

AGENDA

- 8:30 - 9:00 am **Continental Breakfast**
- 9:00 - 9:45 am **Introductions: People and Programs**
Get to know your fellow attendees and share the issues and topics that matter to you.
This kick-off conversation will help set the stage for the rest of the day.
- 9:45 - 10:45 am **Defining "Community Engagement"**
We tend to talk about "community engagement" as if one size fits all, but each of our theatres is in a different community, and there are many different ways to "engage." Is it bringing students in or sending teaching artists out? Is it audience development or purely philanthropic? Is it some combination of all of the above and then some? We'll look at how each attendee's theatre defines this term and puts it into action....
- 11:00 am - 12:15 pm **Serving Under-Served Communities: Successes, Challenges, Aspirations**
...Then we'll hear case studies on specific programs. What worked, and what did you learn? How can these cases be adapted and applied to other theatres and situations?
- Presentations by
Bradford Forehand, Red Mountain Theatre Company
Josh Ritter, Goodspeed Musicals (presenting remotely)
Anya Rudnick, The 5th Avenue Theatre
- 12:15 - 1:45 pm **Lunch**
- 1:45 - 3:00 pm **Teenage Dream: Youth Program Case Studies**
Case study presentations on teen productions of various scopes and sizes.
- Presentations by
Amy Cole-Farrell, TheatreWorks Silicon Valley
Bradford Forehand, Red Mountain Theatre Company
StephJo Wise, Fulton Theatre
- This session will be streamed as a Knowledge Exchange webinar.*
- 3:00 - 4:00 pm **Education as Mission**
How does everything we've talked about today fit into the larger mission of your theatre?
How can education and community engagement be a driving force for programming, fundraising, marketing and more?
- 4:00 - 4:30 pm **Closing Thoughts**