Thursday, September 21
2:00-4:00 pm  NYU Session with New Works Panel
4:30-6:30 pm  New Works Panel Meeting
7:00-9:00 pm  Executive Committee Dinner Meeting

Friday, September 22
9:00-10:30 am  Committee Meetings:
- Budget and Finance  Room: Lower Level 2
- Development  Room: 201
- Membership  Room: 101
- New Works  Room: 202
10:30-12:30 pm  Board Meeting
1:00-4:00 pm  Early Conference Registration
1:30-5:00 pm  Fringe Presentations
   Please join other Alliance members and the New York theatre industry for an exciting afternoon of fringe presentations at the beautiful Westside Theatre, located only a few blocks from the Marriott Marquis.
   1:30-2:15 pm  Somat Publishing Presents
   Searching for Y
   by Jon Marans and Edward Thomas
   In this contemporary-rock musical, an ex-Wall Street broker tries to get his life back by teaching high school geometry to eight remarkable, but troubled inner-city kids. They smart off, "Why study logic when the world is a lie!!" He is not so sure himself. But as he deals with their problems, he discovers some unexpected solutions to fighting his own demons. For more information, contact Lynda Watson, Somat Publishing, at 212-581-0910.
2:15-2:45 pm  Break
2:45-3:30 pm  WorldStage Entertainment Presents  Westside Theatre
   Souls.com  
   by Alfa-Betty Olsen, Marshall Efron, and J. Vincent Edwards  
   Souls.com is about the conflict between teenager Billy Ross and his parents. It’s a  
   magical trip into the internet that helps set things right. It’s guided by Billy’s  
   dead uncle Harry who has him meet dead rock stars so that he can resolve  
   the conflicts with his parents and himself. For more information, contact Liviu  
   Blumenthal, WorldStage Entertainment, at 212-769-1969 or Ritch Gaiti, Angel  
   Productions, at 609-466-5888

3:30-4:00 pm  Break

4:00-4:45 pm  Ordway Center for the Performing Arts Presents  Westside Theatre
   Adventures in Love  
   by Charlie Shanian, Shari Simpson, Marcy Heisler, and Zina Goldrich  
   A song and story celebration of romance in all its glorious contradictions—from  
   the sublime to the ridiculous, featuring six ensemble members playing several  
   different characters who take the audience on a journey through the trials,  
   tribulations and ultimate triumph of the ever-so-human heart. For more  
   information, contact Kevin McCollum, Ordway Center for the Performing Arts,  
   at 651-282-3000 or 212-391-8226.

5:30-7:30 pm  Prelude 2000  The Supper Club
   Join the Alliance and VIP guests from the New York theatre industry  
   as Maureen McGovern makes a special appearance to officially kick-off  
   our fall weekend of events at the legendary Supper Club.
   Sponsored by:  
   Rodgers and Hammerstein Theatre Library  
   Cathy Rigby and McCoy Rigby Entertainment  
   Dallas Summer Musicals  
   Pittsburgh CLO  
   Starlight Theatre Association of Kansas City

7:30 pm  Evening free to enjoy the theatre

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**Saturday, September 23**

All of Saturday’s conference activities will be held at the [Marriott Marquis Hotel](1535 Broadway, at 46th St.)

- **8:00 am-5:00 pm** Registration & Musical Theatre Marketplace  
  5th Floor  
  Westside Ballroom, Salons 1 & 2

- **8:30-9:30 am** New Member Welcome Breakfast  
  Please join us in welcoming our new members at a special continental breakfast  
  Westside Ballroom, Salons 1 & 2

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*Making New Work Work*
9:30 am  **Conference Kick-Off**  
Van Kaplan  
Executive Producer, Pittsburgh CLO  
President of the Board

Kevin John Lindsay  
CEO/Publisher, *Proscenium Magazine*  
Representing ACT V, Conference Sponsor

Trudi Biggs  
Executive Director  
National Alliance for Musical Theatre

Sue Frost  
Associate Producer, Goodspeed Musicals  
Host of Fall Conference 2000

10:00 am  **Keynote Presentation**  
Jack O'Brien  
Artistic Director, Old Globe Theatre and director of the upcoming Broadway musical,  
*The Full Monty*, scheduled to open in October 2000 at the Eugene O'Neill Theater

10:30 am  **Break**  
Sponsored by Shubert Ticketing Services  
Vince Reiger, Director of Marketing

10:45 am  **Networking Sessions**  
Join other conference participants in small group sessions focusing on new work  
development as well as other issues. Facilitated by members of the New Works Panel.

12:30 pm  **Luncheon**  
Sponsored by Joint Agencies' Trust  
John Huckstadt, Trust Administrator

1:30 pm  **Special Presentation**

2:00 pm  **General Session**  
Key issues from the networking sessions will be addressed in a unique, two-part,  
large group session facilitated by Sue Frost, Goodspeed Musicals.

Special guests will include (subject to change):  
Barry Avrich, Echo Advertising  
John Barlow, Barlow Hartman Public Relations  
Thomas Cott, Lincoln Center Theatre  
Kevin McCollum, Producing Office  
Scott Moore, NAMCO  
Bill Rosenfield, RCA Victor  
Steve Schnepf, Alan Wasser Associates  
Jack Tantleff, Abrams Artists Agency  
Arielle Tepper, Arielle Tepper Productions

3:15-3:30 pm  **Break**

3:30-4:45 pm  **General Session (continued)**

4:45 pm  **Break**
CONFEREECE AGENDA

5:15 pm  Fringe Presentation  Westside Ballroom, Salons 1 & 2
Old Globe Theatre Presents
Draognslayer, A Love Story
by Mike Katrycz, Molly Yeomans, and Jack Lenz
In a dark age, in a very dark time, king and kingdom make an uneasy peace by
sacrificing their own children. Who will save them from this madness? Rooted
in the legend of St. George, but a story for our own times, Dragonslayer, A Love
Story reveals how the power of love can achieve miracles. For more information,
contact Janine Fawcett, J9Communications, at 416-236-7015.

6:00 pm  Evening free to enjoy the theatre

7:00 pm  Presidents’ Council Dinner  Hilton Hotel, 15th Floor - Restaurant Above
(234 West 42nd St., btwn. 7th and 8th Ave.)

Sunday, September 24

1:00 pm  Producers and Writers Meeting  John Houseman Theater
Sponsoring Organizations, Lead Producers, Festival Committee
members and Festival writers will gather for an informal meeting.

1:30 pm  The Alliance Meets the Festival Writers  John Houseman Theater
Learn about this year's presentations before the Festival begins!
The Alliance's Daniella Topol (New Works Program Director and Festival
Producer) will facilitate this special discussion session with the writers from
the 12th Annual Festival of New Musicals pieces.

2:30-3:00 pm  Break

3:00-4:30 pm  Musical Theatre Writers Forum  John Houseman Theater
Sponsored by The Bushnell
Facilitated by John Sparks, Artistic Director of Lehman Engel Musical Theatre
Workshop in California and Artistic Director of New Tuners Theatre

In this first of what will become an annual session, musical theatre writers will
meet for an in-depth discussion on the struggles and successes of creating new
musicals. Conference participants are welcome and encouraged to attend.
Attendees include (subject to change): Martin Charnin, Kirsten Childs, Mindi
Dickstein, Hunter Foster, Paul Scott Goodman, Robert Hartmann, Tom Jones,
Skip Kenyon, Robert Lee, Andrew Lipps, Robert Lopez, Brent Lord, John
Marans, Jeff Marx, Tim McCanna, Daniel Messe, Leah Miles, Stephen Murray,
Bill Russell, Charlie Shanian, Kim Sherman, Brent Sprague, Charles Strouse,
Jeffrey Sweet, Sue Warford, Stephen Weiner, Sherman Yellen

4:30-6:00 pm  Break

6:00-10:00 pm  Festival Presentations  John Houseman Theater & Douglas Fairbanks Theater
450 West 42nd Street (btwn. 9th and 10th Ave.)

Monday, September 25

10:30 am-7:30 pm  Festival Presentations  John Houseman Theater & Douglas Fairbanks Theater

7:00-9:00 pm  Festival Closing Party  Fairbanks Theater Courtyard

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