### NAMT BOARD OF DIRECTORS

- **Judith Allen**, President
- **Andrea Rounds**, Vice President
- **Charles Gray**, Vice President
- **Van Kaplan**, Treasurer
- **James K. Polese**, Secretary, President Elect

<table>
<thead>
<tr>
<th>Karen Baxter</th>
<th>Mac Pirkle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sue Frost</td>
<td>Dennis Reagan</td>
</tr>
<tr>
<td>Jim Ireland</td>
<td>Marilynn Sheldon</td>
</tr>
<tr>
<td>Bernard Havard</td>
<td>Stewart Slater</td>
</tr>
<tr>
<td>Ruth Higgins</td>
<td></td>
</tr>
</tbody>
</table>

**Honorary Members of NAMT**

- Roger Berlind
- Stuart Ostrow
- Jean Dalrymple
- Harold Prince
- Bernard B. Jacobs
- Roger L. Stevens
- Rocco Landesman
- Frank M. Young

**1997 Fall Conference Committee**

- **Sue Frost**, Chair, Goodspeed Opera House
- **Charles Abbot**, Maine State Music Theatre
- **Randy Adams**, TheatreWorks
- **Dyanne Earley**, Marriott’s Lincolnshire Theatre
- **Ken Gargaro**, Gargaro Productions
- **Roger Lockie**, Music Theatre of Southern California

---

### CONFERENCE PROGRAM

#### FRIDAY, SEPTEMBER 19

<table>
<thead>
<tr>
<th><strong>CONGRESS REGISTRATION BEGINS</strong></th>
<th>11:00 AM</th>
<th>Third Floor Lobby</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOARD OF DIRECTORS MEETING</strong></td>
<td>12:00-4:00 PM</td>
<td>Vaudevillian 1, Sixth Floor</td>
</tr>
<tr>
<td><strong>OPENING SESSION</strong></td>
<td>4:30-6:00 PM</td>
<td>Off Broadway Room, Fifth Floor</td>
</tr>
<tr>
<td><strong>Welcoming Remarks</strong></td>
<td>Judith Allen, President</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Events Preview</strong></td>
<td>Sue Frost, Chairman</td>
<td></td>
</tr>
<tr>
<td><strong>Introduction of Festival Musicals</strong></td>
<td>Joseph McConnell, Festival Director</td>
<td></td>
</tr>
<tr>
<td><strong>New Songs from New Shows</strong></td>
<td>NYU-Tisch Graduate Musical Theater Writing Program and Collaborative Arts Project 21</td>
<td></td>
</tr>
<tr>
<td><strong>OPENING NIGHT RECEPTION</strong></td>
<td>6:00-7:30PM</td>
<td>Center Stage Cafe, Fifth Floor</td>
</tr>
</tbody>
</table>

- Hosted by Music Theatre International and North Carolina Blumenthal Performing Arts Center

_Evening Free To Attend The Theatre_
SATURDAY, SEPTEMBER 20

New Members Breakfast
9:00 AM-10:00 AM
Sixth Floor Foyer

All participants are invited to breakfast with our new NAMT members.

Hosted by North Shore Music Theatre

THE BUSINESS OF NEW MUSICALS, Part 1
10:00-11:00 AM
Vaudevillian Ballroom, Sixth Floor

The increasingly complicated legal, financial and rights issues in commissioning, developing, producing and moving a new work.

Panelists:
Marsha Brooks Partner, Brooks & Distler
William Craver Writers & Artists Agency
Kathryn Haapala Deputy Executive Director, SSD&C
Tom Hall Managing Director, Old Globe Theatre
Dana Singer Author, STAGE WRITERS HANDBOOK

Co-Moderators:
Frankie Hewitt Producing Director, Ford's Theatre
Richard Lewis Managing Director, Sacramento Light Oper

Coffee Break
11:00-11:20 AM
Sixth Floor Foyer

Hosted by Goodspeed Musicals

THE BUSINESS OF NEW MUSICALS, Part 2
11:30 AM-12:15 PM
Vaudevillian Ballroom, Sixth Floor

LUNCHEON
12:30-2:00 PM
Off Broadway Room, Fifth Floor

With Remarks by James M. Nederlander

Luncheon Hosts:
American Musical Theatre of San Jose
Sacramento Light Opera
Atlanta's Theater of the Stars
Walnut St. Theatre

Tables Hosts:
Camp Broadway, courtesy of Leonine Entertainment Inc.
Columbia Artists Theatricals Inc.
Dallas Summer Musicals
Ford's Theatre
Marriott's Lincolnshire Theatre
Pittsburgh Civic Light Opera
Seaside Music Theater
The Troika Organization

Wine courtesy of Stewart Slater and American Musical Theatre of San Jose
Best methods for acquiring rights. What kind of new musicals are licensees looking for? And what about permission to re-work old musicals?

Panelists:
Tom Briggs              Rodgers and Hammerstein Library
Carol Edelson          Music Theatre International
Brad Lohrenz            Samuel French
Steve Spiegel          Music Theatre International
Abbie Van Nostrand    Samuel French
Robert Vaughan         Dramatists Play Service

Co-Moderators:
Christopher Manos     Producer, Theatre of the Stars
Jon Kimbell             Executive Producer, North Shore Music Theatre

Coffee Break
4:00-4:20 PM          Sixth Floor Foyer

Hosted by Music Theatre of Wichita

OPPORTUNITIES WITHIN THE ALLIANCE
4:30- 6:00 PM          Vaudevillian Ballroom, Sixth Floor

NAMT Members and New Musicals. Development, collaborations, transfers, enhancement money. What worked, what didn’t, and what is next?

Panelists:
Brian Laczko            Managing Director, Tennessee Repertory Theatre
Andrea Rounds          Director, D-Tours/Dodger Touring
Tony Stimac            Executive Director, Helen Hayes Performing Arts Center
Frank Young           Executive Director, Theatre Under The Stars

Co-Moderators:
Randy Adams         Managing Director, TheatreWorks
Leland Ball            President & Producing Director, Sacramento Light Opera

Evening Free To Attend The Theatre

SUNDAY, SEPTEMBER 21

Continental Breakfast
8:30 AM          Sixth Floor Foyer

Hosted by Village Theatre
Choose one of these working sessions.

#1: NEW WORKS
Vaudevillian 2 & 3, Sixth Floor
How do I begin? Readings, workshops, commissions, costs.

Co-Moderators:
Karen Baxter    Managing Director,  
                Rites and Reason Theatre
Paul Garman    Executive Director/Producer,  
                Musical Theatre West

#2: CO-PRODUCTIONS/TOURING
Vaudevillian1, Sixth Floor
Is sharing what it's cracked up to be?

Co-Moderators:
Bernard Havard    Executive Director,  
                  Walnut Street Theatre
Dennis Reagan    General Manager & CEO,  
                  The MUNY

#3: MARKETING NEW MUSICALS
Orpheum, Sixth Floor
How do I sell my show to audiences and to other Alliance members?

Co-Moderators:
Jim Crabtree    Associate Producer,  
                Cumberland County Playhouse
Kary Walker    Executive Producer,  
                Marriott's Lincolnshire Theatre

Coffee Break
10:30 AM  Sixth Floor Foyer
Hosted by The MUNY

NAMT Membership Business Meeting
11:00 AM-1:00 PM  Vaudevillian Ballroom, Sixth Floor

END OF CONFERENCE
5:00 PM

Board of Directors Meeting
1:30-3:00 PM  Orpheum, Sixth Floor

Writers and Composers Seminar
3:00-5:00 PM  Vaudevillian 1 & 2, Sixth Floor

A NAMT educational seminar featuring author and intellectual property expert Dana Singer. Students, bookwriters, lyricists and composers will learn about new works, collaboration and copyright.

(Conference participants are welcome to attend.)

Tour of the New Amsterdam Theater
3:30 PM  214 West 42nd Street

A special tour of this newly-restored and historic theater, courtesy of Walt Disney Theatrical Productions. Tour will commence from the New Amsterdam marquee on 42nd Street and Seventh Avenue. Please be there no later than 3:20 PM.
FESTIVAL OF NEW MUSICALS
6:30 PM
42nd Street, Theater Row

Douglas Fairbanks Theater, 432 West 42nd Street
John Houseman Theater, 450 West 42nd Street

6:30 PM  OPHELIA'S COTILLION  Houseman
8:00 PM  THE MOLLY MAGUIRES  Fairbanks
      YES, VIRGINIA, THERE IS A SANTA CLAUS  Houseman
9:30 PM  SONGS FOR A NEW WORLD  Fairbanks
      TWIST OF FATE  Houseman

MONDAY, SEPTEMBER 22

FESTIVAL OF NEW MUSICALS
10:30 AM
42nd Street, Theater Row

10:30 AM  4 A.M. BOOGIE BLUES  Fairbanks
12:00 PM  HEART LAND  Fairbanks
      ABOUT FACE  Houseman
1:30 PM  TWIST OF FATE  Fairbanks
      4 A.M. BOOGIE BLUES  Houseman
3:00 PM  OPHELIA'S COTILLION  Fairbanks