

# Putting It Together



## CONFERENCE AGENDA\*

### FRIDAY, SEPTEMBER 27

9:00 AM Committee Meetings

11:00 AM Board of Directors Meeting

2:30 PM Conference Check-In

3:00 PM Opening Session  
Introductions  
Preview of the Conference  
Preview of Festival Presentations

4:00 PM **LINK BY LINK, MAKING THE CONNECTIONS**  
Authors of works in the '96 Festival of New Musicals discuss the developmental journey their projects have taken.

*Co-Moderators:*

Judith Allen, *President*, NC Blumenthal Performing Arts Center  
Eric Krebs, *Artistic Producing Director*, John Houseman Theater Center

5:30 PM Reception (Sponsored by Music Theatre International)  
*Evening Free to Attend Theatre*

### SATURDAY, SEPTEMBER 28

9:30 AM **PIECE BY PIECE, SEARCHING FOR THE VISION**  
Where do you look to find promising new musicals and promising authors?

Mitch Douglas, *literary/talent agent*, International Creative Management  
Wiley Hausam, *Associate Producer*, New York Shakespeare Festival  
Michael Kerker, *Director of Musical Theatre, ASCAP*  
Deena Rosenberg, *Chair*, New York University Musical Theatre Program  
*Moderator:*  
Sue Frost, *Associate Pr* Goodspeed a House

11:00 AM **THE ART OF MAKING ART**  
The Collaboration Process, PART ONE:  
Writing the Musical

Walter Edgar Kennon, *composer*: HERRINGBONE; TIME AND AGAIN  
Stephen Schwartz, *composer/lyricist*: GODSPELL; PIPPIN  
David Zippel, *lyricist*: CITY OF ANGELS; THE GOODBYE GIRL  
*Co-Moderators:*  
Karen Baxter, *Manag. rctor*, Rites . eason Theatre  
Mac Pirkle, *Artistic Director*, Tennessee Repertory Theatre

12:30 PM Luncheon  
Conference speakers will host roundtable discussions

2:30 PM **ART ISN'T EASY**  
The Collaboration Process, PART TWO:  
Adding to the Team

Authors from the 11am session will be joined by:  
Hope Clarke, *Director/Choreographer*, JELLY'S LAST JAM, BLACK EAGLES  
Dyanne Earley, *Artistic Director*, Marriott's Lincolnshire Theatre  
*Co-Moderators:*  
Karen Baxter and Mac Pirkle

4:00 PM **A VISION'S JUST A VISION IF IT'S ONLY IN YOUR HEAD**  
Approaches to the Commission Process

Laura Harrington, *lyricist/librettist*: LUCY'S LAPSES; THE PERFECT 36  
Bernard Havard, *Executive Director*, Walnut Street Theatre Company  
Ben Levit, *Artistic Director*, American Music Theater Festival  
*Moderator:*  
Jim Ireland, *Producing Director*, Houston Grand Opera

*Evening Free to Attend Theatre*

### SUNDAY, SEPTEMBER 29

9:00 AM NAMT Membership Business Meeting

10:15 AM **BALANCING THE MONEY WITH THE MISSION**  
Balancing the Art and the Commerce

Chris Boneau, *partner*, Boneau/Bryan-Brown Agency, *publicists*  
Jeremy Gerard, *New York Editor*, VARIETY  
Arthur Laurents, *playwright/librettist*: GYPSY, WEST SIDE STORY  
Michael Price, *Executive Director*, Goodspeed Opera House  
*Moderator:*  
Kary Walker, *Executive Producer*, Marriott's Lincolnshire Theatre

12:00 PM Board of Directors Meeting

6:30 PM Festival of New Musicals Presentations to 10:30 PM

### MONDAY, SEPTEMBER 30

12:00 PM Festival of New Musicals Presentations to 7:00 PM

7:00 PM Reception For All Festival Participants

\*Speakers are subject to change