

NAMT BOARD OF DIRECTORS

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Honorary Members of NAMT

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1997 Fall Conference Committee

Sue Frost, Chair, Goodspeed Opera House
Charles Abbot, Maine State Music Theatre
Randy Adams, TheatreWorks
Dyanne Earley, Marriott's Lincolnshire Theatre
Ken Gargaro, Gargaro Productions
Roger Lockie, Music Theatre of Southern California

CONFERENCE PROGRAM

FRIDAY, SEPTEMBER 19

Conference Registration Begins

11:00 AM

Third Floor Lobby

Board of Directors Meeting

12:00-4:00 PM

Vaudevillian 1, Sixth Floor

OPENING SESSION

4:30- 6:00 PM

Off Broadway Room, Fifth Floor

Welcoming Remarks

Judith Allen, President
NAMT Board of Directors

Conference Events Preview

Sue Frost, Chairman
Conference Committee

Introduction of Festival Musicals

Joseph McConnell,
Festival Director

New Songs from New Shows

NYU-Tisch Graduate Musical Theater Writing Program
and Collaborative Arts Project 21

OPENING NIGHT RECEPTION

6:00-7:30PM

Center Stage Cafe, Fifth Floor

Hosted by Music Theatre International and
North Carolina Blumenthal Performing Arts Center

Evening Free To Attend The Theatre

SATURDAY, SEPTEMBER 20

New Members Breakfast

9:00 AM-10:00 AM

Sixth Floor Foyer

All participants are invited to breakfast with our new NAMT members.

Hosted by **North Shore Music Theatre**

THE BUSINESS OF NEW MUSICALS, Part 1

10:00-11:00 AM

Vaudevillian Ballroom, Sixth Floor

The increasingly complicated legal, financial and rights issues in commissioning, developing, producing and moving a new work.

Panelists:

Marsha Brooks *Partner, Brooks & Distler*
William Craver *Writers & Artists Agency*
Kathryn Haapala *Deputy Executive Director, SSD&C*
Tom Hall *Managing Director, Old Globe Theatre*
Dana Singer *Author, STAGE WRITERS HANDBOOK*

Co-Moderators:

Frankie Hewitt *Producing Director, Ford's Theatre*
Richard Lewis *Managing Director, Sacramento Light Opera*

Coffee Break

11:00-11:20 AM

Sixth Floor Foyer

Hosted by **Goodspeed Musicals**

THE BUSINESS OF NEW MUSICALS, Part 2

11:30 AM-12:15 PM

Vaudevillian Ballroom, Sixth Floor

LUNCHEON

12:30-2:00 PM

Off Broadway Room, Fifth Floor

With Remarks by James M. Nederlander

Luncheon Hosts:

American Musical Theatre of San Jose
Sacramento Light Opera
Atlanta's Theater of the Stars
Walnut St. Theatre

Tables Hosts:

Camp Broadway, courtesy of Leonine Entertainment Inc.
Columbia Artists Theatricals Inc.
Dallas Summer Musicals
Ford's Theatre
Marriott's Lincolnshire Theatre
Pittsburgh Civic Light Opera
Seaside Music Theater
The Troika Organization

Wine courtesy of

Stewart Slater and American Musical Theatre of San Jose

LICENSING: RIGHTS, RESTRICTIONS AND RELEASES

2:30-4:00 PM

Vaudevillian Ballroom, Sixth Floor

Best methods for acquiring rights. What kind of new musicals are licensers looking for? And what about permission to re-work old musicals?

Panelists:

Tom Briggs	Rodgers and Hammerstein Library
Carol Edelson	Music Theatre International
Brad Lohrenz	Samuel French
Steve Spiegel	Music Theatre International
Abbie Van Nostrand	Samual French
Robert Vaughan	Dramatists Play Service

Co-Moderators:

Christopher Manos	<i>Producer, Theatre of the Stars</i>
Jon Kimbell	<i>Executive Producer, North Shore Music Theatre</i>

Coffee Break

4:00-4:20 PM

Sixth Floor Foyer

Hosted by **Music Theatre of Wichita**

OPPORTUNITIES WITHIN THE ALLIANCE

4:30- 6:00 PM

Vaudevillian Ballroom, Sixth Floor

NAMT Members and New Musical. Development, collaborations, transfers, enhancement money. What worked, what didn't, and what is next?

Panelists:

Brian Laczko	<i>Managing Director, Tennessee Repertory Theatre</i>
Andrea Rounds	<i>Director, D-Tours/Dodger Touring</i>
Tony Stimac	<i>Executive Director, Helen Hayes Performing Arts Center</i>
Frank Young	<i>Executive Director, Theatre Under The Stars</i>

Co-Moderators:

Randy Adams	<i>Managing Director, TheatreWorks</i>
Leland Ball	<i>President & Producing Director, Sacramento Light Opera</i>

Evening Free To Attend The Theatre

SUNDAY, SEPTEMBER 21

Continental Breakfast

8:30 AM

Sixth Floor Foyer

Hosted by **Village Theatre**

NAMT MEMBER INFORMATION EXCHANGE

9:00-10:30 AM

Break-out Sessions

Choose one of these working sessions.

#1: NEW WORKS

Vaudevillian 2 & 3, Sixth Floor

How do I begin? Readings, workshops, commissions, costs.

Co-Moderators:

Karen Baxter

Managing Director,
Rites and Reason Theatre

Paul Garman

Executive Director/Producer,
Musical Theatre West

#2: CO-PRODUCTIONS/TOURING

Vaudevillian 1, Sixth Floor

Is sharing what it's cracked up to be?

Co-Moderators:

Bernard Havard

Executive Director,
Walnut Street Theatre

Dennis Reagan

General Manager & CEO,
The MUNY

#3: MARKETING NEW MUSICALS

Orpheum, Sixth Floor

How do I sell my show to audiences and to other
Alliance members?

Co-Moderators:

Jim Crabtree

Associate Producer,
Cumberland County Playhouse

Kary Walker

Executive Producer,
Marriott's Lincolshire Theatre

Coffee Break

10:30 AM

Sixth Floor Foyer

Hosted by **The MUNY**

NAMT Membership Business Meeting

11:00 AM-1:00 PM

Vaudevillian Ballroom, Sixth Floor

END OF CONFERENCE

1:00 PM

Board of Directors Meeting

1:30-3:00 PM

Orpheum, Sixth Floor

Writers and Composers Seminar

3:00-5:00 PM

Vaudevillian 1 & 2, Sixth Floor

A NAMT educational seminar featuring author and intellectual property expert **Dana Singer**. Students, bookwriters, lyricists and composers will learn about new works, collaboration and copyright.

(Conference participants are welcome to attend.)

Tour of the New Amsterdam Theater

3:30 PM

214 West 42nd Street

A special tour of this newly-restored and historic theater, courtesy of Walt Disney Theatrical Productions. Tour will commence from the New Amsterdam marquee on 42nd Street and Seventh Avenue. **Please be there no later than 3:20 PM.**

FESTIVAL OF NEW MUSICALS

6:30 PM

42nd Street, Theater Row

Douglas Fairbanks Theater, 432 West 42nd Street
John Houseman Theater, 450 West 42nd Street

6:30 PM	OPHELIA'S COTILLION	Houseman
8:00 PM	THE MOLLY MAGUIRES	Fairbanks
	YES, VIRGINIA, THERE IS A SANTA CLAUS	Houseman
9:30 PM	SONGS FOR A NEW WORLD	Fairbanks
	TWIST OF FATE	Houseman

MONDAY, SEPTEMBER 22

FESTIVAL OF NEW MUSICALS

10:30 AM

42nd Street, Theater Row

10:30 AM	4 A.M. BOOGIE BLUES	Fairbanks
12:00 PM	HEART LAND	Fairbanks
	ABOUT FACE	Houseman
1:30 PM	TWIST OF FATE	Fairbanks
	4 A.M. BOOGIE BLUES	Houseman
3:00 PM	OPHELIA'S COTILLION	Fairbanks

HEART LAND

Houseman

4:30 PM

ABOUT FACE

Fairbanks

THE MOLLY MAGUIRES

Houseman

6:00 PM

YES, VIRGINIA, THERE IS A SANTA CLAUS

Fairbanks

SONGS FOR A NEW WORLD

Houseman

FESTIVAL RECEPTION

7:00 PM

West Bank Cafe

Sponsored by **HOT SHOE SHUFFLE**

A Project of

Ordway Music Theatre

5th Avenue Musical Theatre Company

Theatre Under the Stars

1997 Festival Steering Committee

Eric Krebs (Co-Chair), John Houseman Theater Center

Mac Pirkle (Co-Chair), Tennessee Repertory Theatre

Angelo Del Rossi, Paper Mill Playhouse

Joe Frost, Goodspeed Opera House

Kevin McCollum, Ordway Music Theatre

Steven C. Peterson, Maine State Music Theatre

Lynne Peyser, independent producer

Dianna Shuster, American Musical Theatre of San Jose

Joseph McConnell, NAMT Festival Director