the entire production (sets, cast, crew, etc.) into your theatre(s), or

(2) sharing in the cost of the physical production only (sets and costumes) to be rented by your organization for your own production once the tour ends.

7:00 - 7:30 P.M.  **COCKTAIL RECEPTION AT MUSICAL THEATRE WORKS Host-Tony Stimac

7:30 -10:30 P.M.  **SHOWCASE OF NEW MUSICAL THEATRE WORKS

SUNDAY, SEPTEMBER 29

9:00 - 9:30 A.M.  Continental Breakfast

9:30 -12:00 Noon  CLOSING SESSION - WRAP UP/EVALUATION/FUTURE
Chairman - President

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OFFICIAL CONFERENCE ENDS
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1:00  Executive Committee Meeting in Marriott Marquis

2:00  OPTIONAL  Chartered Bus Departs Marriott Marquis for Paper Mill Playhouse
(Bring luggage if departing New York City after performance.)

3:00  OPTIONAL  Performance of "Windy City" at Paper Mill Playhouse

6:00  OPTIONAL  Bus departs for nearby Newark Airport

6:15  OPTIONAL  Arrive Newark Airport for Departure

6:30  OPTIONAL  Bus departs for LaGuardia and/or Kennedy Airports as needed
by members departing those locations

** NOTE: Cocktail Reception and Showcase Musicals will be at Musical Theatre Works,
133 Second Avenue. Phone: 677-0040. Tony Stimac, Artistic Director.
All other meetings and functions will be held in the Marriott Marquis Hotel.