

Tuesday, October 23



#namtFC18

9:00 - 9:30 am

Check-In and Breakfast

TKP Conference Center
Lobby & Empire Room
109 West 39th Street
2nd Floor

Grab your badge and conference materials and join us for breakfast (and lots of coffee) and some morning networking time. (Breakfast will be available through the morning as other sessions continue.)

Sponsored by Disney Theatrical Productions & Ogunquit Playhouse



9:30 - 10:30 am

Speed-Dating

Bryant Park Room

A fast-paced and fun opportunity for you to meet-and-greet your fellow Conference attendees.

10:30 - 11:30 am

Keynote: David Henry Hwang in conversation with Laura Heywood

Empire Room

Tony Award-winner **David Henry Hwang** will kick off the Fall Conference with a keynote conversation about the past, present and future of musical theatre. In addition to many plays, musicals and opera libretti, Hwang's latest musical, *Soft Power*, written with Jeanine Tesori, recently premiered at Center Theatre Group (National Fund for New Musicals production grant recipient). *SF Gate* said this new musical "deserves to be known as one of the defining theatrical works of the Trump era."

11:30 am - 1:00 pm

Finding the Future

Empire Room

What does the future of musical theatre look like and what do we want it to look like? Where are new shows/artists/administrators/audiences coming from? What stories are being told? What responsibility do NAMT and its members have for actively shaping the future?

Moderated by Hillary Hart (*Theatre Under the Stars*), with Kathy Evans (*Rhinebeck Writers Retreat*), Cody Lassen (*Cody Lassen & Associates*), Amy Rogers Schwartzreich (*Pace University*), Natasha Sinha (*LCT3/Lincoln Center Theater and Musical Theatre Factory*), and Mei Ann Teo (*Musical Theatre Factory*).



1:00 - 2:15 pm

Lunch and NAMT Annual Membership Meeting *Empire Room*

Lunch Sponsored by The Musical Company & Theatre Under The Stars



2:30 - 3:30 pm

Concurrent Breakout Sessions: Group Discussions by Budget Size *Concourse Level Breakout Rooms*

Organizations with operating budgets under \$2 million
Led by Kate Galvin (Cardinal Stage Company)

Chelsea Room

Organizations with operating budgets from \$2 million to \$5 million
Led by Anthony Rodriguez (Aurora Theatre)

Madison Room

Organizations with operating budgets from \$5 million to \$12 million
Led by Elisabeth Challener (ZACH Theatre)

West Village Room

Organizations with operating budgets over \$12 million
Led by Rick Boynton (Chicago Shakespeare Theater)

East Village Room

3:45 - 5:00 pm

When New(er) Works Are (Brand) New to You *Empire Room*

How can a theatre known for classics successfully add new(er) works into the mix? Will audiences follow? Will new audiences come?

Moderated by Mark Fleischer (Pittsburgh CLO), with Keith Cromwell (Red Mountain Theatre), Mandy Greenfield (Williamstown Theatre Festival) and Dan Murphy (The Broadway Rose Theatre Company).

5:30 - 7:30 pm

Networking Cocktail Party *Glass House Tavern*

252 West 47th Street (between Broadway and 8th Avenue)

Sponsored by Samuel French, Inc. and Pittsburgh CLO



Wednesday, October 24

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#namtFC18

8:30 - 9:00 am

Breakfast

Empire Room

Breakfast will be available throughout the morning sessions.

Sponsored by Ticketmaster & Shea's Performing Arts Center





9:00 - 10:00 am

Revivals: Responsibility and Opportunity

Empire Room

Times change, and norms of acceptability change with them. How can we honor musical theatre's legacy while providing context for modern audiences? How can we preserve what makes these musicals worthwhile despite "problematic" material? Should we?

Moderated by Jeff Rane (Uptown Players), with Curt Dale Clark (Maine State Music Theatre), Kwofe Coleman (The MUNY), Meg Fofonoff (Art Lab), Sara Holdren (New York Magazine) and Georgia Stitt (Festival Alumni Writer).

10:00 - 11:15 am

Audiences: Fact vs. Fiction

Empire Room

What assumptions are we making about our audiences and how do they affect our programming choices? How can data help us sort out fact from bias?

Moderated by Taneisha Duggan (TheaterWorks Hartford), with Victoria Bailey (Theatre Development Fund), Michael Baron (Lyric Theatre of Oklahoma), Kate Hagen (TRG Arts) and Donna Lynn Hilton (Goodspeed Musicals).

11:15 - 11:45 am

Networking Coffee Break

Empire Room

All-day coffee sponsored by The Hollywood Pantages



11:45 am - 1:00 pm **Setting Up For Success and Succession**
Empire Room

Where is the next generation of theatre-makers coming from, and what will they find when they get here? What does a career in theatre administration look like in 2018? Are our institutions welcoming to all? Are we guiding and nurturing the next generation to step into our shoes and take the lead?

Moderated by Phil Santora (TheatreWorks Silicon Valley), with Renee Blinkwolt & Jillian Rorer (Ars Nova), Marsha Brooks (Brooks & Distler), David Mallette (Management Consultants for the Arts) and Mitchell Marcus (The Musical Stage Company).

1:00 - 2:15 pm **Lunch and Festival Preview**
Empire Room

Sponsored by The Marriott Theatre & Tams Witmark



2:30 - 3:30 pm **Concurrent Breakout Sessions**
Concourse Level Breakout Rooms

National New Play Network Rolling World Premieres *East Village*
Nan Barnett, NNPN

Body Autonomy: Addressing Abuse and Harassment in Theatre *Chelsea*
Corinne Woods & Hope Chavez, ART/NY

Executive Search *West Village*
David Mallette, Management Consultants for the Arts

Social, Streaming and Equity *Madison*
Dragica Dabo & Brandon Lorenz, Actors' Equity Association



3:45 - 5:00 pm

World of Tomorrow: Technology and Musical Theatre
Empire Room

How are new forms of technology affecting the way we produce and consume theatre? How might theatres engage audiences and artists using virtual or augmented reality? What new tools are available to artists and crew in rehearsals? How will this affect the art being produced?

Moderated by Scott Levy (Colorado Springs Fine Arts Center Theatre Company), with Tim Kashani (Apples and Oranges Arts), Søren Møller (Fredericia Theatre), Ryan Norton (Tuacahn Amphitheatre) and Kyle Wright (The Shubert Organization).

5:00 - 5:30 pm

Wrap-Up
Empire Room

Thank you for attending the 2018 NAMT Fall Conference.

Your feedback is very important to us! Please fill out the evaluation form online at
namt.org/fc18eval
(you will receive an email with this link at the conclusion of the conference).

Continue the conversation on our brand new Slack community forum!
namt.org/slack

EDUCATIONAL RESOURCES COMMITTEE

Dan Murphy, The Broadway Rose Theatre (OR), *Chair*
Michael Ballam, Utah Festival Opera and Musical Theatre (UT)
Wayne Bryan, Music Theatre Wichita (KS)
Mark Fleischer, Pittsburgh CLO (PA)
Robb Hunt, Village Theatre (WA)
Jennifer Jaquess, Red Mountain Theatre Company (AL)
Orlando Morales, The 5th Avenue Theatre (WA)

2018 FALL CONFERENCE COMMITTEE

Hillary Hart, Theatre Under the Stars (TX), *Chair*
Taneisha Duggan, TheatreWorks Hartford (CT)
Cody Lassen, Cody Lassen & Associates (NY)
Scott Levy, Colorado Springs Fine Arts Center Theatre Company (CO)
Jeff Rane, Uptown Players (TX)
Amy Rogers Schwartzreich, Pace New Musicals (NY)