

TUESDAY, OCTOBER 22

9:00 - 9:30 AM						
Breakfast <i>Sponsored by Ogunquit Playhouse & Seaview Productions</i>						
9:30 - 10:15 AM						
Welcome & 20-Second Success Stories Empire Room, upper level						
10:15 - 11:15 AM						
Keynote Empire Room, upper level						
11:15 - 11:30						
Coffee Break <i>Sponsored by TheatreWorks Silicon Valley & Universal Theatrical Group</i>						
EAST VILLAGE	WEST VILLAGE	MADISON	CHELSEA	NOLITA	MANHATTAN	
<i>These rooms all on the lower level</i>						
11:30 AM - 12:15 PM						<p>"Green Rooms" available all day for meetings, phone calls, or just quiet time.</p> <p>SOHO <i>on the upper level</i></p> <p>TRIBECA <i>on the lower level</i></p>
New Musical Pitch Sessions	Human Rights Festival	Board Buy-in for New Works	Bringing International Shows In			
12:15 - 1:00 PM						
Writer Residencies	"Sensitive" Topics	Enhancement	Sending Shows Abroad			
1:00 - 2:30 PM						
Lunch & Annual Membership Meeting Empire Room, upper level <i>Sponsored by Theatrical Rights Worldwide</i>						
2:30 - 3:15 PM						
Academic Collaborations	EDI Marketing	Co-Productions	Non-Western Traditions			
3:15 - 4:00 PM						
Budget Group: Under \$1M	Budget Group: \$1M - \$3M	Budget Group: \$3M - \$10M	Budget Group: Over \$10M	Colleges & Universities		
Break						
4:15 - 4:30						
A Word From Our Sponsor: Concord Theatricals, Empire Room, upper level						
4:30 - 5:30						
Managing Change Empire Room, upper level						
5:45 - 7:45						
Conference Cocktail Party Glass House Tavern, 252 West 47th Street <i>Sponsored by Concord Theatricals & Pittsburgh CLO</i>						

WEDNESDAY, OCTOBER 23

9:00 - 9:30 AM							New Members Meet & Greet (Soho)
Breakfast <i>Sponsored by The 5th Avenue Theatre & Disney Theatrical Productions</i>							
9:30 - 11:30 AM							
EDI: Getting Past The "Can'ts" and Getting Down to Business Empire Room, upper level							<p>"Green Rooms" available all day for meetings, phone calls, or just quiet time.</p> <p>SOHO <i>on the upper level</i></p> <p>TRIBECA <i>on the lower level</i></p>
11:30 AM - 12:00 PM							
Coffee Break <i>Sponsored by The Marriott Theatre & Ticketmaster</i>							
EAST VILLAGE	WEST VILLAGE	MADISON	CHELSEA	NOLITA	MANHATTAN	SOHO/TRIBECA	
<i>These rooms all on the lower level</i>							
12:00 - 12:45 PM							
New Works for Young Audiences	Community Engaged Productions	New Audiences for New Musicals	Immersive/ Interactive Musicals	Building a Better Workplace	<i>Tech Demos</i>		
Break							
1:00 - 2:30 PM							
Lunch & Festival Preview Empire Room, upper level <i>Sponsored by The Hollywood Pantages, Music Theatre International & Shea's Performing Arts Center</i>							
Break							
2:45 - 3:30 PM							
Beyond the 4th Wall	The Story Matters		Audience Development		New Tech		
Break							
3:45 - 5:00 PM							
Report & Wrap Up Empire Room, upper level							