



THE NETWORK FOR THE PERFORMING ARTS

Conference Sponsor

**GOODSPEED
MUSICALS**

Conference Host

pre-conference
activities

Thursday, September 21

- 2:00-4:00 pm **NYU Session with New Works Panel** NYU Graduate Musical Theatre Writing Program
(113 2nd Ave, 1st Floor, btwn. 6th and 7th St.)
- 4:30-6:30 pm **New Works Panel Meeting** NYU Graduate Musical Theatre Writing Program
- 7:00-9:00 pm **Executive Committee Dinner Meeting** Hilton Hotel, 15th Floor
Restaurant Above
(234 West 42nd St., btwn. 7th and 8th Ave.)

Friday, September 22

- 9:00-10:30 am **Committee Meetings:** Arts & Artists at St. Paul's
(405 West 59th St., btwn. 9th and 10th Ave.)
 - Budget and Finance Room: Lower Level 2
 - Development Room: 201
 - Membership Room: 101
 - New Works Room: 202
- 10:30-12:30 pm **Board Meeting** Arts & Artists at St. Paul's
Room #201 & 202
- 1:00-4:00 pm **Early Conference Registration** Westside Theatre
(407 West 43rd St., btwn. 9th and 10th Ave.)
- 1:30-5:00 pm **Fringe Presentations** Westside Theatre

Please join other Alliance members and the New York theatre industry for an exciting afternoon of fringe presentations at the beautiful Westside Theatre, located only a few blocks from the Marriott Marquis.

 - 1:30-2:15 pm Somat Publishing Presents **Searching for Y** Westside Theatre
by Jon Marans and Edward Thomas
In this contemporary-rock musical, an ex-Wall Street broker tries to get his life back by teaching high school geometry to eight remarkable, but troubled inner-city kids. They smart off, "Why study logic when the world is a lie?!" He is not so sure himself. But as he deals with their problems, he discovers some unexpected solutions to fighting his own demons. For more information, contact Lynda Watson, Somat Publishing, at 212-581-0910.
- 2:15-2:45 pm **Break**



CONFERENCE AGENDA

2:45-3:30 pm

WorldStage Entertainment Presents

Westside Theatre



Souls.com

by Alfa-Betty Olsen, Marshall Efron, and J. Vincent Edwards

Souls.com is about the conflict between teenager Billy Ross and his parents. It's a magical trip into the internet that helps set things right. It's guided by Billy's dead uncle Harry who has him meet dead rock stars so that he can resolve the conflicts with his parents and himself. For more information, contact Liviu Blumenthal, WorldStage Entertainment, at 212-769-1969 or Ritch Gaiti, Angel Productions, at 609-466-5888

3:30-4:00 pm

Break



4:00-4:45 pm

Ordway Center for the Performing Arts Presents

Westside Theatre

Adventures in Love

by Charlie Shanian, Shari Simpson, Marcy Heisler, and Zina Goldrich

A song and story celebration of romance in all its glorious contradictions—from the sublime to the ridiculous, featuring six ensemble members playing several different characters who take the audience on a journey through the trials, tribulations and ultimate triumph of the ever-so-human heart. For more information, contact Kevin McCollum, Ordway Center for the Performing Arts, at 651-282-3000 or 212-391-8226.

5:30-7:30 pm

Prelude 2000

Join the Alliance and VIP guests from the New York theatre industry as Maureen McGovern makes a special appearance to officially kick-off our fall weekend of events at the legendary Supper Club.

The Supper Club
240 West 47th Street
(btwn. Broadway and 8th Ave.)

Sponsored by:

- Rodgers and Hammerstein Theatre Library
- Cathy Rigby and McCoy Rigby Entertainment
- Dallas Summer Musicals
- Pittsburgh CLO
- Starlight Theatre Association of Kansas City

7:30 pm

Evening free to enjoy the theatre

conference
activities

Saturday, September 23

All of Saturday's conference activities will be held at the Marriott Marquis Hotel (1535 Broadway, at 46th St.)
guest phone: 212-398-1900 guest fax: 212-704-8931

8:00 am-5:00 pm **Registration & Musical Theatre Marketplace**

5th Floor
Westside Ballroom, Salons 1 & 2

8:30-9:30 am **New Member Welcome Breakfast**

Please join us in welcoming our new members at a special continental breakfast.

Westside Ballroom, Salons 1 & 2

CONFERENCE AGENDA

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| 9:30 am | <p>Conference Kick-Off</p> <p>Van Kaplan
Executive Producer, Pittsburgh CLO
President of the Board</p> <p>Kevin-John Lindsay
CEO/Publisher, <i>Proscenium Magazine</i>
Representing ACT V, Conference Sponsor</p> <p>Trudi Biggs
Executive Director
National Alliance for Musical Theatre</p> <p>Sue Frost
Associate Producer, Goodspeed Musicals
Host of Fall Conference 2000</p> | Westside Ballroom, Salons 1 & 2 |
| 10:00 am | <p>Keynote Presentation</p> <p>Jack O'Brien
Artistic Director, Old Globe Theatre and director of the upcoming Broadway musical,
<i>The Full Monty</i>, scheduled to open in October 2000 at the Eugene O'Neill Theater</p> | Westside Ballroom, Salons 1 & 2 |
| 10:30 am | <p>Break</p> <p>Sponsored by Shubert Ticketing Services
Vince Reiger, Director of Marketing</p> | |
| 10:45 am | <p>Networking Sessions</p> <p>Join other conference participants in small group sessions focusing on new work development as well as other issues. Facilitated by members of the New Works Panel.</p> | Westside Ballroom, Salons 1 & 2 |
| 12:30 pm | <p>Luncheon</p> <p>Sponsored by Joint Agencies' Trust
John Huckstadt, Trust Administrator</p> | Westside Ballroom, Salons 1 & 2 |
| 1:30 pm | <p>Special Presentation</p> | Westside Ballroom, Salons 1 & 2 |
| 2:00 pm | <p>General Session</p> <p>Key issues from the networking sessions will be addressed in a unique, two-part, large group session facilitated by Sue Frost, Goodspeed Musicals.</p> <p>Special guests will include (subject to change):</p> <p>Barry Avrich, Echo Advertising
John Barlow, Barlow Hartman Public Relations
Thomas Cott, Lincoln Center Theatre
Kevin McCollum, Producing Office
Scott Moore, NAMCO
Bill Rosenfield, RCA Victor
Steve Schnepf, Alan Wasser Associates
Jack Tantleff, Abrams Artists Agency
Arielle Tepper, Arielle Tepper Productions</p> | Westside Ballroom, Salons 1 & 2 |
| 3:15-3:30 pm | <p>Break</p> | |
| 3:30-4:45 pm | <p>General Session (continued)</p> | Westside Ballroom, Salons 1 & 2 |
| 4:45 pm | <p>Break</p> | |

CONFERENCE AGENDA

Westside Ballroom, Salons 1 & 2

5:15 pm

Fringe Presentation



Old Globe Theatre Presents

Dragonslayer, A Love Story

by Mike Katrycz, Molly Yeomans, and Jack Lenz

In a dark age, in a very dark time, king and kingdom make an uneasy peace by sacrificing their own children. Who will save them from this madness? Rooted in the legend of St. George, but a story for our own times, *Dragonslayer, A Love Story* reveals how the power of love can achieve miracles. For more information, contact Janine Fawcett, J9Communications, at 416-236-7015.

6:00 pm

Evening free to enjoy the theatre

7:00 pm

Presidents' Council Dinner

Hilton Hotel, 15th Floor - Restaurant Above
(234 West 42nd St., btwn. 7th and 8th Ave.)

Sunday, September 24

1:00 pm

Producers and Writers Meeting

Sponsoring Organizations, Lead Producers, Festival Committee members and Festival writers will gather for an informal meeting.

John Houseman Theater
(42nd Street, btwn. 9th and 10th Ave.)

1:30 pm

The Alliance Meets the Festival Writers

Learn about this year's presentations before the Festival begins! The Alliance's Daniella Topol (New Works Program Director and Festival Producer) will facilitate this special discussion session with the writers from the 12th Annual Festival of New Musicals pieces.

John Houseman Theater

2:30-3:00 pm

Break

3:00-4:30 pm

Musical Theatre Writers Forum

Sponsored by The Bushnell
Facilitated by John Sparks, Artistic Director of Lehman Engel Musical Theatre Workshop in California and Artistic Director of New Tuners Theatre

In this first of what will become an annual session, musical theatre writers will meet for an in-depth discussion on the struggles and successes of creating new musicals. Conference participants are welcome and encouraged to attend.

Attendees include (subject to change): Martin Charnin, Kirsten Childs, Mindi Dickstein, Hunter Foster, Paul Scott Goodman, Robert Hartmann, Tom Jones, Skip Kennon, Robert Lee, Andrew Lippa, Robert Lopez, Brent Lord, John Marans, Jeff Marx, Tim McCanna, Daniel Messe, Leah Miles, Stephen Murray, Bill Russell, Charlie Shalian, Kim Sherman, Brent Sprague, Charles Strouse, Jeffrey Sweet, Sue Warford, Stephen Weiner, Sherman Yellen

John Houseman Theater

4:30-6:00 pm

Break

6:00-10:00 pm

Festival Presentations

John Houseman Theater & Douglas Fairbanks Theater
450 West 42nd Street (btwn. 9th and 10th Ave.)

Monday, September 25

10:30 am-
7:30 pm

Festival Presentations

John Houseman Theater & Douglas Fairbanks Theater

7:00-9:00 pm

Festival Closing Party

Fairbanks Theater Courtyard