

National Alliance for Musical Theatre
Spring 1997 Membership Conference
Arts in Partnership with the Community
CASEBOOK: SUCCESS IN SEATTLE

Four Seasons Olympic Hotel
Seattle, Washington

AGENDA

THURSDAY, APRIL 3

12:00 - 5:30 PM

(Kensington Room)

NAMT Board of Directors Meeting

5:30 - 7:30 PM

(Congress Room)

Welcome Reception

Hosted by

**The 5th Avenue Theatre
and Village Theatre**

Sponsored by

**The Board of Directors of
The 5th Avenue Theatre Association**

Keynote Address by

The Honorable Bruce M. Brooks
Deputy Mayor, City of Seattle

Evening Free to Attend Theatre

FRIDAY, APRIL 4

8:30 - 9:00 AM

(Congress Room)

Continental Breakfast

Sponsored by

American Building Maintenance

R. Jack Smith, member, Board of Directors

The 5th Avenue Theatre Association

9:00 - 10:30 AM

(Congress Room)

Opening Session

Introductions, Conference Preview and Member Networking

10:30 - 10:45 AM

(Congress Foyer)

Morning Coffee Break

Sponsored by

Frank M. Young

Executive Director,

Theatre Under The Stars

The 5th Avenue Musical Theatre Company

10:45 AM - 12:00 PM

(Congress Room)

PARTNERS: Artists & Producers

Speight Jenkins *General Director, Seattle Opera*

David Saint *Associate Artistic Director, Seattle Repertory Theatre*

Stephen Terrell *independent stage director*

moderator: Frank M. Young *Executive Director, Theatre Under The Stars*

12:15 - 1:45 AM

(Georgian Dining Room)

Luncheon

Sponsored by

FOOTLOOSE

a new musical production of

Madison Square Garden Productions

and Dodger Productions

with a special presentation by writers

Dean Pitchford and Tom Snow

2:00 - 3:30 PM

(Congress Room)

PARTNERS: Arts & Civic Government

Wendy Ceccherelli *Executive Director, Seattle Arts Commission*

Sue Donaldson *member, Seattle City Council*

Jane Hague *member, King County Council*

moderator: Leland Ball *Producing Director, Sacramento Light Opera*

Assn.

3:30 - 3:45 PM

(Congress Foyer)

Afternoon Coffee Break

3:45 - 5:30 PM

(Congress Room)

PARTNERS: Arts & Facilities

an introduction/orientation, with on-site visits to

The Paramount Theatre and ACT's Kreielsheimer Place Theatre

Ida S. Cole *Executive Director, Seattle Landmark Association*

Susan Baird Trapnell *Managing Director, A Contemporary Theatre*

co-moderators: Robb Hunt Executive Producer, Village Theatre

and Marilyn Sheldon Managing Director, The 5th Avenue Theatre

5:30 - 6:30 PM

(Congress Room)

NAMT Conference Option:

“Open Forum with Staff of the National Endowment for the Arts”

Gigi Bolt *Director of Theater and Musical Theater*

Eleanor Denegre *Musical Theater Specialist*

Evening Free to Attend theatre, or . . .

8:00 - 10:30 PM

(Senate Room)

NAMT Conference Option:

BROADCAST BROADWAY musical highlights from vintage television

Hosted by Wayne Bryan Producing Director, Music Theatre of Wichita

Sponsored in part by Music Theatre of Wichita

SATURDAY, APRIL 5

8:30 - 9:00 AM

(Congress Room)

Continental Breakfast

Sponsored by

American Building Maintenance

R. Jack Smith, member, Board of Directors

The 5th Avenue Theatre Association

9:00 - 10:15 AM

(Congress Room)

PARTNERS: Arts & Business

Peter Donnelly *President, Corporate Council for the Arts*

Brian Kabatznick *General Manager, TicketMaster NorthWest*

Suzanne M. Sato *Vice-President for Arts & Culture, AT&T Foundation*

Barbara Von Borstel *Vice-President, Private Banking, J.P. Morgan & Co.*

moderator: Stewart Slater *Producer, American Musical Theatre of San Jose*

10:15 - 10:30 AM

(Congress Foyer)

Morning Coffee Break

Sponsored by

TicketMaster NorthWest

Brian Kabatznick, General Manager

10:30 - 11:45 AM

(Congress Room)

PARTNERS: Arts & Education

Dr. Constance Rice *President, North Seattle Community College*

Marianna Houston Weber *Dir. of Education, Theatre Development Fund*

Lael Williams *Visual and Performing Arts Manager, Seattle Public Schools*

moderator: Lorraine LeBlanc *Dir. of Development, Ordway Music Theatre*

12:00 - 1:00 PM

(Metropole Room)

Luncheon

Co-Sponsored by

North Carolina Blumenthal Performing Arts Center

and Ordway Music Theatre

with remarks by

Gigi Bolt

Director of Theater and Musical Theater,

National Endowment for the Arts

1:15 - 2:30 PM

(Congress Room)

PARTNERS: Arts & Philanthropy

Sandy Fry *Grants Administrator, The Kreielsheimer Foundation*

Vicki Reiss *Executive Director, The Shubert Foundation*

Faye Sarkowsky *Board Chair, The 5th Avenue Theatre Association*

moderator: Bud Franks *Executive Dir., Houston Music Hall Foundation*

2:30 - 2:45 PM

(Congress Foyer)

Afternoon Coffee Break

2:45 - 4:15 PM

(Congress Room)

conference wrap-up/overview:

PARTNERS FOR THE FUTURE

Jed Bernstein *Executive Dir., League of American Theatres & Producers*

Kevin McCollum *President, Ordway Music Theatre; Broadway producer*

John Sullivan *Executive Director, Theatre Communications Group*

moderator: Judith Allen *President, National Alliance for Musical Theatre*

Evening Free to Attend Theatre, or . . .

4:30 - 7:30 PM

NAMT Conference Option:

luxury yacht dinner cruise on Lake Washington

Hosted by

**The 5th Avenue Theatre,
Village Theatre and
Theatre Under The Stars**

Sponsored by

**The 5th Avenue Theatre
and
Theatre Under The Stars**

SUNDAY, APRIL 6

8:00 - 8:30 AM

(Congress Room)

Continental Breakfast

Sponsored by

American Building Maintenance
*R. Jack Smith, member, Board of Directors
The 5th Avenue Theatre Association*

8:30 - 10:30 AM

(Congress Room)

NAMT Annual Business & Membership Meeting

10:30 AM - 12:30 PM

(Kensington Room)

NAMT Board of Directors Meeting

end of conference

NAMT 1997 Spring
Conference Planning Committee:

Marilynn Sheldon, *Chair*,
Robert C. Alwine, Paul Garman,
Ruth E. Higgins, Robb Hunt,
Joseph McConnell, Dianna Shuster,
and Frank M. Young