

Conference Program

All events will take place at the Doubletree Guest Suites in the Vaudevillian Ballroom on the 6th floor unless otherwise noted.

Thursday, September 10th

3:00-
5:00p Early Registration

Friday, September 11th

9:00a **Registration Opens**
Conference packets and information. Please sign up for open member forums.

2:00p **OPENING SESSION**

- **Welcome** Helen Sneed
Executive & Artistic Director
- **President's Remarks** James K. Polese
President of the Board
- **10th Annual Festival Preview** Jason Cooper
New Works Coordinator
- **Conference Introduction** Van Kaplan
Chair, Conference Committee

2:40p **WHAT IS A PRODUCER?** Susan Lee, *Facilitator*
Group Discussion

3:25p **Coffee Break** Hosted by
Smoke On The Mountain
Nancy Nagel Gibbs,
Associate Producer

3:45p **PRODUCERS ON PRODUCING** Susan Lee
Breakout Session

Friday, September 11th, continued

4:30p **Announcements and End of Session** James K. Polese

5:30p-
8:00p **PRELUDE '98**
A Night of New Songs From New Musicals

The Equitable Tower
787 Seventh Avenue (at West 51st Street)
Tower Room, 50th Floor

Cocktail reception and performance atop Manhattan, with Master of Ceremonies Stephen Schwartz. Performance begins at 6:30p sharp.

PRELUDE '98 PATRONS:

In Theater Magazine
Dallas Summer Musicals
The 5th Avenue Musical Theatre Company
Ford's Theatre
McCoy Rigby Entertainment
The Nederlander Organization
North Carolina Blumenthal Performing Arts Center
Pittsburgh Civic Light Opera

8:00p **Evening Free to Enjoy the Theatre**

Saturday, September 12th

9:00a **Continental Breakfast** Hosted by
Shubert Ticketing
Services

10:00a **Session Opening & Member Open Forum** Van Kaplan

10:45a **Coffee Break** Hosted by
Dennis Costa *Director of Insurance Programs*
Joint Agencies' Trust
CONFERENCE PATRON

Saturday, September 12th, continued

- 11:15a **Panel I ~**
THE PRODUCER AND THE ARTISTIC DIRECTOR - THE ESSENTIAL PARTNERSHIP
Moderator: Randy Adams, *TheatreWorks*
Panelists: Angelo Del Rossi & Robert Johanson
Paper Mill Playhouse
Jon Kimbell & James K. Polese
North Shore Music Theatre
Roy Rogosin & Eileen Rogosin
Seacoast Repertory Theatre
- 12:00p **Conference Luncheon** Hosted by
 The Fashion Cafe Dodger Costumes,
 51 Rockefeller Plaza Dodger Touring, and
 (at 51st Street between Dodger Productions
 5th and 6th Avenues)
- 2:30p **Panel II ~**
THE CORPORATION AS PRODUCER
Moderator: Marsha S. Brooks, *Brooks & Distler*
Panelists: Donald Frantz, *Associate Producer,*
BEAUTY AND THE BEAST; THE LION KING
Robert Fried, *Lutz & Carr*
Tim Hawkins, *Madison Square Garden*
- 3:30p **Coffee Break**
 Hosted by Troika Entertainment & Columbia Artists
 Theatricals for *Jolson: The Musical*
- 4:00p **Panel III ~**
THE PRODUCER AS COMMUNITY LEADER
Moderator: Judith Allen, *North Carolina Blumenthal*
Performing Arts Center
Panelists: Michael A. Jenkins, *Dallas Summer Musicals*
Jack Lane, *Stages St. Louis*
Michael P. Price, *Goodspeed Opera House*
- 5:00p **WRAP-UP** Susan Lee, *Facilitator*

- 5:15p-5:30p **Announcements and End of Second Session** Van Kaplan
- 6:30p **Reception & Performance** Hosted by
 Music Theatre International
 Steve McGraw's Restaurant
 158 West 72nd Street
 (between Broadway & Columbus)
 Cocktail reception and private performance of *Secrets Every Smart Traveler Should Know*.

Sunday, September 13th

- 9:00a **Continental Breakfast** Hosted by
 Working session with BuyBroadway
 Toby Simkin
President and COO
- 10:00a **THE MUSICAL THEATRE PRODUCER... FIVE YEARS FROM NOW** Susan Lee
Group discussion session.
- 10:40a **CONFERENCE WRAP-UP** Van Kaplan
- 11:00a **Coffee Break** Hosted by
 Camp Broadway
- 11:30a **Membership Business Meeting** James K. Polese
- 12:30p **Member Open Forum** James K. Polese
- 1:00p **END OF CONFERENCE**
- 1:00p-2:00p **Board of Directors Meeting** James K. Polese
 Orpheum Room